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# FINANCIAL TIMES

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## NEWS SUMMARY

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**hile monetary**  
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Mr. George Shultz, U.S. Treasury Secretary, said today that the decision by the IMF Committee of Twenty showed that some progress had been made. Back Page

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## Phase Three plans move into final stages this week

BY RICHARD EVANS, LOBBY CORRESPONDENT

The Government's preparations for Phase Three of its counter-inflation policy move into their final stages this week, following a meeting called by the Prime Minister for his senior economic Ministers and advisers at Chequers yesterday. The proposals are due to come into effect on November 1.

No final decisions were taken at the meeting, because of the forthcoming consultations this week with the TUC, and probably with the Confederation of British Industry. Instead, discussion centred on the options that will have to be taken up if the Government fails to win agreement with the two sides of industry. Ministers will thus have a clearer idea after these discussions about the package of measures flexible but still stringent anti-inflation proposals they consider essential after Phase Two ends next month.

Following the meetings, specific decisions are likely to be taken by the Government next week-end prior to the publication of the proposals in a document on or near October 5. Called to the Chequers meeting were Mr. Maurice Macmillan, Employment Secretary; Sir Geoffrey Howe, Minister for Trade and Consumer Affairs; Mr. Joseph Golder, Minister of Agriculture; and Mr. James Prior, Lord President, who is responsible for the Government's legislative programme. Mr. Anthony Barber, Chancellor of the Exchequer, is in Nairobi for the International Monetary Fund conference, and his absence was another strong indication that no firm decisions were taken.

## CBI may meet Heath on profit margins to-morrow

BY DAVID WALKER

CONFEDERATION of British Industry leaders may meet the Prime Minister to-morrow in what could well prove a final attempt to persuade the Government to relax curbs on profit margins during Phase Three of its anti-inflation policy. No date for the talks has yet been given officially. But after the last CBI-Government meeting at 10, Downing Street on Tuesday it was said that further discussions would come this week. Because of the Prime Minister's engagements later—including his talks with union leaders about Phase Three on Thursday—to-morrow looks the most likely day.

## Chrysler reveals cost-saving plans to unions to-day

BY JOHN WYLES AND CHRIS SAUR

CHRYSLER U.K. will reveal to-day possible cost-saving steps, including redundancies and layoffs, as top union officials try to pave the way for peace moves in the electricians' dispute which halted all of the company's car production for the past two weeks. Both the company and the unions have been given a breathing space by the return to work to-day of 7,000 production workers at the Linwood plant in Scotland. This follows the week-end decision of the plant's 120 electricians to suspend for a week their strike in support of the Coventry electricians, whose pay dispute is at the centre of the Chrysler U.K. crisis. The present dispute has cost Chrysler production of 23,000 cars, worth about £25m. The resumption at Linwood, which should enable Chrysler to make cars at its Coventry plant next week, has however made no difference to Chrysler's intention to outline to union officials to-day plans to "reduce costs substantially". Chrysler's statement last week that it might cut back on its U.K. activities was attacked yesterday by Mr. Anthony Wedgwood Benn, Labour spokesman for trade and industry, as a breach of "solemn and binding obligations". This was later rejected by the company which said that it had honoured all of the undertakings given to the Labour Government in 1967 when Chrysler acquired a majority stake in Rootes. Mr. Frank Chapple, president and general secretary of the Electrical and Plumbing Trades Union, and Mr. Jack Jones, general secretary of the trans-

## Meat and eggs push up FT food index

BY ELINOR GOODMAN

RISE IN MEAT, egg, and frozen food prices pushed the Financial Times grocery prices index up by 2.8 points in the five weeks to September 18. This follows two months in which seasonal factors have resulted in a drop in the index, and is a more up-to-date barometer of grocery prices than the Government index published on Friday, which shows a very small drop in August. The FT index underlines the seasonal nature of the drop in the official index and reflects the impact of recent animal food-stuff prices rises approved by the Price Commission. These are now evident in the shops in the shape of dearer eggs and poultry. Frozen food prices also moved up following Price Commission approval, but most of the other categories directly controlled by the Commission, like bread and canned foods, stayed relatively stable. Details Page 14

## Thomas to be Thames chairman

BY ARTHUR SANDLES



Mr. Howard Thomas

MR. HOWARD THOMAS is to take over as chairman of Thames Television next February when Lord Shaverus retires. Mr. Thomas is currently managing director of Thames and his successor will be appointed later. Mr. Thomas, a journalist who later turned to radio and television production, is already one of the most powerful voices in British commercial television. He is the London weekday contractor.

Men and Matters, Page 18

## Mortgages: cash inflow still slow

BY DAVID WALKER

NET RECEIPTS by building societies this month could again be below the £20m. mark, as in August, in spite of the Government's pegging of bank deposit rates two weeks ago in a bid to aid home buyers. Indications from within the movement are that the Government's action, which was followed three days later by the Building Societies Association recommendation that building society mortgage and investors' interest rates should be raised again, has so far had little effect on the flow of funds. Although no final August figures have yet been released, it is known that the total net inflow was less than £20m., or little more than a third of the July figure.

With holidaymakers withdrawing their savings, the month is normally a relatively poor one for the movement, but the worst results came in its final two weeks and the pattern apparent throughout September so far. The Government's handling of the situation came under heavy attack from Mr. Harold Wilson, Leader of the Opposition, at the week-end.

Housing finance should be tackled as a national operation with the Government taking national responsibility, he told a reception for Labour Party members at Nottingham. Housing finance had to be separated from the "day-to-day jostling and bustling" of the Government's policy, he said, completely out of hand. He declared: "While young families work and scrape to save the deposit on a house costing thousands and to pay the mortgage interest on it, the pampered favourites of this Government have had no difficulty in raising virtually unlimited funds for land and property speculation. The finance of housing must become a national responsibility, not a mere holding about on the official."

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Sadler's Wells Theatre

# Musica Nova

by GILLIAN WIDDICOMBE

king back over this reformed piece he has yet written. *Stone Lament* is less elaborate than some of Davies' recent work, but it is a work of much less complexity, for example, than the *Hymn* which will be remembered by those who attended the first performance. But it is a taxing work, especially on the lecturers, seminars and the students, who are asked to listen to a work of such complexity and to follow the line of the music, which is often very difficult to follow. The work is a setting of the Runic poem, which is a collection of poems written in Old Norse, and it is a work of great complexity, both in its structure and in its language. The work is a setting of the Runic poem, which is a collection of poems written in Old Norse, and it is a work of great complexity, both in its structure and in its language. The work is a setting of the Runic poem, which is a collection of poems written in Old Norse, and it is a work of great complexity, both in its structure and in its language.

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their development through previous compositions. He showed us how, in the harpsichord piece *Continuum*, he proved that a long, unbroken sequence of trills and shakes could be a continuous sound, and how, in his *Requiem*, a well of microtonal sounds could be manipulated by a series of "fences," to give a feeling of "concrete" music. As he chose "microtonal" as an analytical term for the music, he was too shy to use "marmalade."

## New York's striking musicians

Thursday afternoon, during the New York State Fair, an elderly man was signing a petition urging the New York City Opera to end its strike and to work while a new contract was negotiated. "I'm no worker," he said. "I'm an underdog." This is a traditional point of view, unfortunately, in which all concerned: labour, management and the general public of America's current disputes share this view.

(there are no violins) against overlapping trails of woodwind provides the main material of the work, mostly soft in dynamic character. The first movement is a slow, calm microtonal haze rising in a single arch: the second, recalling the fourth movement of the Chamber Concerto, features fast, simple patterns slipped over and over. Both movements reach one or two moments of strange repose or resolution, like the first time the flute soloist uses his alto instrument, and the hurried rush of a couple of octaves where the door to a store of new pitches is suddenly opened. Incidentally, Ligeti himself is a charming, energetic and amusing lecturer, and I hope he will be lured here from his home in Hamburg more often.

A pity that Luciano Berio was ill and unable to come in person, for his *SHIL* was the only work that needed special pleading. A fifteen minute sequence of unison plinks, hesitantly suggested a scherzo-like study designed to fit into a larger work, a silly, boring piece heard on its own. Or is it something to do with his earlier *Sequentia*?

But the young Scottish composer Martin Dalby survived admirably in this international company, with an effective, amorphous piece called *The Tower of Victory*, which successfully demonstrated his own advice about getting to know what is possible and practicable in the expanded percussion section of the contemporary orchestra.

Alexander Gibson and the SNO coped patiently with these four demanding scores, discomforted only by the unkind bawling of the Berio. The flute and oboe soloists whose mellifluous tones eloquently explain why Ligeti returns to traditional instruments after experiments in "Kölnig's" electronic studio were William Bennett and Michael Dobson; and Jan de Gaetani was the spectacular soprano who sang clear as a piccolo and dark as a viola in *Stone Lament*.

Indeed, the only grumbles heard during this informative and enjoyable week concerned the lack of scores for students to follow, some windbag questions at forum sessions, and the dearth of decent restaurants in Glasgow.

## Duets

by CLEMENT CRISP

Ballet Rambert's return to Sadler's Wells Theatre this season seems to me to be an enhancing of the Chamber Concerto, which was never an admirer of the Cochrane Theatre's auditorium—mournfully lit as if we were to pay our last respects to some dear departed, rather than enjoy a vital dance company—and at the Wells the repertory thus far has benefited both the dancers and the space, from more conventional procenium arch, and from some of the best lighting (by John B. Read and John Anderson) to be found in the London theatre.

On Friday night, with a change of bill, *Brind-Sight* was as exciting in its visual effects—despite intermittent flashes from the silver bars that edge the set—as it was powerful in its performance. Dominating it once more was Christopher Bruce as the tribal, fat, and bull-boy, pampered, vicious, and in his contempt for the blind girl (Julia Blake) and making intensely memorable a single sly passing kick at her body which became the very essence of callous nastiness. I don't know how any action quite so beastly can be made to seem so beautiful, but Mr. Bruce's timing and his unforced authority make the do with his earlier *Sequentia*?

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## Elizabeth Hall

## The English Concert

by MAX LOPPERT

Maria Callas was not the only absent soprano to upstage the English Concert on Saturday night: indisposition also removed Sally Le Sage from *The English Concert's* first appearance of the season. This tore a gap in the middle of the programme which not even the timely substitution of a Vivaldi flute concerto could wholly cover.

But indisposition was not the only problem. "It is in solo or chamber music played in intimate surroundings," read the programme note by director-harpichordist Trevor Pinnock, "that the fullest expressive subtleties of old instruments are most readily appreciated. Very true; why, then, give a concert in the Elizabeth Hall, the place in London least likely to promote an atmosphere of intimacy?"

To compound the handicaps of mawk, fog and gloom naturally offered by the venue, the hall was only half filled. From my seat in row 8, not far away from the players, the performance of the Bach E major Harpsichord Concerto (one string to a part, the harpsichord an elegant Dulcken) was distinguished only by confusion of sound, blur of contour, smallness of impact.

Which was a pity, because the English Concert has revealed on an earlier occasion the attractive liveliness of its group style. Indeed, in works less marked by contrapuntal complexities—for example, in the delightful suite of dances by the Brescian composer Biagio Marini that began the second half—something of their already easy familiarity with the ways of old instruments, their intimate understanding of Baroque phrasing, began to come across. I enjoyed the agility of Stephen Preston's traverse flute in the Vivaldi concerto, *La Notte*, its tremolandi shudders sounding especially picturesquely. In the Fifth Brandenburg Concerto, Mr. Pinnock threw off the first movement cadenza with brilliant aplomb. I look forward to encountering the group again in a more congenial setting.

Art show to aid muscular dystrophy

An art exhibition and auction will be held at the Lygon Arms, Broadway, Worcester, on Sunday, September 30, at 8 p.m., in aid of the Muscular Dystrophy Group of Great Britain.

Some 100 works will be offered including oils, watercolours and etchings, and some limited editions of lithographs, signed and numbered, will also be on view each with a certificate of authenticity. Artists to be shown include Picasso, Chagall, Miro, Rouault, Dali and some promising young artists.

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was impressed with Leicester when they saw the force a great at Anfield in the closing stages of last season, and this year they look an attractive bet for one of the cups.

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Henry Bright: St. Benet's Abbey

## Bright in Norwich

by MARINA VAIZEY

The city of Norwich has a host of things to commend it to the visitor: a glowing cathedral, responsive to the intensive care of the late Sir John Galsworthy and brilliantly successful, central pedestrian precincts; an old history and a new university, with, incidentally, an outstanding department for the history of art; and an honourable tradition of genuinely progressive local government. The town makes very good beer, and very good shoes. The heart of Norwich is the precincts of God—walled and the waterways—and the hill on which the Castle stands. The Castle has undergone a gentle conversion, which is still continuing, and is a local museum of national interest.

In 1968, a sympathetic restoration of a central roundabout was made, from which corridors radiate, into the natural history section, where local flora and fauna are next to exotic varieties, replete with jungle noises; the riches of the local treasure trove, Roman antiquities and earlier; a small and growing collection of the arts in modern times; local porcelain and pottery; etc. The region had an unusually strong medieval culture, and objects expressing some of those heights will be on view this October in a major exhibition of East Anglian medieval sculpture. Certainly something about East Anglia makes for the feeling that a sense of place has always been strong.

Norwich has of course given her name to the first notable school of local landscape painters. Several rooms at the Castle

Museum display with sensitivity a fine selection of watercolours, prints and drawings by the two outstanding masters of the Norwich School, John Galsworthy and John Sell Cotman. With the passage of time, their work looks more remarkable rather than less; and although their work may be subtly different, both artists are obviously rooted in acute response to particular places. Their formidable gifts of pictorial organisation still make for pictures and images vivid, fresh and unexpected. Their delicate renderings of the atmospheres of landscape remains distinct and beautiful.

The Museum has just published its first substantial specialist catalogue for a number of years. It is devoted to the work of Henry Bright (1810-1878), described as one of the last of the Norwich School.

An exhibition of Bright's work can be seen at the Castle Museum until the end of September, a number of loans augmenting the museum's own substantial holdings of Bright's work. It is interesting to see his work firmly in Norwich context; he seems to have less in common with his distinguished contemporaries than with a host of mid-Victorian painters.

Bright became a fashionable painter and spent much time in London. His paintings include scenes painted in collaboration with other artists. It is with landscape, particularly in drawings and watercolours, that he is most successful. On the evidence of this exhibition, Bright's handling of paint was often awkward, and the organisation of his compositions somewhat rigid. The result is often work which is pleasant, but with a slightly stiff and antiseptic charm. But his handling in certain paintings of rock formations, vegetation, an expansive and changing sky, with scudding clouds conveys with a disarming lack of pretension, an affectionate, shrewd and moving depiction of well observed landscape: there are such passages of genuine beauty in North Norfolk, Suffolk, Orford Castle, and there is a large and beautifully accomplished and vivid, coloured chalk and pastel scene of mountains and sea, on loan.

The drawings are skilled, albeit often pedestrian, but there is a magnificent group of drawings and watercolours from the Colman collection, which show diverse scenes: an old barn in Kent, cottages, meadows, mountains, and there are other drawings of trees, roads, beach scenes, which capture with felicity a landscape detail, a moment of time, and sometimes things overtly dramatic, as in *Rocky Coast with Wrecks*.

The catalogue is a model of detailed and exhaustive information, clearly presented, on a minor figure, much of his time. The worth of all this is that not only has Bright's work provided us with much of interest to look at, but that the detective work lavished on his work and life sheds much light on the laborious with other artists. It is with landscape, particularly in drawings and watercolours, that he is most successful. On the evidence of this exhibition, Bright's handling of paint was often awkward, and the organisation of his compositions somewhat rigid. The result is often work which is pleasant, but with a slightly stiff and antiseptic charm. But his handling in certain paintings of rock formations, vegetation, an expansive and changing sky, with scudding clouds conveys with a disarming lack of pretension, an affectionate, shrewd and moving depiction of well observed landscape: there are such passages of genuine beauty in North Norfolk, Suffolk, Orford Castle, and there is a large and beautifully accomplished and vivid, coloured chalk and pastel scene of mountains and sea, on loan.

It is in its way, it was exciting, but because the music never seemed to "sing itself," while it was seen and heard to be handled with force—seldom inspiring. The atmosphere of the young, Devon side 8-3 on Saturday, also owed much to one of their long-serving stalwarts yesterday.

Shirley Brasher, still ranked at No. 10 and playing for her county at No. 4, won her singles easily 6-2, 6-0 against Sheila Moodie. Then she partnered the new Wightman Cup player, Glynnis Cole, to clinch her side's victory with a 6-2, 6-4 win against ex-Wightman Cup player Winnie Woodbridge (formerly Miss Shaw) and Ruth Allan, while the other Middlesex pairs both lost.

At a time when county loyalties are being strained by the fast-expanding professional game, it is good to see many former ranked players prepared to put back something into the game.

Elsewhere, the chief successes of the season have been gained by the young ladies. Our first victories in the Ann's debut match (under-21) and the Princess Sophia Cup (under-18), August well for future Wightman Cup and Federation Cup teams, but these last events brought little cheer this year.

Only Virginia Wade of our more recent leading ladies is still competing internationally and she had one of her typical seasons of peaks and troughs.

The men have fared little better. After the pleasure of witnessing the WTC success of Roger Taylor who reached the singles play-offs in Dallas and now a teaching professional, Mark Cox who with Graham Sillars well got to the doubles final in Montreal, came that ill-fated Davis Cup trip to Munich.

## PORT: RUGBY UNION

## Moseley celebrate centenary with 25-12 win over Fijians

PETER ROBBINS

CELEBRATE their centenary this season, and have a superb victory over Fijians. For three years now has been coming in via a certain sum per win. The club will subsidise centenary which will be a dinner, a match against the ins, a well-documented, and of course last night's game, in which they will play the Fijians 25-12.

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How Smith is left out of the line out before Rabauli scored. Doble, momentarily losing his place, nearly scored. With Moseley swinging the ball fairly regularly it needed Smith to keep the momentum going, particularly from some of Finlan's eccentric tries.

Moseley—having frittered away several chances through dropping the ball—took a half-time lead with Doble kicking a penalty and Cooper scoring the try that Webster's lightning pick-up had started. Significantly, it was good back row support that helped make this try.

Long way

Shortly after the break Cooper scored a second try. Fijians, exhorted by the generous crowd to run, did so but could never sustain the initial impetus. Their support could in no way match their bravado, and Moseley put the issue well beyond doubt when they were awarded a penalty try for obstruction by Visei on Cooper.

This seemed rather harsh, as Cooper still had a long way to run to the line when impeded. Rabauli ended Fiji scoring by barging over from a five-yard penalty, and the visitors now began to play their best rugby.

To the obvious distaste of the crowd, Doble kicked his third penalty when to run would have been more complimentary to the guests. The Fijians behind the Press box were sad but still smiling, and when asked how they felt replied "Ia Iai," which expressed in their own language their regret that the team had not done better. It was a sentiment probably shared by the vast majority.

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## SOCCER

## A transplant might help 'ailing' West Ham

By TREVOR BAILEY

SOMEWHAT luckily, Leicester staggered a point in the closing stages of a splendid match at Union Park on Saturday to retain their unbeaten record. Their forceful centre-forward Worthington eluded Lock and ran through to equalise, leaving West Ham still without a victory this season.

The Londoners played with a skill and purpose which made utter nonsense of their lowly position, and created more than enough chances to have won by at least two or three clear goals.

## Dazzling

They would have done so if Shilton had not brought off eight saves, including three from Robson, which would have beaten most goalkeepers.

It was ironic that Shilton was directly responsible for the one occasion he was beaten. He intended a dead-ball chip out to a colleague but it was intercepted and left an unmarked Robson to do the necessary.

Using a fluid 4-3-3 formation, Hammers employed Bobby Moore in the centre, and rather deeper than the remainder of the mid-field trio, while the promising young Lock took over the England captain's accustomed position in the middle of the back four.

At this created a certain amount of confusion, both players tended to try to beat the same ball—but Moore soon settled down and proceeded to supply a series of felling passes, many of them first-time.

Some inevitably went astray, but the main aim his service was excellent.

Throughout both halves West Ham did most of the attacking and repeatedly found ways through and around Leicester's

defensive network, only to be thwarted by the inspired Shilton. To their credit, Leicester never panicked under the pressure, keeping composed and continuing to play football, and because they have rather more artistic ball players than normal in midfield and up-front, created problems whenever a counter-attack was launched.

Near half-time they came close to equalising on four occasions. After the interval they survived another intense bombardment but were still prepared to play the ball out of defence and rely on craft, especially from Weller—now operating in closer liaison with Worthington—Sammels and Glover to achieve their objective.

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## LAWN TENNIS

## Narrow win for the men of Lancashire

BY JOHN BARRETT

THE BRITISH outdoor season ended with a triumph for the men of Lancashire who, after a gap of 50 years, carried off their second inter-county Hard Court singles championship with a narrow victory against the holders, Surrey, in the final at Bournemouth yesterday.

The women's event, which unlike the men's includes three doubles matches, was again won by Middlesex—their 17th overall success—who were pressed hard by the West of Scotland in their 5-4 victory.

Lancashire survived perilously in the semi-final on Saturday when only four games divided them from a depleted Essex team who were without two nationally-ranked men, John Lloyd (8) and Stephen Warboys (9).

Again yesterday, the Surrey men, without John Paise (ranked 41) and Christopher Mottram, held them to six matches all, so their victory depended on a two-set advantage, 16 to 14.

In the lower order, Alan Mills, now a teaching professional, after losing in straight sets to John Crump, made a valuable contribution to Lancashire's

defence. He was beaten by Surrey's 10th ranked player, but he was not the only one to put back something into the game.

Elsewhere, the chief successes of the season have been gained by the young ladies. Our first victories in the Ann's debut match (under-21) and the Princess Sophia Cup (under-18), August well for future Wightman Cup and Federation Cup teams, but these last events brought little cheer this year.

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# Businessman's Diary

## Market Research in Estoril

ESOMAR, the European Society for Opinion and Marketing Research, will be holding its 26th seminar at Estoril, Portugal, from November 23 to December 1. The subject is From Market Research to Advertising Strategy and Vice Versa and will consist mainly of case histories of the development of advertising for actual campaigns which are usually difficult to obtain. Among the companies and brands that will supply material are Oxo, Martini, Silvikrin, BOAC, Kodak and Trust Houses Forte, and members of the Cranfield School of Management will describe their studies in measuring advertising effectiveness which cover 40 brands. The papers have come from five countries and describe national and international campaigns.

## British first in woodwork

The International Woodworking Industries Exhibition, the first to be held in this country, will be held at Olympia from December 4-8. The products of 230 companies will be on show and the exhibition is being supported by EUMABOIS, the European organisation of wood-working machinery suppliers. There will be a large Continental contribution with Germany, Italy and France particularly well represented. The largest contributor, however, will be Waskin, the British company which has three stands and is showing what it claims is revolutionary new equipment. The exhibition covers everything from machines for making planks to machines for making furniture and British visitors can obtain rail and hotel discounts by writing to the IWIE Travel Office, 11, Manchester Square, London, W.1.

## Art galleries at Dusseldorf

The second International Art Fair will be held at Dusseldorf from September 29 to October 7. Among the exhibitors will be nine British modern art galleries who will be sponsored by the Fine Art and Antique Exports committee under the DTL-joint venture scheme. In all, around 300 galleries from all over Europe, the U.S. and Australia will be taking part.

## U.K. TRADE FAIRS AND EXHIBITIONS

Date	Title	Venue
Sept. 25-27	Electronic Instruments Exhibition	Esso Motor Hotel, Bristol
Sept. 25-28	Street Lighting Exbn. and Conference	Spa, Scarborough
Sept. 25-28	Intl. Filtration and Separation Exhibition	Olympia
Sept. 25-28	Dust Control and Air-Cleaning Exhibition	Olympia
Sept. 30-Oct. 3	Footwear for Spring Exhibition	Mount Royal Hotel, W.1
Oct. 2-4	Business Efficiency Exhibition and Convention	Exhibition Centre, Harrogate
Oct. 3-5	Business Efficiency Exhibition	Olympia
Oct. 3-5	Midlands Ind. and Commercial Exhibition	Grand Hotel, Birmingham
Oct. 3-5	Modern Homes Exhibition	Kelvin Hall, Glasgow
Oct. 8-12	Screen Printing and P.O.S. Exhibition	Olympia
Oct. 9-11	Housing and Town Planning Exhibition	Sna Scarborough
Oct. 15-17	Homes Overseas Exhibition	Midland Hotel, Manchester
Oct. 17-18	Kensington Antiques Fair	Kensington Town Hall, W.8
Oct. 17-18	Engineering Products and Services Exhibition	Watford Town Hall
Oct. 17-20	Antiques Fair	Cutlers Hall, Sheffield
Oct. 18-20	International Motor Show	Earls Court
Oct. 18-20	Management Services Exbn. and Conference	Exhibition Hall, Harrogate
Oct. 22-25	Domestic and Com. Textiles Exhibition	Olympia
Oct. 22-25	Engineering Inspection and Control Exhibition	Horticultural Halls, S.W.1
Oct. 22-25	International Audio Fair	Olympia
Oct. 23-28	Highland Trade Fair	Aviemore Centre
Oct. 23-28	Food and Allied Industries Exhibition	Olympia

## OVERSEAS TRADE FAIRS AND EXHIBITIONS

Current	.....	Intl. Machine Tool Exhibition (cl. Sept. 27)
Current	.....	Welding and Cutting Exhibition (cl. Sept. 27)
Current	.....	Intl. Data Processing and Office Org. (cl. Sept. 27)
Current	.....	Intl. Exbn. of Foods and Provisions (cl. Sept. 27)
Current	.....	International Furniture Fair (cl. Sept. 27)
Current	.....	International Consumer Goods Fair (cl. Sept. 27)
Sept. 25—Oct. 3	.....	Videocassette Conference and Exhibition
Oct. 1—5	.....	Food Processing, Packaging and Distribution
Oct. 1—5	.....	Electronics Exhibition
Oct. 1—5	.....	Factory Safety and Hygiene Exhibition
Oct. 3—7	.....	Storage, Handling, Distribution Exhibition
Oct. 4—14	.....	Motor, Cycle and Sport Exhibition
Oct. 5—11	.....	International Aerospace Show
Oct. 8—13	.....	British Marine Equipment Exhibition
Oct. 9—14	.....	Food Processing Machinery Exhibition
Oct. 9—11	.....	Hardware and Household Goods Exhibition
Oct. 11—22	.....	Hotel Equipment Exhibition
Oct. 11—17	.....	International Packaging Exhibition
Oct. 12—21	.....	International Food Fair
Oct. 13—15	.....	Souvenirs and Advertising Gifts Exhibition
Oct. 14—21	.....	Trade and Tourism Equipment Exhibition
Oct. 14—25	.....	British Industrial Technology Exhibition
Oct. 20—25	.....	Women's Ready-to-Wear Exhibition
Oct. 22—25	.....	Pollution Engineering Exhibition
Oct. 25—28	.....	Wood and Allied Products Exhibition

## BUSINESS AND MANAGEMENT CONFERENCES

To-day	HTS Mgmt: Occupational Testing (cl. Sept. 27)	High Wycombe
Sept. 25-26	Financial Times: Agreements between Companies in the EEC	Hilton Hotel, W.1
Sept. 25-27	Urick Management: Finance in Construction	Slough, Bucks.
Sept. 27	Management Games Seminar	Coburg Hotel, W.2
Oct. 1-2	Contractors' Plant Association: Plant Hire	Grosvenor House, W.1
Oct. 2-4	Assoc. Business Programmes: Marketing Seminar	Kensington Close Hotel, W.8
Oct. 3-4	London Chamber of Commerce: Offshore Oil	Grosvenor House, W.1
Oct. 4	Fleamman Conferences: Going Public	Strathallan Hill, Birmingham
Oct. 8-12	Dunelm: College Management Skills	Dunelm, Ruzby
Oct. 8-10	Financial Times: European Motor Industry	Royal Lancaster Hotel, W.2
Oct. 10-12	Marketing Improvements: Managing a Sales Force	Portman Hotel, W.1
Oct. 11-13	Fin. Times and City University: FT-City Course	City University, E.C.2
Oct. 13-19	Computer Power: Systems Management	Cannock, Staffs.
Oct. 15-26	MITCHELL PARTNERS: Method Study	Dublin
Oct. 16	Ldo. Chmbr. of Commr.: Angola and Mozambique	69, Cannon Street, E.C.4
Oct. 16-17	Marketing Improvements: Practical Pricing	Portman Hotel, W.1
Oct. 16-17	Fin. Times and Professional Administration: Managing the Company's Money	Royal Lancaster Hotel, W.2
Oct. 18-19	Computer Power: Decision Tables	Cannock, Staffs.
Oct. 18	James Morrell: Forecasts for EEC 73-78	Carlton Tower Hotel, S.W.1
Oct. 18	Bus. and Ind. Training: Cost of Noise	Cafe Royal, W.1
Oct. 22-23	BACIE: Training for Fault Diagnosis	16, Park Crescent, W.1
Oct. 22-26	Brunei University: Organisation Analysis	Uxbridge, Middlesex
Oct. 25-26	Brit. Inst. of Management: Art of Selling	Hilton Hotel, W.1

## Merseyside aid call renewed

Financial Times Reporter

A SECOND attempt to persuade the Government to upgrade Merseyside from a development area to a special development area is to be made by the North-West Industrial Development Association.

The association will press Mr. Peter Walker, Secretary for Trade and Industry, and Mr. Christopher Chataway, Minister for Industrial Development, to reconsider their refusal of a similar request in March, in view of Merseyside's serious unemployment problems and other economic difficulties. Special emphasis will be placed on Mr. Chataway's recent statement that the industry Act, 1972, was now playing a big part in stimulating investment in the regions but progress had been slower than hoped on Merseyside.

## Workless rate

"Merseyside's unemployment rate of 5.9 per cent is more than twice the national average and has fallen much more slowly during the recent economic recovery than in the country as a whole," the association says.

The association is also to express its serious concern about adverse effects which it says the recent cuts in public expenditure will have on major road projects in the North-West. It claims that the Government has paid insufficient attention in making cuts in public expenditure to their implications for regional development, and says the North-West and other assisted areas should be given priority in public spending.

## Sea authority urged for NW Europe

By James McDonald, Shipping Correspondent

THE COUNTRIES of North-West Europe should set up a regional authority for their seas, responsible for fishery administration, conservation, pollution control and the regulation of shipping and the oil industry, says a Fabian Society study. The Law of the Sea, published today.

The British Government should take initiative in negotiations for the United Nations' Law of the Sea Conference in May and June next year, say the authors of the study, Elizabeth Young and Brian Johnson.

Current British policy, they claim, fails to recognise the need for "a sea-use planning and exploiting the seabed."

"We are maintaining the claims of our distant water fishermen to catch cod off Iceland while neglecting the interests of our inshore fishermen who face ruin from over-fishing by other nations." An equitable and properly enforced regime for the seas of North-West Europe, says the study, could provide a useful building block for the international regime that the UN conference will be concerned with setting up.

The Law of the Sea—Fabian Research series No. 313, 50p. See Justinian

## THE WEEK IN THE COURTS

# Britain's stand on territorial waters again under challenge

BY JUSTINIAN

FIFTEEN YEARS ago the Icelandic Government passed a decree extending its fishing rights to 12 miles. The ensuing UN conference on the Law of the Sea at Geneva failed to agree on the width of a State's territorial waters. History is now repeating itself. Iceland has declared a 50-mile limit, and the nations of the world are due to forgether next year at Santiago to thrash out the future of the wet five-sevenths of the earth's surface. Are they any closer to an agreed international rule of law?

At a time when the concept of the freedom of the high seas is under challenge by nations that conceive their national interests vitally affected, a pamphlet in the Fabian research series out today advocates the adoption by the British Government of a planned international use of the seas. In place of anarchy, the authors, Elizabeth Young and Brian Johnson, call in *Law of the Sea* (Fabian Research Series 313, 50p) for the extension of functional zones of national or regional responsibility beyond the 12 miles limit which the British Government at present considers an absolute limit for individual nations.

The British Government's adherence to the *laissez-faire* policy which leaves vast areas of the seas to be fished by all comers has never been better expressed than in its application to the International Court of Justice to declare that there is no foundation in international law for the claim of Iceland that it is entitled to extend its fisheries jurisdiction by establishing a zone of exclusive fisheries jurisdiction extending to 50 nautical miles.

At the same time, the Court expressly disavowed the view that, following the failure of the 1930 conference, States were free to determine for themselves the extent of their territorial waters. But the matter has never been finally settled by the international lawyers. The three-mile limit was patently insecure in 1930, and future events have proved its insecurity. Inevitably, smaller States who felt that the larger maritime nations would continue to deprive them of their food and revenue clamoured, and obtained up to 12 miles as the limit.

A British attempt at delimiting any expansive move to 12 miles was lost at the 1930 conference. Then, at a 42-nation meeting, when Britain had a more powerful voice at the conference table, her failure to yield on the contiguous zone which allowed an area up to 1 miles from shore in question of customs revenue quarantine, was a blunder. History is now repeating itself. In 1958 a compromise six-mile territorial sea, with exception that this extension would not affect existing rights of passage for vessels outside three-mile limit, was proposed by Canada and the Asian group. Amid an outpour of nationalism, frustration futility set in and the conference failed to agree on a decision. Since then, the world has moved further away from the B position without finally coming to either a political or a solution. The outpour of incidents in the North Sea between Iceland and Britain only accentuated the need for a speedy international solution.

More than 60 fisheries involved in any extension of territorial waters. An extension to 12 miles, let alone 50 miles, might deprive of their share as high seas such important links as the Straits of Malacca, the Gulf of Aden, the Bab-el-Mandeb at the southern end of the Red Sea, the Straits of Malacca, the English Channel would be a problem, although the goal for the Channel will need an accord between Britain and France.

While States still have right of innocent passage through their merchantmen through coastal waters, closure of the high seas can only give to international incidents, are, moreover, other problems, oil and gas-raising, dumping, and the test nuclear bombs. All these ties concrete in a disorient, potentially disastrous way, miraculous that there has been more Torrey Canyon.

Perhaps all this argues compromise between the old and modern views. may still be a need for a territorial waters for, say, six miles. If so, the establishment of an international for the high seas seems more imperative.

Twice deadlocked, the nations who will go to Chile next year may find a solution only in the overthrow of established international law. In the interim, the international court of Justice may point the way forward when it comes to deliberate on the Anglo-Icelandic dispute.

Is the limited territorial waters principle so clearly to the interests of the international community that Britain is right to cling so fondly to it? The fixing of the three-mile limit represented a hard-fought battle which was won in the 17th century by the British who were intent on keeping the seas open to her merchant fleets. But three miles was never sacrosanct. Indeed, the International Court of Justice, in the Anglo-Norwegian Fisheries case in 1951, confirmed the claim of Iceland that it was entitled to extend its fisheries jurisdiction by establishing a zone of exclusive fisheries jurisdiction extending to 50 nautical miles.

At the same time, the Court expressly disavowed the view that, following the failure of the 1930 conference, States were free to determine for themselves the extent of their territorial waters. But the matter has never been finally settled by the international lawyers. The three-mile limit was patently insecure in 1930, and future events have proved its insecurity. Inevitably, smaller States who felt that the larger maritime nations would continue to deprive them of their food and revenue clamoured, and obtained up to 12 miles as the limit.

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## HUMBER PORTS TRAFFIC

Inward traffic through the Humber ports for the four weeks ended August 26 totalled 1,945,000 tonnes and outward traffic 820,000 tonnes, the British Transport Docks Board says.

Comparison with the corresponding period a year ago, however, would be invalid as during that period there was a strike by registered dock workers. For the acreate 34 weeks of this year, inward traffic totalled 14,199m. tonnes, and outward traffic was 8,232m. tonnes.

## GOING PUBLIC

A One-Day Seminar—October 4th—Birmingham to give chairmen and directors of private companies authoritative information on the advantages and disadvantages of a public flotation, the processes involved in practical terms, and an idea of the new responsibilities to be shouldered and the likely costs of the issue.

The speakers include some of the country's most respected experts in this field and the seminar offers an unusual opportunity for progressive company directors in the Midlands to acquire information which will be invaluable in future planning, whether they have thoughts of "going public" or not.

Fee £20.00—Strathallan Hotel, Birmingham.

Further details and booking form from the organisers Fleamman Conferences, 224 Chester Road, Strethly, Sutton Coldfield, 021-333-1130.

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SUMMARY OF RESULTS:—  
TURNOVER ..... 1973 730,120 1972 872,017  
PROFIT BEFORE TAXATION ..... 123,453 80,245  
TAXATION ..... 42,300 34,000  
DIVIDENDS, INCLUDING ACT ON FINAL DIVIDEND ..... 81,133 46,245  
PROFIT RETAINED FOR YEAR ..... 20,316 17,454  
EARNINGS PER SHARE ..... 60,837 28,791  
The Annual General Meeting was held on Friday 21st September 1973 at Colwyn Bay, N. Wales.  
Extracts from the statement by E. S. Coathup, MBE (Chairman):  
"I am pleased to inform you of the Group's pretax profit of £123,453, a record for the Company and achieved in spite of considerable increases in costs and the necessity for maintaining price levels in order to remain competitive.  
Next year is again expected to produce improved profits, and we are pleased to report full order books, technical progress, and a balance sheet very much healthier than in the past."

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**THE EUROPEAN MOTOR INDUSTRY**  
9 & 10 OCTOBER 1973  
ROYAL LANCASTER LONDON  
**FINANCIAL TIMES**  
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Chairman:  
**Mr Gilbert Hunt, CBE**  
Chairman, Chrysler United Kingdom Limited  
President, The Society of Motor Manufacturers and Traders Ltd

**Mr William O Bourke**  
Chairman of the Board, Ford of Europe Inc

Speakers will include:  
**THE FUTURE OF THE EUROPEAN MOTOR INDUSTRY**

**The Lord Stokes, TD, DL, CBE**  
Chairman and Chief Executive  
British Leyland Motor Corp Ltd

**THE FUTURE FOR THE COMMERCIAL VEHICLE IN EUROPE**  
**Dr Jur Joachim Zahn**  
Chairman, Daimler-Benz AG

**THE SPECIALIST AND LUXURY CAR MARKET**  
**Mr D A S Plastow**  
Managing Director, Rolls Royce Motors Ltd

**THE FUTURE MARKET FOR EXECUTIVE CARS**  
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Volkswagenwerk AG

Fee: £66.00. (Inc. VAT) covering all refreshments, cocktails, lunch and conference documentation.

To be completed and returned to:

The Financial Times Conference Department (MOTOR INDUSTRY)  
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# Election run-up problems for the Liberals

By RICHARD EVANS, LOBBY CORRESPONDENT

THE LIBERALS ended their highly-successful assembly at Southport in a mood of rare euphoria, but facing more problems in the run-up to the next General Election than they cared to admit.

The optimism generated by the four remarkable by-election victories, and the solid local government successes earlier this year has apparently convinced many party members, and even some MPs, that the Liberals face a genuine prospect of snatching power from the Conservatives at the next election and taking over from Labour as the radical alternative.

## The goal

They believe the party should go all out for power and accept nothing less as their goal. They face the very real danger, however, that a set-back at a by-election—for instance, Hove—could severely damage morale and lead to unnecessary recriminations.

Others, more realistically, believe that if the party gains many more seats at the next election it could be faced with the prospect of holding the balance

of power, and should consider how to react to this situation.

This fundamental difference of attitude, glossed over although evident throughout the week, surfaced during the final debate on Saturday when party strategy was discussed.

Mr. John Pardoe, MP for North Cornwall, called on the party to consider the implications if it held the balance of power. He was passionately opposed by Mr. Cyril Smith, MP for Rochdale, who argued that the party should campaign for all-out victory at the election.

After a lively debate, delegates split down the middle and accepted Mr. Pardoe's amendment by 338 votes to 328.

The tone of the debate and the aggressive quest for power promised by Mr. Trevor Jones, the former party president, ensure that the issue will be kept very much alive in the coming months.

Mr. Jeremy Thorpe, party leader, managed to keep aloof from the argument, confining himself to a call to all party workers for a sustained and dedicated effort from now until the General Election.

"Can we translate the good will, the enthusiasm and the support which have been shown for this party in recent months into solid Parliamentary results?" he pleaded.

The answer depended on the commitment of individual Liberals throughout the country in the coming 12 months.

The test of the assembly had been whether it had projected sensible policies to the nation and had shown the party had men and women both competent and humane, ready to give service to their fellow countrymen.

## Dual task

"I believe we have discharged that dual task. We have outlined our strategy to contain inflation with a price and incomes policy that is both fair and capable of acceptance by all," Mr. Thorpe declared.

It was a rousing speech from a party leader who had managed to project himself to his followers as a man of a Prime Ministerial calibre. They loved it and left the conference in greater heart than for many years.

# Problems in marine insurance

By Our Own Correspondent

VENICE, Sept. 23

PIERCE COMPETITION between marine insurance markets will be uppermost in the minds of several hundred delegates and accredited underwriters who are here for this week's annual conference of the International Union of Marine Insurance.

London, still the world's leading insurance market, is under intense pressure from overseas competitors, particularly from the U.S. where some of the world's life companies are using their reserves to swell that market's capacity for writing marine and aviation business.

Other markets too, are claiming business. Japan, for example, has recently entered the international market, and five of the major Japanese insurance companies have opened offices in London. They have been granted associate membership of the Institute of London Underwriters together with nine other overseas companies.

Although much of the business London might lose finds its way back through reinsurance, underwriters fear the long-term effects on the whole market if the slide in premium rates is not arrested.

Underwriting accounts can quickly take a hammering if rates do not provide for the accumulation of adequate reserves to meet the inevitable catastrophes.

With the entry into service of bigger and bigger ships, increasing catastrophic exposure goes hand-in-hand with a reduced spread of risk.

Another serious problem is inflation. With booming freight rates and full order books for shipyards, ship repairers are raising the tune on prices. Mr. W. J. Clavdon, chairman of the Institute of London Underwriters, said last week that repair costs are accelerating at a rate faster than has been known before.

He leads a party of 45 underwriters from the company market in the U.K. With the Lloyd's delegation of 15, it is the largest party the British market has sent to one of these conferences.

Between to-day and Friday, many subsidiary problems will be debated, including cargo insurance, containers, pollution risks, nuclear insurance, and casualty experience.

# INTERNATIONAL INDUSTRY REPORT

# Steel demand exceeds output

BY OUR INDUSTRIAL AND FOREIGN STAFF

WORLD STEEL producers expect the current boom to continue at least until the second quarter of next year. Shortages are being experienced in almost all the main markets, although manufacturers have raised production substantially so far this year.

Producers in the U.K., France, West Germany, Italy, the U.S. and Japan all expect a worthwhile increase in output over the whole of 1973, despite difficulties in some countries—notably Italy and to a lesser extent the U.K.—with industrial disputes.

With the market very strong, prices remain firm and there are indications that further increases will be made in several countries in the autumn.

Because of the strength of demand and exports between countries, and where overseas supplies have been made available, premium prices have been asked and obtained.

## Deliveries

U.K. steel production in the first eight months of this year totalled 17,707,000 tonnes (metric tons), 9.8 per cent. more than in the comparable period of 1972.

The indications are that the industry as a whole, both private and public sector manufacturers, will produce a total of at least 63m tonnes this year, 1m tonnes more than in 1972. This will not meet demand however.

Henceforth, the nationalised British Steel Corporation, the main steel supplier, will increase home deliveries by about 11 per cent. this year, having reduced exports as far as possible. It would have done even better, but strikes in its general steel and iron mills divisions led to losses of 500,000 tonnes and 250,000 tonnes of steel respectively at the start of the year.

Both of these divisions are maintaining supplies at the moment, and this situation is expected to continue into next year. Reinforcement steel used in the construction industry is in very short supply, and delivery times are extended.

BSC has made the point that reinforcement steel has been in short supply for a substantial time in previous years (to the point

where 40 per cent. of tonnage delivered in the U.K. in the first half of 1972 was imported, because it was then cheaper). Now that British steel is cheaper and premium prices are charged for imports, some users have tried to switch back to BSC, but without success.

Among other products in short supply are steel piling and such construction steel as beams and girders. The commissioning of a new medium section mill at BSC's Anchor works should help the position in the latter market, but possibly not before next year.

The shipbuilding industry's supplies of steel, contracted forward, are reasonably secure, and there have been no major difficulties in the process plant field.

## Confident

Restrictions on supplies to the domestic appliance industry are expected to continue at least until the end of the year, however.

French steel production this year is expected to rise significantly above last year's level. France's steel producers' association (Chambre Syndicale de la Sidérurgie Française) is confidently forecasting a 25.5m tonnes output for the year, against the 1972 level of 24m tonnes of crude steel (finots).

At the same time, the industry has been able to keep price increases at a slightly lower level than those of its main European competitors. French steel is still selling at about 10 per cent. less than Belgian and West German steel.

The market for steel is described as still "very firm", partly as a result of renewed demand from the Soviet Union and strongly increased buying by Japanese customers. For 1974, 6.24m, a 0.6 per cent. advance, as did steel output, which rose 0.2 per cent. to 13.07m tonnes, from 13.04m.

In the first half of the year, steel exports dropped to 2.21m tonnes from 2.38m tonnes, while imports rose to 3.22m tonnes, from 2.87m tonnes. This reflects the stockbuilding and higher consumption resulting from the new-found recovery in industrial production (up 6.1 per cent. on first eight months of 1972. Fig-

ures were up by 5.9 per cent. to 13.129m tonnes in the same period.

Crude steel production in West Germany averaged 4,058 tonnes in the first eight months of this year, almost 12 per cent. above last year's level. This bears out the confident forecast by the steel producers of an all-time record of around 48m tonnes being achieved this year.

In 1972 the industry produced 43.7m tonnes of crude steel, compared with the peak of 45.3m tonnes in 1968.

## Optimistic

Of the total production, exports were averaging 731,000 tonnes a month in the first eight months of this year, a 12 per cent. rise from imports averaged 641,000 tonnes in the first seven months of this year.

Although the industry is on the whole optimistic about maintaining its sales at least this year, it views the medium-term future with apprehension. Main reasons are the exchange rate changes benefiting some of the important competitors, such as the U.S., Britain, Japan and Italy, and the price it has to pay for coking coal. The difference between the West German and world price of coking coal is only partly covered by Government subsidy.

One effect of the currency changes is a steep rise in comparative wage costs. A recent survey carried out by the West German Iron and Steel Federation, passed the 100m ton mark so far this year, when it reached a record 12.2m tonnes for the month.

Steelmakers have reported that they are taking firm orders for early 1974, and there are no more left for any firm increase in supply this autumn. On the contrary, there have been signs that some steel companies are running too close to capacity, and that it may not be able to put off longer essential maintenance shut-downs.

The industry has been successful in translating booming sales into solid production figures.

The steelmakers had hoped to recoup in a round of price increases, averaging about five per cent., which they first applied under Phase Three rules June. They got caught in Administration's price fire and it is only two weeks since they were finally able to some joy from the Cost of Living Council.

The upshot is that the companies will be allowed at half of the price increases have requested on flat re products (about 40 per cent. total sales) on October 1, the remainder allowable as of January 1.

They will be able to apply increases on other products a December 1.

## STEEL OUTPUT BY THE MAIN WORLD PRODUCERS (In thousand tonnes)

	First eight months 1973	1972	Percentage change
U.K.	17,707	16,124	+9.8
U.S.	90,758	79,159	+14.7
Japan	77,911	61,653	+26.4
Belgium	10,432	9,404	+10.8
France	16,453	15,598	+5.5
West Germany	32,617	28,714	+13.6
Italy	12,994	13,044	-0.4
Luxembourg	3,936	3,618	+8.8
Netherlands	3,742	3,688	+1.5

Source: the International Iron and Steel Institute.

Differences in methods of computation may mean that these figures vary slightly from those put out by individual national industries.

# Call for new door-to-door sales laws

BY OUR OWN CORRESPONDENT

NEW LAWS are needed to protect the housewife from the sharp practices of fast-moving teams of door-to-door salesmen, a spokesman for the Consumer Association said yesterday.

Because it is possible to move in and out of towns quickly, cheating customers and over-charging for goods and services the housewife, in particular, is vulnerable. Companies are also concerned about the damage done to their reputations when the teams pass themselves off as their representatives.

One solution being considered by the Association is a form of licensing which would require salesmen to apply in every town

they want to operate for a certain length of time.

"This would require details such as the company's address and its assets," the Consumer Association stated yesterday. "When such salesmen leave the area they can still be chased if they don't give satisfaction."

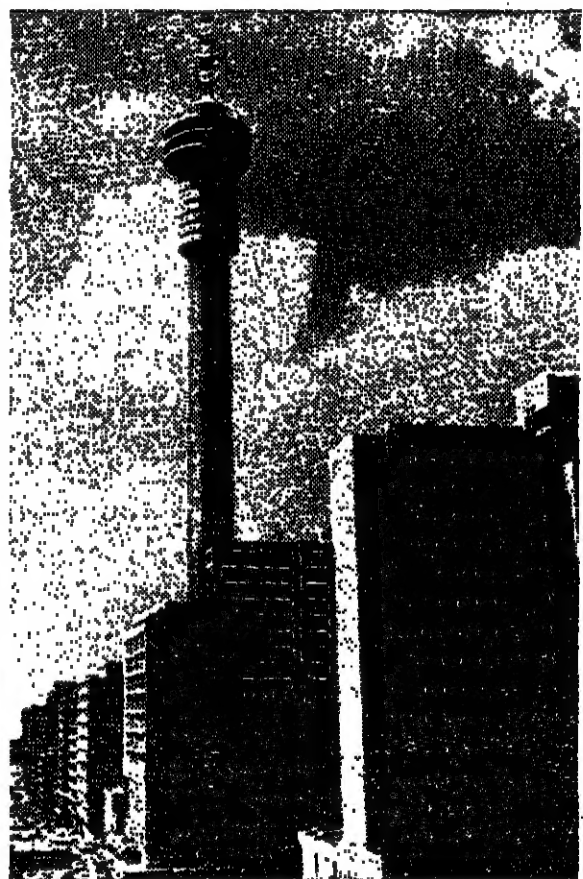
The other trouble is that as soon as legislation catches up, as in the case of pyramid selling and with unsolicited goods, the ingenuity of these characters comes up with something else.

## Appliances

The Consumer Association is particularly worried about sales of washing machines and cleaners and the number of

times housewives get a bad deal when buying food freezers from casual callers. "The salesmen often sell a freezer-food plan, a package deal where the machine and the food to go in it are supplied by the same company. The freezer is often far more expensive than in a shop and the food not of a very good quality. The housewife might sign a long-term contract for such a food plan, say six months."

"The trouble is that the door-step is always a one-to-one situation, and people get flustered. In a shop you can always walk out, but you cannot leave your home to get away from a persistent salesman."



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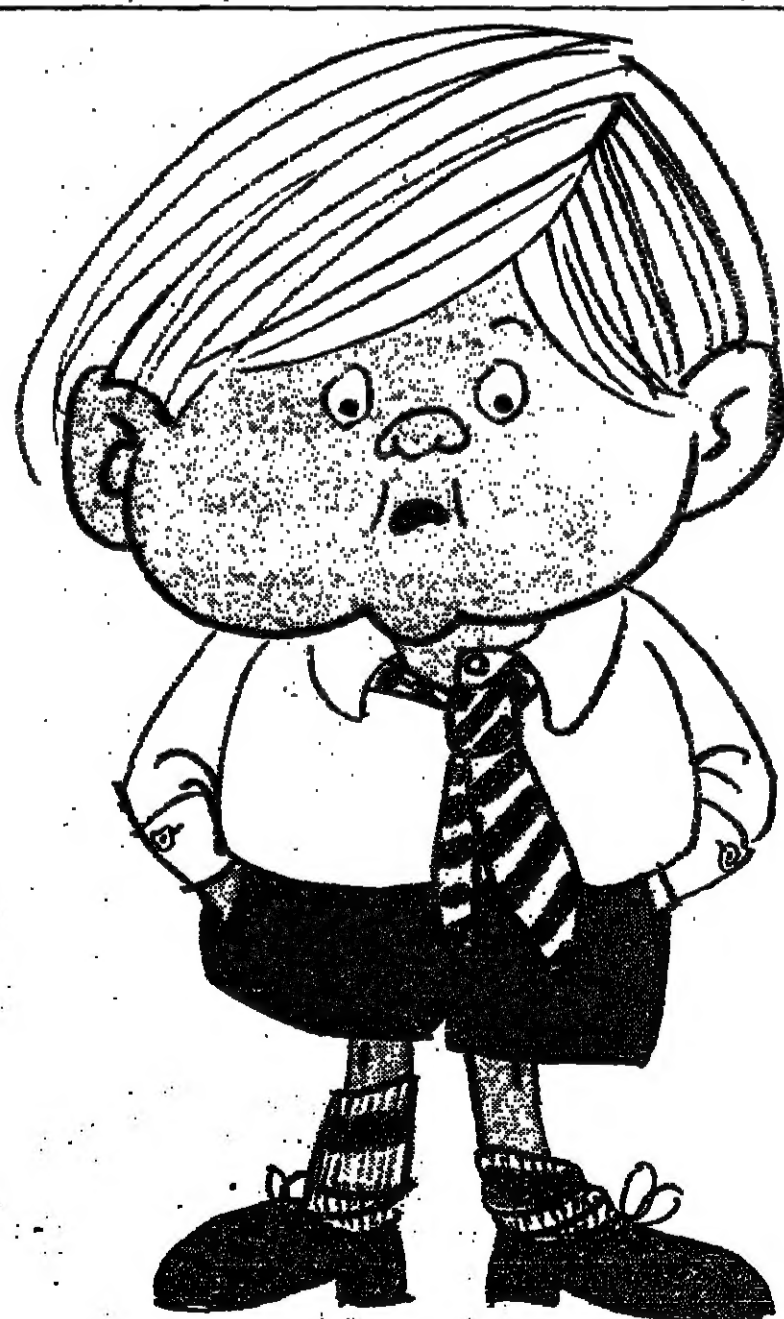
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## PORT: GOLF

## YACHTING

## مكتبة من الصحف

## EQUESTRIANISM

## Where Muirfield selectors fell down on the job

BY BEN WRIGHT

THE end, we went quietly. Ronnie Shade or Tommy Horton. The tumult and shouting of the first two days a cold, Muirfield was the place for was to be when America on us in the Ryder Cup and took the score from after the fourballs and four- to 19-13 on the last day. at Britain and Ireland were beaten by a better team and Hugh Hunt, the British, in, he did, in fact, bundle resources at his disposal at perfectly. He might well give Clive Clark a game Saturday's singles, resting and, Gallacher will be was but that is debatable may well have made no rene any way.

Hunt is to be criticised, the resources he took with to Muirfield. The selectors duty-bound to the Ryder Cup in the Order of Merit and then allowed to pick four. They did not select, but they took the next four in the, who were Brian Huggett, Poland, Clark and John er.

at was the safe way, out, no controversy among players and causing no ion among the officials. it was not was the bold, sturvous way of picking was likely to rise up in ry is sight of an American.

the four, Brian Huggett be in the Ryder Cup team most anyone, provided he I still walk even with the of sticks. He was playing y when he arrived at eld, and played badly in first match with Maurice bridge. Then, that old e fervour came to his aid he ended up the only un- en player on either side in match.

**Kudos**

The problem is, of course, that this is a professional game and the team is selected by profes- sionals. They are only the aware of the kudos that go with the tag "Ryder Cup player." In order to find the right teams the selectors will have to find some- one who really will select, who will be prepared to go for players like those I have pre- viously mentioned.

Hunt's singles order for the morning was impeccable. He led off with Barnes and Gallacher who, if he was fit to play, had to be fit enough to play near the top and followed with Peter Butler who had played well to- wards the end of his fourball match on Friday.

The move back-fired. Barnes lost a two-hole lead to Billy Casper and went right to pieces. at the end, Gallacher was clearly not in good enough shape to cope with Tom Welkehoff, and indeed, you need everything going for you to beat him. Butler was four down after six matches and the logic of his play is baffling, so say the

**Ring**

would be unkind, but true, say that, Garner was also a- sion but he incredibly, being "selected" did not he chance to prove himself. was not played in any of matches and the logic of his tion is baffling, so say the

ero came a time at Muirfield. Bernard Hunt was stuck, needed a replacement for sick Gallacher and he con- d that there was no one the same qualities with a to replace him.

of gritty golfers were suddenly, Nicklaus fell short of the 18th green, chipped badly John O'Leary, perhaps even and lost the hole to a par. At NOT proven match players like the 18th Nicklaus was short with

## Why Heath was not chosen for Southern Cross series

BY ALEC BEILBY

YACHTSMEN AND others have been speculating during the past few days as to why Mr. Edward Heath and the Morning Cloud crew were not selected by the special Royal Ocean Racing Club Committee to represent Britain in the Australian Southern Cross series of off-shore races. These will be sailed off Sydney this winter and culminate in the 800-mile Sydney-Hobart classic.

The answer—it will disappoint those seeking sinister reasons—is that Morning Cloud was chosen, but when Mr. Heath was asked to lead the British challenge for the trophy, he declined.

From his own point of view, Mr. Heath considered the event was too far ahead and too far away from home for him to be able to commit himself at an early date with the certainty that the selectors required.

Apart from that, Owen Parker, who takes charge of the yacht when Mr. Heath is not able to be aboard himself, has indicated that his business, marketing marine equipment, could not stand another two months' absence following immediately on the demands of an Admirals Cup summer.

Meanwhile, the selectors, sure in the knowledge that both Donald Parr's Quailo III and Arthur Slater's Prospect of Whitby were definitely available, had to find one other yacht.

For reasons of morale, they were reluctant to have to make their choice by reason of elimina- tion of yachts chosen and found to be unavailable.

Once John Prentice, Lloyd's broker, and owner of the success- ful Swan 44 Battlecry, had indi- cated he could not go, they chose a yacht certainly available in that her owner, Alan Graham, was seeking independent aid from sponsors to help him com- pete in Australia in his own right.

His yacht, Superstar of Hamble, the third yacht in the British team, has been among the lenders throughout the season. It beat the entire British Admirals Cup team in the 220-mile Channel Race which opened the Admirals Cup series, was third in the Admirals Cup selection trials and is therefore by no means a Hobson's choice.

Amid the discussions and decision by the selection commit- tee during the past week, both Quailo and Prospect have been preparing shipment from Liver- pool early next month.

Arthur Slater, a veteran of campaigning "Down Under," had already arranged the necessary support from various sources, raising about £50,000 to cover both the cost of challenging for the Southern Cross Trophy this winter and of sending a British team to Newport, Rhode Island, to challenge for the Union Patch

Trophy, America's equivalent of the next summer.

The sponsors who are sharing the load equally are, Thomas Til- ling, the Midland Bank, Asso- ciated Portland Cement, Fodens, Trafalgar House-Cunard, and Alfred Dunhill.

Shipping of the yachts, flights for the crews, accommodation and day-to-day expenses are all covered by the sponsors' generosity, but owners of the yachts have to meet considerable expense themselves. As he pre- pared his yacht for shipment, Alan Graham, a Midland news- paper publisher, explained where the money goes.

After a full season of racing, his yacht will be thoroughly checked and the bottom repainted with a special graphite-based compound. To meet Australian weather conditions, he is converting the yacht up to a 160 per cent. rig, involving buying six new headsails.

Radio equipment, not com- pulsory in Britain, will have to be bought and installed to meet Australian requirements. That, added to the replacing of running and standing rigging, purchase of spares not obtainable in support from various sources, Australia and life-saving equip- ment to meet Australian rules, as well as the employment of one professional hand to maintain the yacht, will, he estimates, leave him little change out of £5,000.

## Sue Hatherly best at Cirencester

BY MICHAEL DONNE

MISS SUE HATHERLY who did so well at the recent Burghley Horse Trials, confirmed her position as one of Britain's most promising young event riders by not only winning the Midland Bank Open Horse Trials Championships of Great Britain at Cirencester Park over the week-end, but also coming sixth in the same event with her other horse.

Of a field of 38 starters, she put up the two fastest times of the day on the cross-country course. Riding Harley, she incurred only 13 time penalty points on a course which saw the downfall of several established favourites.

This performance, allied to a good dressage score, gave her a total of only 48 penalty points to give her the victory in the com- petition. With her other horse, Devil's Jump, she came sixth.

Second in the Open Champion- ship was Mrs. Fiona Reive, riding her bay gelding, Turnbull Tam, with 51 penalty points. Third was Mr. Michael Moffett riding Demerara, with 59 penalty points. The fact that only 10 points separated the first three riders in the competition indicated again that in horse trials it always pays to build up the best possible dressage score before embarking on the cross-country with test.

Even the most experienced Miss Patience Green riding riders and horses can get into Faramir.

trouble on the cross-country, as happened to Marjorie Cornetford on The Ghillie. They had scarcely begun in heavy rain, when they fell at the first fence and Mrs. Comerford was obliged to retire from the competition.

Diana Thorne on The King- maker, who, after coming second at Burghley recently, was fancied to win the Open Cham- pionship, had two falls at suc- cessive fences on the cross- country, and had to retire as her horse went lame.

Virginia Holgate, the new Junior European champion, suc- cessfully got round the course once on her championship horse, Dubonnet, to come seventh over- all, but had a severe fall on her second ride of the day, Jason VI, incurring jumping and time penalties to put her well down the list.

At the end of the dressage phase, Princess Anne had been in first place with Doublet, six points ahead of her nearest rival, but she had a refusal on the cross-country, which together with time penalties, put her out of the running for the prizes.

The Novice Championship was won by Mr. John Pullen, riding the brown gelding, Samovar, with a total penalty score of only 40. Second was Lieut. Malcolm Wallace riding Felday Fair, with 47 penalty points. Third was Miss Patience Green riding Faramir.

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## Peyton: traffic curbs needed

RAY DAFTER

RESTRICTIONS on road use were necessary if the cities network linking the main towns and cities with adequate roads being submerged under a real pall of asphalt," Mr. Peyton, Minister of

port, industries, has said. damage to the environ- would occur if the future of motor traffic—22m- les by 1980—were allowed unrestrained, he told the Conference for the tion of the Countryside in ick at the week-end.

A conference, organised by Council for the Protection of the Countryside, was held in London, and cities would be forced, encourage use of cars and to access, particularly at periods. The Government led to introduce legislation which the enforcement of ne restrictions by making owner of the offending is liable for the offence.

Mr. Peyton, included park- controls, physical measures, ementing licensing and pricing. Large vehicles l be banned from narrow

Peyton said he also red a policy of confining s to designated routes.

## Electricity Boards offer scholarships

THE ELECTRICITY supply industry is again offering this year a number of university scholarships to school-leavers who wish to read full-time for an honours degree in electrical or mechanical engineering. They are in addition to the industry's engineering trainee- ships. The Central Electricity Generating Board offers scholar- ships in both mechanical and electrical engineering, while area electricity boards' scholarships are in electrical engineering only. Boys and girls aged between 18 and 21, with at least three A level passes, including mathematics and physics, are eligible. The awards provide for the pay- ment of a maintenance grant of £335-£550 a year, according to the university chosen, and an approved fees. No reduction is made on account of parents' income.

## The CII presidential address 1973

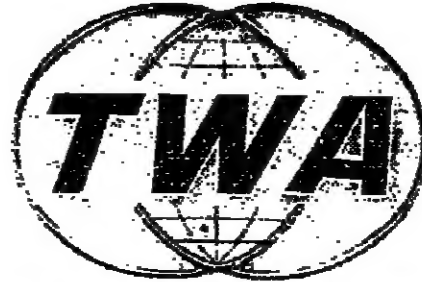
address to the annual conference of the Chartered Insurance Institute at the Tower Hotel, Manchester, on Friday 21 September, Richard G. Clegg, M.P., said that he was delighted that the conference was being held in Manchester, where, one hundred years ago, the once institute movement had been born. From that time growth had continued to a membership of over 50,000 today. 73 was the first year in which the Institute's examinations had been in all subjects of its new syllabus. The signs were encouraging that a progress-rate would be achieved than in the past, as the new system had had a gratifying number of good A-level entrants. However, many institutes had failed to appreciate the scope of the new Fellowship etc. The date of the examinations, now held only once a year, was increased by a special committee. negotiations were proceeding in Brussels with EEC officials responsible for harmonisation of qualifications in the European Community. res, was slow, but there was consolation in the fact that the mission was beginning to look less at the way in which professional institutions were obtained than at what they qualified people to do. entry into Europe in mind, there had been a significant expansion in facilities provided by the Institute for foreign language tuition. her new projects included the modernisation of the Institute's library, insurance careers film *The magic of averages*, and the first issue of a new bulletin which was to be published twice yearly to help students up to date with changing law, theory, and practice.

For further information about the work of the CII write or phone THE CHARTERED INSURANCE INSTITUTE, 100, Abchurch Lane, London, EC4N 3HY. 01-606 3935

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# A changing role for medical charities

BY DAVID FISHLOCK, SCIENCE EDITOR

"IT IS the Government's job to help them, not mine," is a familiar response to any appeal to help the sick by contributing to cash for more medical research. But the fact remains that the British donated about £15m. last year to medical research, a sizeable sum when it is remembered that the Medical Research Council, the prime source of research and funds for medical science, spent less than £29m.

Sometimes the donations come in large dollops, such as the £5m. given by Sir Halford Reddish, chairman of Buxley Portland Cement, in 1971 for the building and running of a brand-new research institute for heart and lung diseases in Sussex. (This was claimed to be the biggest single donation ever made in this country for medical science.) Another big one came from Mr. (now Sir) Michael Sobell in 1967—£500,000 for the Cancer Research Campaign.

But much of the cash comes in quite modest amounts from flag days and football pools, regular Christmas donations, from special appeals increasingly backed up by all the expertise of a high-pressure publicity campaign. This year, for example, two charities, the Imperial Cancer Research Fund and the National Fund for Research into Crippling Diseases, which share the proceeds of a football pool operation, last year, he made a

will each receive over £400,000 from this one source. Last year, the two biggest charities of nine to help the sick by contributing to cash for more medical research. Britain spent £230,000 of their income on promotion and publicity.

The private donation has always been an important factor in this country, and there is a good case for saying that its importance will increase in future because of Government pressure for greater "relevance" in Government-funded medical research.

Last year the Government accepted Lord Rothschild's arguments for increasing the "relevance" of medical research by gradually transferring control of part of the Medical Research Council's budget to the Department of Health. The plan is that this portion shall be spent on problems designated by the department's chief scientist, Professor Sir Douglas Black, and his staff.

This departure from a long-standing tradition of total independence in choice of research was fiercely contested at first by the medical scientists. But Lord Rothschild himself had already departed from another tradition when he abandoned public subscription in favour of a high-pressure publicity campaign. This year, for example, two charities, the Imperial Cancer Research Fund and the National Fund for Research into Crippling Diseases, which share the proceeds of a football pool operation, last year, he made a



A large proportion of money needed for medical research comes from donations.

that there was no correlation at all between bed occupancy and the Medical Research Council's programme.

The NHS cares for a large number of bedridden patients and other directions in the hope that hospital costs can be reduced.

But the quest for relevance attracted little attention from the Medical Research Council, transfer some £7m-£8m. of It also spends heavily on such mundane diseases as dental caries (about £100m. a year), of the more basic research. In

a year or two's time, it might become clear that some of the work cut out holds the clue to problems of real relevance.

The voluntary funds, as sponsors of medical research, are the public's great safeguard against "accidents" of this kind, believes Dr. Peter Williams, director and secretary of the Wellcome Trust. With an income approaching £3m. this year, this is the largest of the foundations which support a broad spectrum of medical research.

Williams can move quickly to fill a gap where the more highly committed big research centres react much more slowly. He cites the way the Wellcome singled out the neglected topic of skin diseases ("it doesn't attract money like the sick child or cancer") and raised hopes for sufferers by creating research fellowships.

Only about £1m. of the Wellcome's budget is earmarked, leaving nearly £2m. for swift support in matters of rising importance or promise.

Other British foundations are smaller or less committed to medicine. The Nuffield, for instance, has shifted much of its once-strong interest to educational and social research. The Wolfson Foundation is strong on medicine but makes its mark mostly by financing new laboratories. The CIBA Foundation, with funds of only £120,000 a year, spends them very shrewdly on symposia of very

high reputation aiming to co-ordinate medical research.

Co-ordination, however, is a highly sensitive subject with the charity-financed research organisations. They tend to be independent; inevitably they are competing for public favour—and there are striking disparities in the readiness with which the public will give to different programmes.

Cancer, and heart and rheumatic diseases all do well. The reason, says Benedict Nightingale in his book "Charities" published by Allen Lane earlier this year, is that these are the diseases mainly feared by the older people, "those more likely to have money to give and legacies to leave."

Lord Zuckerman, reporting to the Prime Minister on cancer research in Britain, estimated that of the £10m. spent in 1971-1972, some £6m. came from the two big charities, the Imperial Cancer Research Fund and the Cancer Research Campaign.

In 1969 the Government persuaded these two charities and the Medical Research Council to form a joint co-ordinating committee which, without affecting anyone's independence, would keep each party (and the Government itself), informed about progress and policies.

But what of the myriad other voluntary research bodies, other than the Arthritis and Rheumatism Council for Research on the Workpeople's Collections Fund (devoted to the afflictions of textile workers)? The total

research funds of about 90 like the mental disorders. These charities are about £9m.—not much more than the two cancer funds can command.

Heart research collected £452,000 last year, and the rheumatic diseases £445,000. Cystic fibrosis, an incurable hereditary disease that upsets the lungs and digestive systems of children, has a sufficiently powerful emotional appeal to support 41 voluntarily financed research projects.

But other diseases for which there is no cure in sight arouse little response with the public, among them the "wasting" diseases, muscular dystrophy and multiple sclerosis. The latter even has two societies competing for a public response that in 20 years has produced only a few hundred thousand pounds for research.

People may find these diseases hard to face—or even pronounce. But what of migraine which, according to an Office of Health Economics study last year, afflicts about 5m. people in Britain? The Migraine Trust set out to raise £750,000 over the decade 1965-75. By 1970 its income was less than £50,000.

Its current target is much more modest—£175,000 over the next seven years, which will cover the cost of running the newly opened City Migraine Clinic in London and leave about £25,000 a year for research.

Other diseases seem to be shunned precisely because they are so prevalent and so feared. The total

like the mental disorders. These diseases—schizophrenia, for example—accounted for more NHS beds than any other group of illnesses last year. Yet the Mental Health Research Fund could find only £65,000 for research.

With research funds so dependent upon emotional rather than intellectual appeal, is there not a case for greater co-ordination among the 90-odd charities? Everyone is wary of any suggestion that funds might be shifted from a well-endowed sector—say cancer—to a penurious one. In any event it can always be argued that the first sign of real promise in almost any sector (except the pharmaceutical companies) tumbling over themselves to fund research projects.

This year Dr. Williams and Mr. Duncan Guthrie, director of the National Fund for Research into Crippling Diseases, have persuaded the medical foundations and charities to form a standing conference to keep one another informed. In November the conference will meet the Medical Research Council, the NHS and university scientists to hear what the state of research in universities, where most of the charity-funded work is done. Dr. Williams suspects they will discover that growing administrative burdens are reducing opportunities for man of the most productive research workers.



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#### REDEMPTION OF 1973 LOAN STOCK ANNOUNCEMENT TO HOLDERS OF LOAN STOCK 1973

Further to the announcement dated 13th September 1973, the directors announce that advice has been received that the Trustee for the 6% ZIMCO Bonds 1973 has received payment in full of the outstanding capital and the accrued interest on the bonds and that arrangements are being made to pay the sums due to bondholders on the 1st October 1973. Such payment will include certain additional sums to be determined representing interest on investment in Authorised Securities made by the Trustee from 18th September 1973 to 1st October 1973.

The directors of the company have therefore decided to redeem the matching 6% ZCI Loan Stock 1973 on 17th October 1973. Payment will be made to stockholders registered in the company's register of loan stockholders on 5th October 1973. The redemption payment will include the six months' interest on the loan stock due at 10th October 1973 together with such excess interest as may be received from the Trustee for the ZIMCO Bonds and any interest earned by the company on the funds for an additional period of seven days in view of the fact that the redemption date is 17th October 1973, being seven days after the normal payment date for redemption instalments of capital and interest covering the previous six months' period. This additional period is required in order to give the requisite notice of the registration date and to enable the company to prepare warrants covering capital and interest payments including such additional interest.

It is anticipated that warrants in respect of interest will be posted to stockholders on or about 16th October 1973. In view of these arrangements for the full and final redemption of the company's 1973 loan stock, the seventh repayment of capital and interest as announced on 6th September 1973 will now fall away. Stockholders will be able to obtain repayment of the capital due to them by completing a form of surrender and returning it to the company together with their loan stock certificates. Payments will be made by the company only against receipt of these documents. Formal notice of redemption together with instructions for claiming repayment will be posted to stockholders on or about 26th September 1973.

The transfer books and register of holders of the loan stock will close on 6th October 1973 and will not reopen. Application will be made for the listing of the 1973 loan stock on The Stock Exchange, London and the Johannesburg Stock Exchange to be withdrawn with effect from 8th October 1973.

The Bank of England has agreed that following the Board of Directors' resolution of 14th September 1973 (which gives stockholders the right to require repayments of capital on these loan stocks to be made in Bermudian currency) the foreign currency proceeds of capital repayments may be dealt with as 100 per cent investment currency, whether such payments are effected by means of sterling or U.S. dollar warrants provided that the stock to which repayment relates is beneficially owned at the close of business on 5th October 1973 by a person resident in the United Kingdom (including the Channel Islands and the Isle of Man) or the Republic of Ireland and had either:

- (i) been continuously owned by him as a resident of those countries since 22nd June 1972; or
- (ii) been acquired by him as a resident of those countries since that date through an authorised depositary in the United Kingdom against payment in sterling or investment currency.

Residents of Gibraltar who consider they are entitled to qualify for the investment currency premium should arrange for their agents in the United Kingdom to make specific application to the Bank of England.

While holders are, as mentioned above, entitled to receive capital payments in Bermudian currency, such payments cannot, under the provisions of the Bermudian Exchange Control Act 1972, be effected at present. Payments may also be made in U.S. dollars or sterling and in the belief that it would generally be more convenient to residents of the United Kingdom, the Republic of Ireland and Gibraltar, the payments to them will be made in sterling. Accordingly holders with registered addresses in those countries will receive their capital repayments in the form of warrants drawn in sterling. United Kingdom, the Republic of Ireland and Gibraltar registered stockholders may, however, as a matter of convenience wish to receive payment in U.S. dollars. In order to be effective for the within-mentioned payment any such requests must be received at the office of the company's registrars in the United Kingdom (Kent House, Station Road, Ashford, Kent, TN23 1QB) on or before 5th October 1973.

In respect of interest payable from the office of the United Kingdom registrars or to the order of stockholders whose registered addresses are in the United Kingdom or to other stockholders who have mandated payment to addresses in the United Kingdom, there will be deducted United Kingdom income tax at the basic rate of 30 per cent. Such interest payments will therefore be made in United Kingdom currency in accordance with the conditions embodied in the second schedule to the Trust Deed constituting the 1962 and 1973 loan stocks.

Payments from the South African transfer office will be made in South African currency. Holders with registered addresses in the Republic of South Africa or in South West Africa may, however, elect to be paid in United Kingdom currency provided any such request is received at the offices of the company's local registrars in South Africa or in the United Kingdom on or before 5th October 1973. Stockholders must where necessary have obtained the approval of the South African or other exchange control authorities having jurisdiction in respect of any such payments.

Bermuda.

21st September 1973



A publication of the Bosch Group. Project: Electronic ignition for motor vehicles.

## A contactless transistorised ignition system. Or, 30,000 sparks per minute for years on end with no maintenance.



Driving today is an affair of increasingly severe extremes:

- stop-start-stop town work, followed by sustained high speeds for hours on the motorway, followed almost inevitably by a traffic jam. These erratic conditions, exacerbated by severe and abrupt weather fluctuations, especially in winter, demand powerful and reliable engine ignition systems.

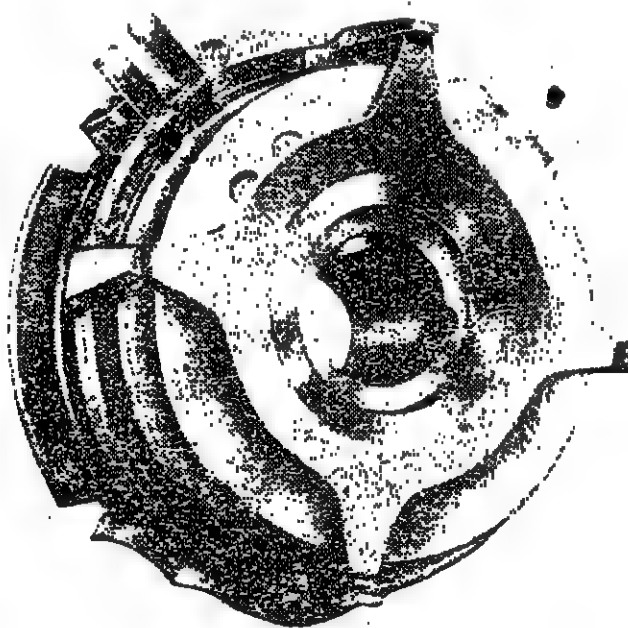
Bosch have met this need with a transistorised coil ignition system. Contactless, it supplies the spark plugs with a more uniform voltage over the entire speed range and eliminates the old mechanical contact-breaker. There are no rubbing surfaces: no maintenance is required; so it lasts considerably longer.

Previously, electronic ignition systems were used primarily on high performance engines; today's punitive traffic conditions demand improvements to the conventional system to produce a more powerful and flexible engine for the everyday family car.

Bosch have been developing transistors specifically for advanced ignition systems over many years of careful research.

A transistor can switch a much higher current than a mechanical contact-breaker; it never wears, it never needs readjusting.

In this Bosch system, a pulse transmitter generates control signals, synchronised precisely with the engine cycle. These signals are converted and amplified in an electronic circuit and then fed to the power transistor which, together with the ignition coil, generate the ignition voltage.



The rotor for a 4-cylinder engine has 4 arms; during one revolution the electronic ignition system produces four control pulses.

The pulse transmitter consists of a coil and a permanent magnet, forming a magnetic circuit - in which the magnetic flux is varied by a multi-arm rotor, synchronised with the engine cycle.

Electronic ignition systems are automatically fitted to Grand Prix and sports cars to achieve superior performance.

Bosch bring these benefits to ordinary cars too.

### Bosch Group research - results - realization

5,300 Research and Development employees in Germany. DM 271 million research budget in 1972. More than 15,000 patent and patent applications.

**BOSCH Group**





AS FROM 1st OCTOBER SHARE ACCOUNT PAYS

**7.50% = 10.71%**

You can deal with any of  
70 brands all over the

**Blended for smoothness—it never varies.**

Mr. Hill, 60, a barrister, is a member of the Parliament of Europe.

General Election: J. E. B. Hill (L.) 22,614; C. Shaw (Lab.) 17,172; E. Goldstone (L.) 3,811. Majority 3,442.

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**Air France, 158 New Bond Street, London, W.1. Reservations: 01-499 9511.**  
**All other departments: 01-499 8611.**  
**Manchester: 061-832 7831/6. Glasgow: 041-221 8054/5/6. Birmingham: 021-643 2556/8.**



# It's not unusual to ask the impossible of a car. But it's a little unusual to get it.

Most people buying a new car want more than it's actually possible to give them.

They want good performance. They also want good fuel economy (which often means sluggish performance).

They want plenty of interior space. But they don't want to have to park a six foot wide monster in their garage.

They want a car that can cruise smoothly on a motorway. And corner surefootedly in a bend. But the qualities that make a car stable in a straight line can also make it less steady going round a corner.

In short, quite naturally, most people want to have their cake and eat it.

A requirement which the Audi 100LS answers to a surprising degree.

Take the engine. Though it's slightly smaller than other cars in its class it can cruise all day, without strain, at 106 mph (where the law allows). Something that other cars in its class can't manage.

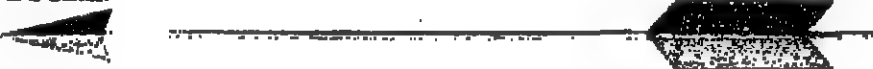
Again, the Audi's 0-60 mph rating is unusually quick (11.7 seconds).

But the petrol consumption isn't:

"Motor" thought 25 mpg typical (other big saloons with 25 mpg are quite a few seconds behind us).

On a long drive, you'll find we also give you the best of both worlds. With 60% of the weight over the front wheels, the Audi follows a straight line course like an arrow (very useful on the motorway).

But as arrows aren't so good at going round corners, you might reasonably wonder about its ability to take a bend.

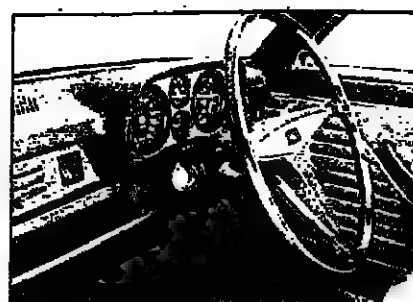


We've found a way to make an arrow go round corners.

In fact, because we have the advantage of front wheel drive, the car is pulled round the corner from the front, rather than pushed from the back (as is the case with most cars). So it corners smoothly and safely.

Another thing that helps the Audi hug the road in a bend is the fact that its centre of gravity is about 10% closer to the ground than is normal for cars in its class.

The price for that, you might think, would be that the bottom of the car would be dangerously close to the ground. But, in fact, we've carefully recessed the brake lines and the exhaust into a shallow tunnel in the floor of the car, leaving the underbody smooth and flat.



You can almost drive the Audi with your little finger.

So, in spite of the low centre of gravity, you've actually got more ground clearance than even a Range Rover. (It's 7½" off the ground compared to our 7¾").

Take the problem of parking. You'll find the Audi needs about 10 lbs less effort on the wheel than other cars in its class.

You might expect the price of this light fingered steering would be a fair amount of arm flailing to park the car.

In fact, the Audi's wheel needs just 3¾ turns lock to lock, which is less than virtually any other car in its class.

Look inside the car and you'll find that there, too, we've managed to give you the benefit of apparently conflicting virtues.

The passenger compartment is three inches longer than you'd expect in a car this size. (That three inches helps make it possible for two six-footers to sit, one behind the other, in comfort).

Where do we get the extra three inches from? Simply by putting the engine as far away from you as possible (it's actually in front of the front axle).



We've made the car 3" longer inside without making it 3" longer outside.

Finally, you will be relieved to know that though the Audi doesn't look clumsy and ungainly, it can actually take 20% more impact energy than the strictest regulations in the world require. Proving that a car can be built like a tank without actually having to look like one.

Go along to your local Audi NSU dealer for a test drive, and you'll discover the other near impossibility that we've managed.

The not inconsiderable feat of making a luxury car with this sort of specification cost no more than £2,227.



**AUDI NSU**

If you want a better car, think about it.







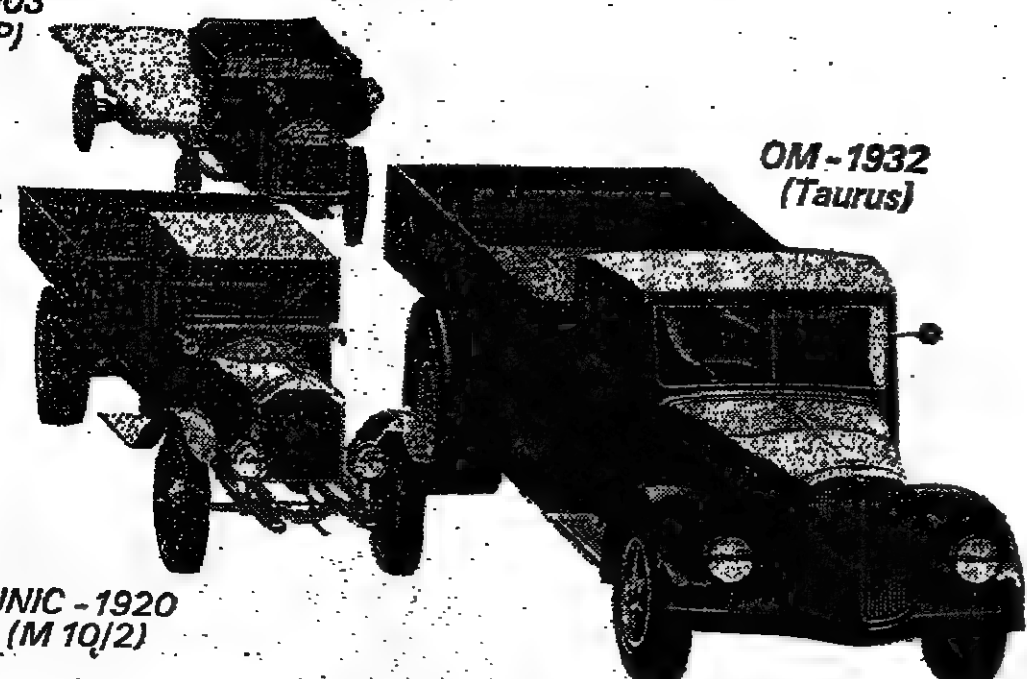


هكنا من الأجريل

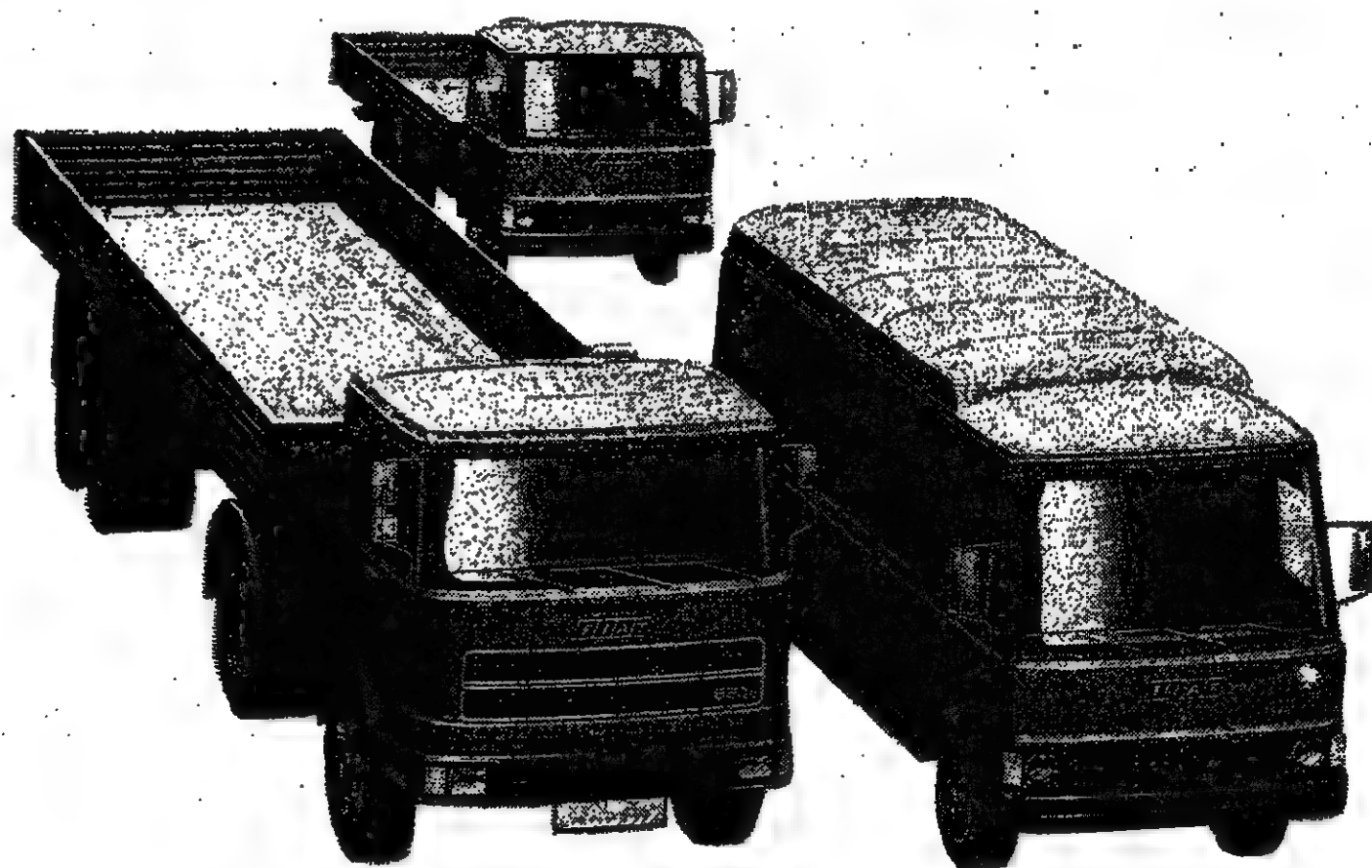
FIAT-1903  
(24 HP)

OM-1932  
(Taurus)

UNIC-1920  
(M 10/2)



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three great companies,  
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in Britain.**



FIAT - OM - UNIC - who have long been leaders in the Italian and French commercial vehicle markets, have now merged into a single unit - the Fiat Commercial Vehicle Group - and offer unique advantages to operators in the transportation of both goods and passengers.

Now one single group, with its outstanding industrial resources, including the biggest factory in Europe for the production of medium-sized trucks, can supply tried

and tested engineering in all areas — engines, gearboxes, differentials, suspension units, frames and cabs.

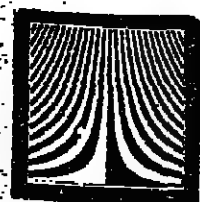
Not only does this offer design benefits, but also quality control. As a result of this merger we have been able to rationalize vehicle production and standardize most of our mechanical parts.

In short you benefit all round, through quality of product, first class service and parts facilities, backed up by 70 years of success.

**FIAT** Commercial  
Vehicle Group

Fiat (England) Ltd., Commercial Vehicle Division, Great West Road, Brentford, Middlesex TW8 9DJ. Telephone: 01-568 8822.





# The Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

## RESEARCH

### Giant pulse from fusion laser

RESEARCH at Sandia Laboratories, using an intense beam of electrons which pulsed a hydrogen fluoride (HF) laser to a new peak power level may have brought the production of energy from laser-induced fusion closer to reality.

Excited by a 2m. electron-volt beam, the laser produced a 55 thousand-millionths of a second pulse with a power output of about 4,000 Megawatts, or enough energy momentarily to light 40m. 100 watt bulbs.

This pulse is one of the largest ever generated by a gas laser and is some 45 times greater than the maximum energy level previously confirmed for an HF laser.

Experiments with the laser are a part of Sandia's research programme using lasers and electron beams to explore the feasibility of laser fusion to produce electrical power.

Laser-induced fusion, the object of extensive research in laboratories in the U.S. and abroad, involves the use of high-energy laser beams to generate heat which would fuse atoms of heavy hydrogen, releasing even greater amounts of heat for the generation of electricity.

The powerful Sandia HF laser beam was produced by firing electrons from an electron-beam accelerator into a tube containing a mixture of two gases—sulphur-hexafluoride, and ethane. This electron discharge resulted

in the production of highly excited hydrogen-fluorine molecules possessing excess energy. The molecules give off this excess energy in a concentrated burst of photons in the infra-red region of the spectrum.

In laser fusion, efficiency will be important and involves irradiating a pellet of deuterium-tritium simultaneously with multiple laser beams, squeezing the pellet to 10,000 times liquid density, leading to fusion of the deuterium nuclei.

It is thought that a laser-fusion power plant, using a laser of 10 per cent efficiency, might require about 100,000 joules to produce a net energy of 10 per cent. But this is at least several

decades in the future. The present maximum output of the Sandia laser is about 225 joules and the researchers believe that output can be boosted to well over 1,000 joules using one of the larger electron-beam machines on the site. However, it is not expected that the laser will be used in pellet irradiation in its present form.

The researchers believe that the present study has pointed the way to new lasers which will have better performance. The goal is to produce a short-wavelength laser capable of delivering 10,000 joules of energy in one thousand-millionths of a second. Giant electron beams, they feel, may be the best way to excite such a laser.

## MATERIALS

### Expansion joint

BAKELITE XYLONITE'S Cryo-don-based Expanded Rubber and Plastics Division has developed a reinforced expansion joint filler and seal system known as "Evamex".

It is designed to eliminate the costly problem of alternate bay construction when laying con-

crete. Being self-supporting by virtue of its metal mesh reinforcement, it can be positioned and levelled in advance of the actual concreting.

The Evamex system is based on Evazote, BXL's expanded crosslinked ethylene vinyl acetate foam material. It allows a seal to be cast into a wet concrete surface where it will work in tension and compression, and removes the need for having to lay temporary fillers for expansion joints.

### Protecting metal from corrosion

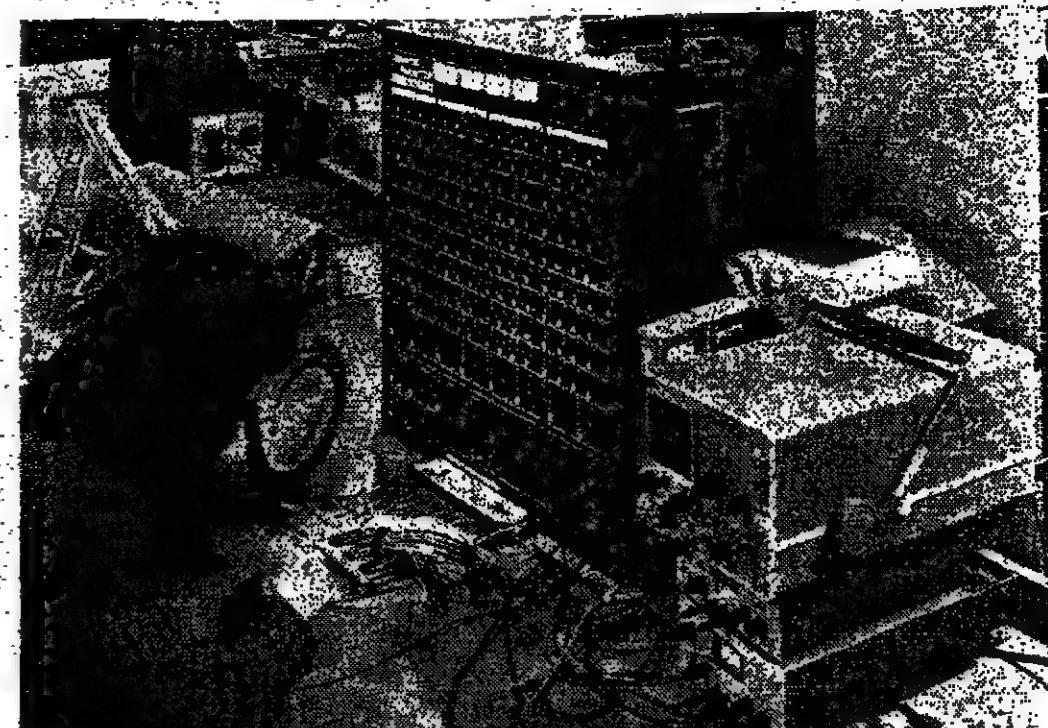
A TRANSPARENT, solvent deposited, hard film metal preservative is now available from the Industrial Division of Duckhams Oil, Summit House, West Wickham, Kent.

Known as "Solvakote Super", the pale brown preservative replaces four earlier grades: Solvakote HR, Solvakote HS, Solvakote Red and Solvakote Straw. Having a film thickness of about 15 microns, "Solvakote Super" can provide outside protection for up to eight months.

Surface drying time is about 30 minutes under normal ambient temperatures and in humid conditions, and a tack-free surface takes about 60 minutes.

## ELECTRONICS

### Computers make computers in Galway



THERE MUST be many manufacturers who would think twice before setting up a high-technology plant out on the West coast of Ireland, with no pool of experienced labour, rather rudimentary communications, and something of a remoteness from the appropriate market areas.

But Digital Equipment Corporation, headquartered in Maynard, Mass., took the plunge and last week officially opened a 130,000-sq-ft plant at Ballybrit, Co. Galway, now employing nearly 600 local people.

Based on similar experience of plants in Puerto Rico and Taiwan, DEC vigorously set about training its local labour force, and last year, including machines from its original old plant, one thousand minicomputers were shipped from Galway.

The answer to such productivity lies in five aspects: the Republic's government has prepared the way, with local government; the most modern computer-controlled production facilities were installed from the start;

wage rates for the girls on the shop floor start from £12.50 per 40-hour week; Shannon airport is about an hour away by road; and above all, perhaps, labour poaching by other companies is almost zero—there is only one other electronics plant within striking distance.

All this is perhaps worthy of note by businessmen thinking of starting something in, say, the North London suburbs.

The Galway plant proves demonstrably that high-technology, high value per unit volume products attracting only reasonably low transport costs for both incoming and outgoing items can operate successfully in such areas. To date, however, DEC is the only computer manufacturer in Ireland.

Production at Ballybrit includes the PDP-8 and PDP-11 minicomputers, tape reader/punches, display terminals, disc and tape controllers and memory systems. The significant feature, however, is that the whole of the

Looking for faults in computer circuit boards under a magnifying glass at the Digital Equipment plant in Ballybrit, Co. Galway.

production set-up is "managed" by the company's biggest machine, a PDP-10. This takes care of much of the administration of production which would otherwise take the form of more paperwork than is actually the case. Operational analysis is a further benefit.

There are another 15 of the company's minis employed on the lines, mostly in test, inspection and system check-out. Automatic insertion of resistors, capacitors and integrated circuits followed by now-solder techniques are normal, enough but one could not walk far round the plant without encountering the interesting if eerie sight of a PDP-series machine checking a recently manufactured duplicate of itself.

GEORGE CHARLISH

## SAFETY

### Experts to assess fire risks

DRAMATIC consequences of fires in public places need no underlining. They have confirmed the imperative requirement to take more positive steps to reduce such hazards to the lowest level which modern science can achieve.

Yarley Testing Laboratories, a division of Fulmer Research Institute, has operated a comprehensive facility for fire tests in accordance with British Standard BS 476 and other specifications including some European and American. This has given them unique experience of the performance of materials under fire conditions as apply in buildings and all places where people gather, as well as road vehicles and ships.

An important extension to this service just decided on, is a new department formed to consider other aspects of fire hazards, including ad hoc tests on actual structures and installations in order to demonstrate the fire risk they present, if any. Also a large variety of fire and related tests beyond the scope of British Standards will be carried out where required. An example is ball valve testing to the Oil Companies' Materials Association specification governing mandatory acceptance tests for fire safety.

In addition, manning the testing facilities, Yarley staff

are always available to visit sites to undertake investigations, select samples and make on-the-spot assessments. Research projects aimed at understanding the factors controlling the initiation and spread of fires will also be carried out.

To head this new department Mr. R. C. Bishop, who for many years has been engaged in investigating fires and explosions and researching into their causes, has joined Yarley Testing Laboratories.

The laboratory facilities available in the Fulmer organisation, including a comprehensive range of chemical, mechanical and physical testing units, are believed to be unique in Europe. Yarley operates from The Street, Ashford, Surrey.

Inert foams make repair work safer

WORLD-WIDE joint safety foam services to industry to cover land-based applications as well as ships and vessels in dock are to be provided by the British Oxygen Company and John Kerr

and Company (Manchester), of Liverpool.

BOC is setting up a fully mobile contracting operation using John Kerr's foam-inerting and blanketing process.

The Kerr nitrogen foam process, with patent applications filed in the U.K. and overseas, is the outcome of a three-year development programme. It has opened up a completely new market and complements BOC's conventional nitrogen purging and hot inert cleaning businesses.

The technique provides protection through densely packed nitrogen-filled bubbles in the form of a thick foam which is injected into the free space of tankers, storage vessels and installations handling or storing inflammable or dangerous chemicals. These may be liquids or gases, particularly hydrocarbons.

Welding, cutting and other external hot-work treatment can be performed safely on tankers and other such units without the need for complete internal cleaning. British Oxygen says this would cut considerably the downtime of such tanks and installations needing repair, as well as the time taken over safety precautions and preparation before cutting for dismantling, removal or disposal.

For oil rig applications, ease of erection and continuous, automatic maintenance-free operation is essential. The composite Hick Hargreaves water flood systems are skid mounted, incorporate simple control systems and novel but well-proven special anti-corrosive linings.

Hick Hargreaves, Soho Ironworks, Crook Street, Bolton BL3 6DB.

## PETROLEUM

### Oilfield water injection

HICK Hargreaves and Co., member of the Electrical and Industrial Securities Group, has extended the application of its desalination know-how into oilfield waterflood systems. Appropriate new processes and designs of desalination systems have been patented.

Hick Hargreaves has been a large supplier of desalination plants—mainly for water for over twenty years. The trend in development has been to install plants to work at increasingly high temperature and pressure levels in line with the developments in modern boiler technology. Oil production techniques pose completely different water desalination problems. To maintain certain types of oil fields at optimum pressure, water is injected to replace the natural gas stripping are being oil as it is extracted. This water

has to be deaerated to a very low oxygen content, particularly in offshore systems where seawater is used. The problem has been to develop really effective low-cost desalination systems to handle cold, salt-laden waters which often have a pronounced tendency to foam.

Various new designs specifically adapted to the special circumstances of each oil rig are in hand. For certain Middle Eastern locations the company is providing multistage vacuum desalination systems which achieve an oxygen content as low as 0.02 parts per million, and cannot be adversely affected by foaming or incorrect liquid distribution as are conventional packed tower systems. In other North Sea applications plants incorporating water is injected to replace the natural gas stripping are being adopted.

## PRODUCTS

### All purpose sprayers

THE DORMAN Sprayer Company of Ely, Cambs., is introducing a new range of trailer-mounted, engine driven bar for manual propulsion from horticultural and general purpose sprayer units. No pit or 3-point linkage is required for mounting on to the front or rear of the chassis.

There are four chassis-mounted models with capacities ranging from 44 to 110 gallons. Each can be supplied as a complete trailer unit or with skid capable to a vehicle such as boards for mounting on to any flower beds and orchards.

Sensitive valve actuator NEW from the Schrader Fluid way spool valves of this kind. The wire sensor is normally is an ultra-sensitive actuator, part of the valve but it can be which extends the flexibility of removed from its housing and the company's 1 inch midsize developed valve range. Developed specifically to cater longer than 12 inches, there is for the increasing number of very little difference in the advanced pneumatics applications which require a very sensitive trip action. It has a enable it to be fitted into a con-wire sensor or "whisker" to fine, space or triggered by operate either three-way or four-awkwardly-shaped components.

## TORRINGTON BEARINGS



THE TORRINGTON COMPANY LTD  
Coventry-Darlington-London

## OFFICE

### EQUIPMENT

### Sideways calculator launched

MOST MARKETEERS are agreed that since many consumer products—petrol, oil, detergent—are good examples of altered units in terms of function and basic composition all one can really do is to the package or the external appearance in order to try get some sort of edge on competition.

This may have been the thinking behind the latest sideways calculator, which one mildly surprised to find rows of keys and the display running parallel to the low dimension of the case.

The display is to the left of the keyboard and is unusual having only three digits played sequentially four times to accommodate the 15 capacity of the machine. sets of three digits are all over by key depression but it is also an automatic switch which electronic rotating the displays at a reading speed.

## Low price

The machine, the Sharp EL is being marketed in the U.K. by Boco, of S. White & Parade, Sevenoaks, Kent, of the Thorn Group. An idea of the marketing approach is by this paragraph from the Boco literature: "At £22.95 matches in price so many of good-quality Xmas presents that fond parents give to children, and Boco for this being a popular and worthwhile stocking filler as the £1.20 (100) homework, schoolwork, hold bills and as a shop aid."

It is claimed that the displayed display is not prot because following the firm's digits to appear are one or commas indicating how many groups of the have been called up to get all the of the answer. There is a counting key on the side of machine which simply lures the display by one each tin is pressed—a useful feature stock checking.

The calculator measures 24 x 10 x 1 inch, and we under 7 ounces.

The display arrangement the machine are interesting that they are clearly, a cutting exercise at the expense to some extent of convenience; on the other hand machine offers twelve digits.

## Fewer buttons

The "rotate" effect display could just as easily applied to setting up the calculation in the first place it is likely that before machines will appear in w the numeric buttons zero to 9 are done away with to reduce volume. A single numeric button would be held down to the digits at a convenient and released when the result digit is displayed. The remainder of the digits in the num would be set up similarly sequence.

Such a degree of inconvenience might be acceptable because very compact, possibly calculator could replace and semi-conductor chip falling and mechanical aspects costs rising, the "match calculator might be in sight

GEORGE CHARLISH

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**MONDAY SEPTEMBER 24 1973**

THE FACT that the Group of Twenty has had to report an almost total lack of progress in disappointing the monetary hopes which had been pinned on the annual meeting of the International Monetary Fund, which opens in Nairobi to-day; and the prospect of a further year of confused indiscipline in currency markets must be discouraging and somewhat alarming to the business community. It is discouraging, too, for the EEC, whose effort for at least a limited degree of relative stability is now on the critical list. The prospect of Britain joining the EEC joint Coat, should it survive, is now more remote.

Delay, then is dangerous; but not, perhaps, as dangerous as an attempt to agree on a "reform" which would leave the fundamentals untouched. The failure of the Group of Twenty is partly due to insistence on those fundamentals, and affords an opportunity for the Nairobi meeting to re-state the essential requirements of a reformed system—the agenda for the decisions which must now be taken before the end of next July.

The conditions, as laid down by the principal disputants, are simple but contentious. The Americans demand a system which will impose equal disciplines and afford equal adjustment opportunities on all countries, whether in surplus or deficit. This principle is now widely agreed, the means through which it should be embodied are not. The American stress is on automaticity—the notion that a change in reserve holdings outside an agreed limit should automatically impose an obligation to negotiate a change in exchange rates or domestic policies. The EEC powers regard this as too simple, and argue that the criteria should be based on a full economic assessment, and not on a simple change in reserve holdings.

So far as this argument has any substance—and the Americans insist that their automatic signals would only serve to set international consultation in motion, not to dictate a decision—common sense argues for the EEC view. Recent British

**WHILE THE** latest unemployment figures and the rise in unfilled vacancies provide further evidence of overheating in the economy, another indication is the growing list of industrial materials where acute shortages have begun to develop. The shortage of steel, as a report on the market clearly shows, is a worldwide phenomenon, but several factors have aggravated the position in the U.K., not least the strikes which have occurred in several of the British Steel Corporation's biggest plants. Despite these difficulties the E.S.R.O. is expected to increase output by around 10 per cent, so far this year, but this is not nearly enough to satisfy the market.

several years to show results in terms of increased capacity. Indeed the disruption inevitably caused by plant closures and rationalisation could lead to temporary reductions of capacity in one or two areas. The current situation of under-supply is largely a result of the very low level of investment in the British steel industry during the last few years.

A modest amount of relief may be obtained as teething problems in certain plants are removed, but the pressure of de-bottlenecking continues. But in general it seems that a significant expansion of capacity for the products which are now in short supply cannot be expected much before the end of 1977.

The extent of the shortfall is difficult to assess partly because many customers are double-ordering, but it is clear that the sharp revival in steel consumption together with the rebuilding of stocks by steel-using industries has created a demand which is beyond the current capacity of the BSC.

A supplementary factor has been the changing price relationship between British and imported steel. In the past certain grades of steel, such as reinforcement bars, have been imported at prices well below the BSC's levels and have accounted for a substantial share of the demand of mechanical engineering. The last of these is particularly important, since the industry plays such a key role in the country's exports, and apart from the steel shortage, many firms in the sector are so hard pressed to satisfy home demand that they have no resources

Along the industries worst affected so far is construction. Domestic appliances and parts of mechanical engineering. The last of these is particularly important, since the industry plays such a key role in the country's exports, quite apart from the steel shortage, many firms in the sector are so hard pressed to satisfy home demand that they have no resources

BY JOHN ELLIOTT, LABOUR EDITOR



Left, Mr. Peter Griffiths, Chrysler's industrial relations chief. Right, Chrysler strikers earlier this year.

management feeling it had to stand out against unconstitutional demands following five years or more of giving way to shop floor pressures.

Many of these problems stem from last October when Chrysler, in the face of booming demand for its cars, wanted to raise the Avenger range production rate at Coventry from 3,000 to 3,500 cars a week. In line with its agreements, Chrysler started talks on manning arrangements with its shop stewards who amazingly did not reach agreement till December. Chrysler's trouble spot is the Ryton body shop which fails to meet the new 3,500 standard without excessive overtime and disputes. Finally, union officials moved into the plant full time round the clock for a week or so, and sorted out the stewards' problems with management did a similar exercise with its shop-floor management. As a result, from March to May, in the view of management, there were the best shop-floor attitudes, relationships and output for a long time. But all this was ruined by the "shoddy work" dispute, blunt management hard line during this dispute led to increased suggestions of Detroit domination causing a "make break" policy.

In fact, Mr. Peter Griffith Chrysler U.K.'s industrial relations director, was in Detroit today the "shoddy work" started. It was his regular visit to discuss with the Americans how he planned to handle the 1973 wage negotiations. Chrysler insists all this was simply to inform the U.S. parent rather than to receive instructions. Despite the fact that the U.S. management are in regular contact with Detroit—especially at present—Chrysler tries to explain its freedom by pointing to its brief, which is to finance future U.K. investment with its own profits.

It is this tight financial or which is worrying the U. Government and union leads because, at the \$1m. a day, of revenue assured last we Chrysler's cash reserves as credit facilities could not a issue indefinitely. When the government there is guarantee that Detroit will step in. It is in this context Chrysler has been talking about cost savings, initially through lay-offs and redundancies, and later perhaps by selling off some of its operations — say, component manufacture or a factory. None of this might prove necessary, but it is a possibility this week—but it is too easy to accuse Chrysler of crying "wolf" once again.

all this, there is a statutory pay policy curbing freedom to deal with wage structure problems, and there is a management torn between all these different pressures and making day-to-day decisions which sometimes both it and its critics later recognise to have been wrong.

The electricians in Coventry who have now been on strike some seven weeks, are a far from militant bunch. They are said not to have had a strike for some 30 years and are now acting like men unused to militancy—for example, showing no interest in conciliation. They have total official support from their union, which can easily afford generous strike pay for such a small group. Its president and general secretary, Mr. Frank Chapple, may not mind being seen to be militant with a handful of his members, given that he faces serious Left-wing pressures elsewhere. In addition, the electricians' case is absolutely in line with a 14-year-old policy of the union that no engineering worker must be raised in pay rates above those of electricians.

The elite of the motor industry are the toolmakers whose skills, the electricians claim, are declining with increased technology. In the Coventry area, until two years ago almost all the city's toolmakers' high rates were guaranteed by a special system linking them with the pay of production workers. This is the key to

At the end of the freeze on April 1 they received £268 a week—all that was allowed under the £1 plus 4 per cent. rule—backdated to last October. Then came the question of this year's pay deal—also subject to the £1 plus 4 per cent. limits. The electricians swear that, after a long fight on February 10, the Knightsbridge headquarters of Chrysler promised to pay the "maximum possible" under the Government's policy.

The Pay Code lays down a top limit on the £1 plus 4 per cent. calculation of £250 a year. The current strike is over whether the company was promising £250 or the maximum

Again, Chrysler gave in to the toolmakers and maintained their special payment even though the general Coventry deal against which the payment had been calculated had disappeared. Troubles spread last year with the TGWU at Ryton refusing for a time to sit in negotiations alongside the

## While Gulliver talks to RCA . .

What would mighty RCA Corporation, turnover approaching \$4,000m, a year, want with tiny Oriol Foods, capitalised at only \$5.8m, even after the shares had moved up 10p last Friday? Where does James Gulliver fit into the house built by David Sarnoff — the young man who was the first to send radio messages from the sinking Titanic and went on to father American television—now succeeded at RCA by his son Robert Sarnoff? How does wholesaling food go with RCA's existing British activities, ranging like serving and defence early warning system, running Herts car hire, in partnership with Thorn, twining the factory which turns out more colour TV tubes than anyone else in Europe?

trons in the fire. Had RCA had talks with other European food groups? "I'm not prepared to answer that," said its spokesman. Had Gulliver had other offers? "I'm not going to comment on that, because one question leads to another and that's a bad one: don't want to go down, he said.

At the harbor, train carriages

James Goldsmith, whose ambitions in food seemed not so long ago to be at the same embryo stage as James Gulliver's, has gone into partnership with Unigate, albeit in a small way, through a deal just announced in France. The link stems from a joint company called L'Henissier

Three reasons are being advanced in international monetary circles for holding this year's IMF jamboree in Nairobi:

It will enable the Common Market countries to see a real live snake in a tunnel at the Nairobi game park.

It will allow Dr. Emminger of the German Bundesbank to finally decide whether a zebra is a white animal with black stripes or vice versa (this is a farcical reference to Dr. Emminger's famous contention some years ago that trying to decide if the IMF Special Drawing Right was credit—as the French said—or not was like trying to determine the zebra's colour).

week-day franchise in the same year.

At Thames, he has managed both to make a reputation for good programmes and to make money when around 1970 some critics were doing neither.

The other side of his work has been as a lobbyist and spokesman for ITV in general, particularly on the Fourth Channel question. As the intellectual among the lobbyists, Thomas has also been the most forthright. Some would say he has overplayed his hand on the Fourth Channel, but there is no question of his ability to talk persuasively to Government.

There remains another

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# World Chemicals

## Period of frustration and uncertainty

MICHAEL SIMMONS

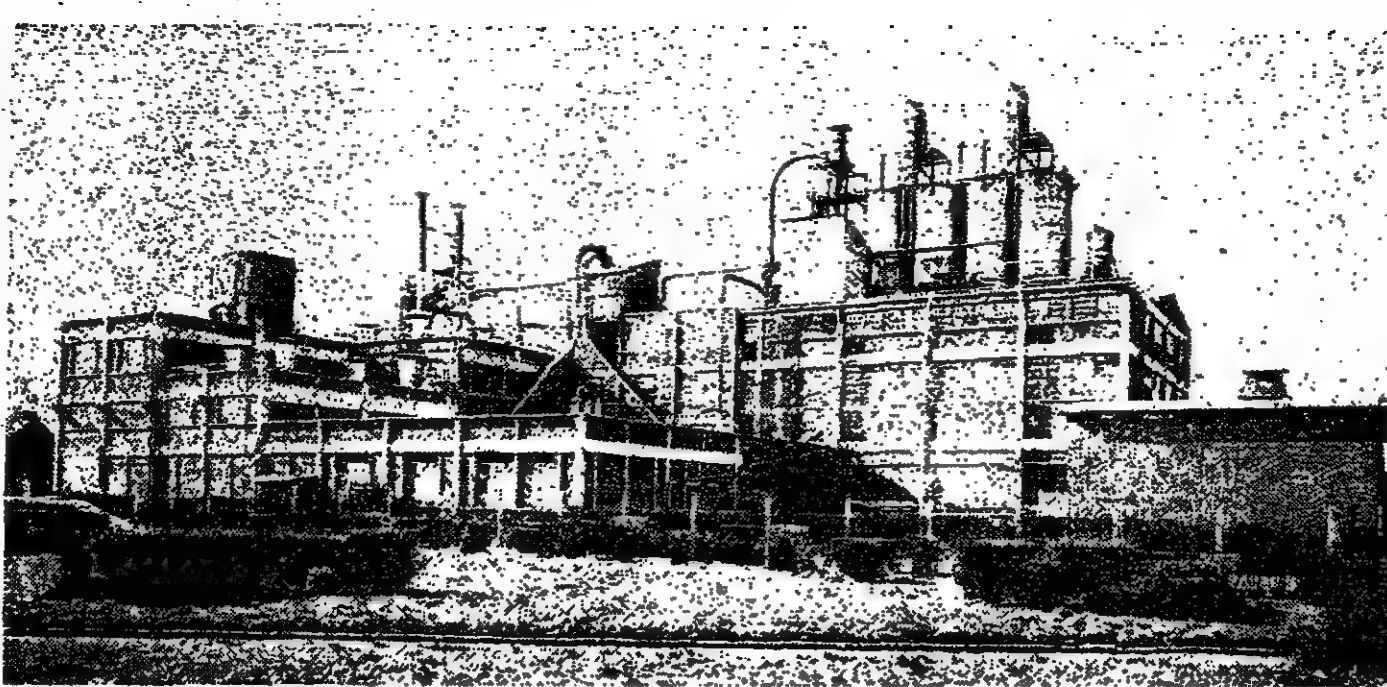
World's chemical industry, growth rates during the ten years 1960-70 were 8.5 per cent in the U.S. (responsible for well over 40 per cent of the world's chemicals production) and 9.5 per cent in Western Europe (responsible for about 36 per cent). However, the U.S. was to record a fall production growth in 1970 itself, evidence that the recession came there first, and Western Europe was to record a growth of only 3.5 per cent in 1971 over 1970. The chemical industry, it should not be forgotten, generally thinks in terms of its growth rate being roughly twice that for industry as a whole.

### Investment sector

Inevitably, this state of affairs had a repercussive effect in the investment sector. World-wide there had been a growth of about 9 per cent a year in the industry's capital spending programme up to 1968. But the boom conditions of that year saw this figure rise sharply to 18 per cent in 1969 and 14 per cent in 1970—much money, in other words, had been committed before it was too late to withdraw. In 1971, despite some notable exceptions in developing countries, investment overall was at about the 1970 level.

In 1972, this year and next it is expected that new investment will be rather less than in 1971—exceptions being in the U.S., which emerged from the recession quicker than the rest of the world, and some European countries—particularly those where the Government involvement in the industry is most noticeable.

But the value of these figures, for all the expertise of those who give voice to "expectations," has been somewhat diminished even since



The Monsanto plant at Pas-de-Calais in France.

they were prepared a year or so ago. A number of developments since that time have given fresh grounds for circumspection in the Board room as the relevant directors sit round their drawing boards. These developments, together with the nasty sensation induced by the depression just described, suggest the industry will never be the same again.

The British industry, pleased that output has been rising at a rate equivalent to 10 per cent a year, has nevertheless, been dominated by what it considers the Government's intractability over prices and a number of leading producers have had applications before the Price Commission, some of which have been rejected only to be

replaced by the same words in a different order. The industry rejects the notion that it is formally petitioning to be considered by the Government as a "special" case, but it insists in all its dialogues with Ministers and officials that it has "certain characteristics" which distinguish it from manufacturing industry as a whole.

### Peculiar problems

This at any rate is the reasoning of the Chemical Industries Association, a London-based organisation which claims to speak for 75 per cent of the U.K. industry and which, in its latest delegation (earlier this month) to meet Sir Geoffrey Howe, Minister for Trade, included senior representatives from ICI and BP Chemicals. The Minister, who is believed

to have nodded sagely and said he would "bear in mind" the points raised, was told that while world prices had taken off since the difficult times, the industry in Britain had been "trapped" by price controls, and the outlook for further investment was as a result un-

appealing.

serious curtailment of industrial expansion.

At ICI, still one of the biggest chemicals producers in the world, there has frequently been a feeling in the higher echelons that the policy-makers in Whitehall do not seem able to understand the peculiar problems of the industry.

In the second quarter of this year it turned in record profits—which may nevertheless be rated a less than satisfactory return on capital employed. And Mr. Jack Caliard, ICI's chairman, has made no bones about the fact that current Conservative policies were such as to drive some people in his position to think more in terms of investing overseas than in Britain.

But inflation, which has been

largely responsible for the record rising profits—but in British situation, is not a solely most cases overall margins British pre-occupation. One leave much to be desired and British manufacturer, currently still fall short of the high levels thinking in terms of investing they were at four and five up to £100m. In one part or another of the EEC area, told me recently that restrictive, anti-inflation legislation would pretty certainly be affecting the industry's investment planning and will be around 4 per cent this year. They could become even less. The same study suggests that the profit margin of the U.S. industry should go up from 6.4 per cent, last year to about 6.8 per cent, this year—a suggestion which is borne out by the latest figures from the key American companies.

According to a recently completed study by the Chase Manhattan Bank, profit margins in Europe are generally falling and will be around 4 per cent this year. They could become even less. The same study suggests that the profit margin of the U.S. industry should go up from 6.4 per cent, last year to about 6.8 per cent, this year—a suggestion which is borne out by the latest figures from the key American companies.

The EEC area is faced with other problems than just inflation—some of them stemming from precisely the fact it is the EEC area. The enlargement of the Common Market coincided with the coming into being of the European Council of Chemical Manufacturers' Associations, an association of associations which may yet be able to speak with one voice for all the major European companies and be heard in the corridors of power in Brussels. CEFIC, as the Council is known, will shortly be publishing its study on olefins which brings together data on capacities, production and demand—information which cannot but help those in the Commission offices who are seeking to formulate a policy on oil and gas requirements among the Nine.

Any scepticism regarding CEFIC's activities, it can be assumed, will more than likely be generated in the Commission's Competition Office, which has yet to crystallise its thinking on the co-ordination of investment plans. There are many in the industry who would like a debate, loud and clear, to be started on this.

However, in Europe as elsewhere, the demand for chemicals is rising, prices are hardening, and an end is near to most of the over-capacity problems. ICI has not been the only European company to

### Growth rate

In North America, as in Japan, a number of obstacles have been created by the environmentalists. So far as the U.S. is concerned, however, these obstacles have to some extent been overcome by investing overseas, notably in Western Europe. In the same way, the Japanese companies, enjoying—

albeit from a comparatively low base—the fastest growth rate of the advanced producing countries, are also talking in Europe and elsewhere about the feasibility of joint ventures.

Finally the entire industry, and especially in those countries not producing vast amounts of their own oil and gas, has become increasingly aware of the uncertainties that it is facing, or likely to face, in the realm of raw materials supplies.

It remains to be seen, probably in the short-term, how Middle East politics and the development of virtually new chemical and petrochemical industries in such areas as the Middle East, will affect those countries where the industry has hitherto been regarded as stable and mature.

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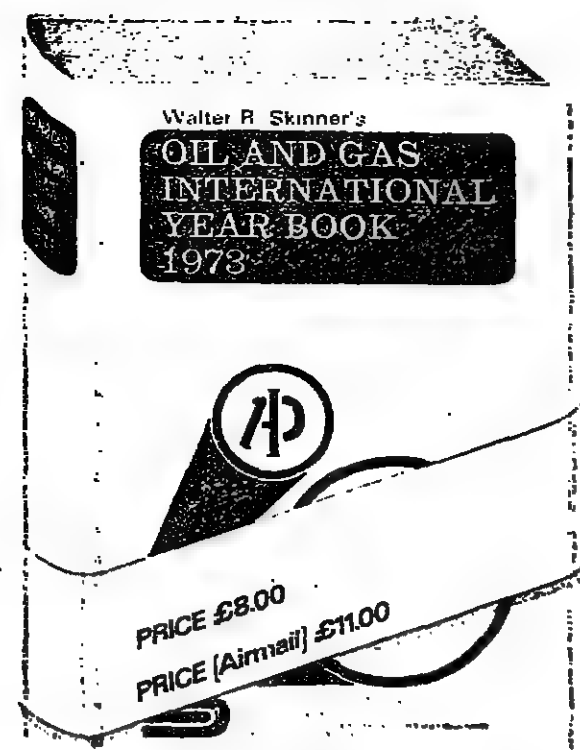
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**WORLD CHEMICALS II****Monitoring pollution now given great emphasis**

By DAVID FISHLOCK, Science Editor

Early next year the Dutch plans to measure both sulphur dioxide and nitrogen oxides, Milan and Emilio Romano in Italy, and Mexico City where the contract requires sensors for sulphur dioxide, carbon monoxide, nitrogen oxides, ozone and dust.

In Britain, there are already two sides to the control of air pollution. On the one hand is the national control exercise by the Department of the Environment's Alkali Inspectorate. On the other is local enforcement exercised through the Clean Air Acts and the Public Health Inspector.

In a report published in July and now being examined by the Government, a working party of the Clean Air Council under the chairmanship of Rear Admiral P. G. Sharp, director of the National Society for Clean Air, proposed a new scheme for air pollution control through local committees called Indemats.

There is no single, recognised source of information about industrial emissions to the atmosphere in Britain. But what people are primarily interested in, the proposal concludes, is the air in their own locality.

**Nitrogen oxides**

The principles used for the sulphur dioxide sensor or "sniffer" have now been extended to other atmospheric pollutants. The Philips researchers who developed an automatically calibrated "sniffer" that could work unattended for 3 months at a stretch found that the same basic principles could be used for nitrogen oxides and hydrocarbons. They learned that the results were accepted in law when there was a dispute. They even found ways of disguising their "sniffers" on 13-foot poles, from the unwanted attentions of small boys armed with stones.

No other nation has yet followed Holland with a scheme for monitoring the whole of its atmosphere, at least near ground level. But several cities have ordered the system, the company's plans to expand among them Venice (which or phase out production at a

given location. The second is that the complexity of data on industrial emissions can give rise to damaging misinterpretations.

**Presenting data**

But Mr. Eldon Griffiths, Under-Secretary for Environment, introducing Rear Admiral Sharp's report, made it clear that the Government now regards both reasons as out-of-date. The Government has taken its cue from a report last year of the Royal Commission on Environmental Pollution, which argued that it was in the public interest that information about industrial wastes should be made available not just to statutory bodies with a right to demand it but to research workers and others who could make use of the data to improve the environment. It wanted to sweep the issue of confidentiality aside, said Mr. Griffiths. At the same time it wanted to find a better way of organising and presenting the data on emissions—one that would offer it to the Press in a clear, un-

ambiguous form but which avoided any charge of "editing" to present it in a more favourable light.

The scheme now under consideration is that the new district authorities that come into being next year shall set up the Indemats. These committees will gather data, publish reports and generally act as a focus of knowledge about the quality of air for their own locality. Any costs they incurred by, say, calling for special data would be a budget charge on the local authority.

**Emission levels**

For example, a company might wish to keep quiet about data that could reveal its plans to expand or to close a plant. Emission levels that would normally demand a chimney of a certain minimum height might be accepted by the Indemat if it were told the company was phasing out the plant. But the company might not be ready to disclose this information to its own work force. Alternatively, disclosure of a certain rate of emission, when related to the height of a stack for which planning permission had been

applied, could reveal to competitors the company's plans for expanding production.

Another example that has been exercising the working party is where the chemical composition of an emission could disclose details about a process under development. This could apply in cases where new catalysts were a crucial component of the process. The steel industry has already told the working party that there are processes under development which may emit traces of chemicals it would not want quantified "until such time as the work is finished and a complete case, with proper assessment, can be presented to the public."

The Institution of Municipal Engineers has made the suggestion that a small section within the Department of the Environment might guide both planning authorities and the Indemats on the possible environmental effects of new processes, refer them to case studies of existing plants, or if need be, sponsor pilot-scale tests.

**Smaller firms thrive by specialisation**

By KEITH LEWIS

There can be no doubt that the most significant development in the chemical industry since the last war has been the emergence of petroleum chemicals, the growth being mainly in synthetic fibres and plastics. Advancing technology has dictated that the industry should progress chiefly through larger and larger plant in order to benefit from the economies of scale. Capital investment by the chemical industry in the 1960s reached a tremendous pitch, with many companies prepared to fund their expansion programmes outside of their own financial resources so as to achieve volume growth and market share, often at the expense of overall profitability.

However, it could now be that the industry has changed its view to the extent that companies are no longer achieving economies of scale through sheer size. According to stockbrokers Hoare and Co. Govett in their review of the industry (published last March) some German companies have already started to keep future expansion programmes to "within their own cash flow levels."

In 1970, 1971 and the early parts of 1972 there was an international depression in the chemical industry following on from the over-capacity created by the new plant coming on stream, commissioned in happier days. And now, conversely, with many groups unwilling to invest in plant after the recent recession there are shortages of certain materials. But assuming that the capacity of the U.K. industry is sufficient to meet demand—and there may be some doubt on this score due to the time lag between when plant is actually commissioned and when it is in operation—the brokers are expecting gross output in the chemical industry in the U.K. to rise from £5,650m. in 1973 to £8,550m. in 1977.

**Disparity in size**

The extraordinary thing about the U.K., of course, is that the industry is dominated by one company, ICI. And while many reasons are there so long as the business is not seen to be so lucrative as to attract one of the majors on a take-over. Normally one of the majors will approach ICI and W. sible for quite a number of groups to carve out a highly profitable share of the market, without actually arousing the giant to take them over. The secret has been to concentrate on highly specialised areas where the volume and effort involved are not sufficient to attract ICI, or any of the other major internationals, while at the same time remain flexible enough to work almost on a "one-off" basis with little volume but very high return.

Some companies' names have become synonymous with just one activity. Albright and Wilson, for example, is the sole manufacturer of phosphorus in the U.K., Canada and Australia; according to Hoare and Co.'s manual, in 1971 52 per cent of sales were in the U.K., 16 per cent in Europe, 12.6 per cent in North America and 8 per cent little which is likely to halt

YC's progress for some time.

It would seem, then, that there will always be a place for the small chemical producer to make a handsome profit, leaving the volume struggle to the giants of the industry. One of the main problems of the industry as a whole has been the cyclicity of profits and it is apparent that the majors are starting to concentrate on areas of most profitable operation—the main concentration in recent years having been in paints, pharmaceuticals and pesticides. Other potential areas are

synthetic protein and new smoking materials.

Another trend that is desirable is the growing internationalism of some of the U.K. groups. Often in the past plants would only be installed in the U.K. and Commonwealth countries, but now the groups are considering any stable area where the highest margin, lowest cost operation is attainable. The difficulty lies in being small enough to be flexible and yet large enough to remain independent and hold one's own in this highly competitive industry.

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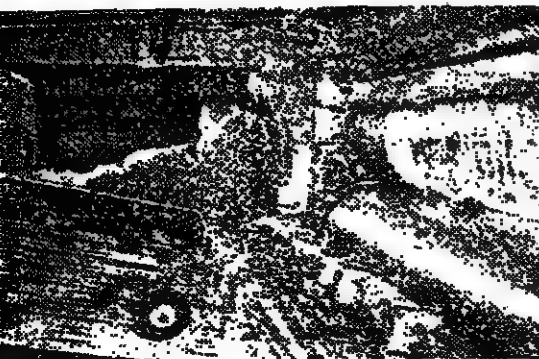
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WORLD CHEMICALS III

مركز الأبحاث

# J.S. operations overseas

MIKE HYDE, Editor, Chemical Insight

Although it is no longer many of the European companies to write about "le monde américain," it is the U.S. overseas investment expenditure on the United States, the world's largest market for chemicals, it is equally true that the "multinational" chemicals, it is equally true that the U.S. majors are spending heavily on the build-up of production facilities in Western Europe, notably in the European Economic Community.

Neither are they as "multinational," if that is the word, as are the major European companies which rate on an international scale. This is not to say that the U.S. companies do not pose a threat to their European counterparts for they most certainly do. As a generalisation they are more efficient in utilisation of manpower and are aggressive in marketing. The Europeans, however, are catching up on both. If the degree of "multinationalism" depends on the portion of overseas business sales, then certainly the U.S. companies are more multinational than Americans. As can be seen, all the European companies listed have a smaller proportion of their sales outside their home markets; the U.S. companies, however, increasing their sales business at an increasing rate, particularly Pont and Dow. While

companies sales in Europe, 1972

	Total sales \$m.	% of overseas sales
Pont	591	58
Union Carbide	536	46
Dow	454	55
Monsanto	320	58
Exxon	281	49
non-consolidated		

U.S. companies' performance in Europe Sales-per-employee, 1972

	Total \$'000	Overseas \$'000	Europe \$'000
Pont	49.3	51.3	53.7
Union Carbide	39.2	45.6	50.1
Dow	38.4	na	25.3
Monsanto	21.3	21.1	29.4

based on non-consolidated totals.

Although there has been a general slowing down from the high rates of growth shown by the chemical industry in the 1950's and 1960's, the EEC continues to expand its chemical business at a faster rate than the United States. The export figures show that if the U.S. companies are to increase their business in the enlarged Common Market, then they must set up production facilities on the spot.

Although a number of U.S. companies do in fact already produce in Europe, it is largely a case of a relatively few companies having a large number of plants. An increasing number of specialty chemical producers are setting up plants, often on a joint venture basis, in Europe. One of the first lessons the U.S. manufacturer has to learn—and it is one which the majors absorbed many years ago—is the fact that the "Common Market" is not the unified market they thought it was.

Before the formation of the EEC, the United Kingdom was a favoured place for plant construction if for no other reason than that of a common language. Signing of the Treaty of Rome, however, has seen virtually all the U.S. companies move their European headquarters out of London and a similar shift of production emphasis. Du Pont, Dow and Union Carbide are now headquartered in Switzerland, while Essochem and Monsanto have chosen Belgium.

In each case these companies now have some very large production facilities on the Continent; in each of the past three years capital spending in West Europe has represented 50 per cent. or more of corporate totals: 50 per cent. last year, 59 per cent. in 1971 and 52 per cent. in 1970. Actual distribution of the construction dollar in Europe is more difficult to pin down, but it is clear that some countries are more favoured than others. For instance, investment incentives in southern Italy proved an early attraction after the war for U.S. companies; most of them have, however, since backed out. France is another country not greatly favoured for U.S. investment because of national

## New projects

Union Carbide and Exxon each has chemical plants of long standing in the U.K., but each has similarly placed most of its new investments in the past ten years on the Continent of Europe.

An exception to the general placing of new projects across the Channel has been Northern Ireland which in the past 15 years has seen the build-up of an extensive synthetic fibre industry, with the U.S. strongly represented by both Du Pont and Monsanto. More recently, Ireland has seen the development of a large pharmaceutical industry—the past two years having seen five U.S. companies attracted to the country: American Home Products, Abbott Laboratories, Merck and Co., Smith Kline Corporation, and Pfizer. Warner Lambert and Squibb are already

operating pharmaceutical companies in Ireland.

In terms of monetary values, Du Pont's European production facilities at the end of 1972 were worth \$770m, followed by Dow with gross plant properties of \$670m, and Monsanto on of \$414m. Dow's total assets in Europe are likely to top \$1,000m. this year as some big new plants come into production; Du Pont is also pushing its European business and overall expects total foreign sales to double by 1977 to hit \$2,000m. Dow's aim of \$1,000m. of sales in Europe by 1977 could be met in 1978.

Although investments will continue to be made in West Europe, and on an increasing scale, the U.S. majors are stepping up their expenditures in Latin America at a faster pace.

None of the U.S. majors give net income from their European operations although Dow has a healthy record from the point of view of operating income. There is little doubt that the heavy cost of constructing large plants in the past ten years, coupled with the high costs of commissioning, has retarded profitability. To some extent this will have been offset by the fact that the companies concerned have chosen their best products for manufacture in Europe, products in which there is usually a technological advantage. Thus, Dow has a very strong position in Europe in polystyrene, the strategy being to build small to medium-sized plants at a large number of locations. Dow in fact have more manufacturing sites in Europe than any other U.S. company. Out of the total of 24, there are two major locations for the production of basic chemicals—olefins, chlorine, etc.—at Terneuzen in Holland and Stade in northern Germany.

This ability to choose the most profitable products for production in Europe, combined with the fact that exports make up a large proportion of sales in Europe to give most of the American companies better sales-per-employee ratings in Europe than they achieve at home (Table 3). The same rule-of-thumb, in fact, holds good for the European companies operating in North America.

U.S. overseas chemical trade, 1972

	Exports \$m.	over '71 Change %	Imports \$m.	over '71 Change %	Balance \$m.	over '71 Change %
Totals	4,134	+7.7	2,015	+25.0	2,119	-4.8
Trade with:						
W. Europe	1,434	+3.5	933	+32.2	501	-24.2
EEC	929	+1.4	591	+31.6	338	-27.6
U.K.	281	+18.4	177	+35.1	74	-9.5
EEC and U.K.	1,180	+4.6	768	+32.4	412	-24.6

EEC and U.K. overseas chemical trade, 1972

	Exports \$m.	over '71 Change %	Imports \$m.	over '71 Change %	Balance \$m.	over '71 Change %
U.K.	11,205	+11.7	7,710	+9.0	3,495	+17.9
EEC	2,360	+9.8	1,585	+15.7	775	-0.5
EEC and U.K.	13,565	+11.2	9,295	+10.1	4,270	+14.1

## Overseas sales as percentage of total

Company	1972 \$m.	% of total sales 1972	1969 \$m.	% of total sales 1969
Bayer	2,671	67	64	64
Rohm and Haas	2,468	58	54	54
Alcoa	2,245	55	84	84
ICI	2,152	54	52	52
Ciba-Geigy	2,064	97	98	98
Eastman	1,814	49	49	49
Rhone-Poulenc	1,743	51	49	49
Du Pont	1,141	24	13	13
Solvay	1,038	28	87	87
Union Carbide	1,021	45	36	36
Exxon	991	30	26	26
Monsanto	831	63	na	na
	582	25	23	23

\* Overseas sales include 100% of companies owned 50%.

† Includes principal non-consolidated affiliates.

## Change of emphasis

Another change of emphasis has come from the gradual evolution of the EEC's industrial policy which has seen action taken against dumping; thus U.S. companies no longer view Europe as a dumping ground for exports at marginal prices, designed mainly to keep large plants in the States fully loaded.

This year should see record business for the U.S. companies. The indications are that U.S. chemical exports will reach record levels, topping \$5,000m. At the end of July, shipments were up 38 per cent., the boom having reversed the balance of payments trend because imports have been growing at a slower rate, according to the U.S. Bureau of Census.

All the U.S. companies have welcomed the enlargement of

the EEC and see it as providing opportunities for increasing business in existing products as well as for the introduction of new products and new technology.

Mr. Milton H. Campbell, chairman of Du Pont de Nemours International SA, Geneva, says a big advantage of the enlarged Community will be to allow greater flexibility for plants producing the same or similar product lines. He does not, however, expect any sudden upswing in business due solely to enlargement.

Head of Monsanto Europe SA, Brussels, Mr. O. S. Tuygil, says that his company predicted 1973 as the most likely year for Britain to join the EEC. "Our investments and operations have been planned on that basis," he says. "Like Mr. Campbell, he sees the 'Nine' as giving companies more freedom in the procurement of raw materials and a potential broadening of scope for marketing operations."

This year has seen a "tremendous surge in volume demand in practically all sectors of the industry and this has pushed up the operating level of Monsanto's plants in Europe." The group's profitability is increasing as a result, a fact mainly due to better plant loadings, rather than to price increases.

Dow Chemical Europe's president, Mr. Zoltan Merszel, is extremely bullish about his company's prospects in a larger EEC, although he does not think that the actual enlargement will affect the company too much since it is already operating right across Europe. This is particularly true at a time when demand is soaring, as at present, bringing extreme pressure on all the company's product range. He says: "We have no product of significance which is not in short supply at present; we are sold out of just about everything."

World-wide Dow is currently operating its plants at about 90 per cent. of capacity, in Europe, plants are running much closer to 100 per cent. Mr. Merszel says: "As a company we have never before produced at such high rates. We believe that in profits we are doing better than anyone else in Europe at present—and don't forget that whatever we are adding to in Dow Europe, we are putting on top of what was a highly successful year in 1972."

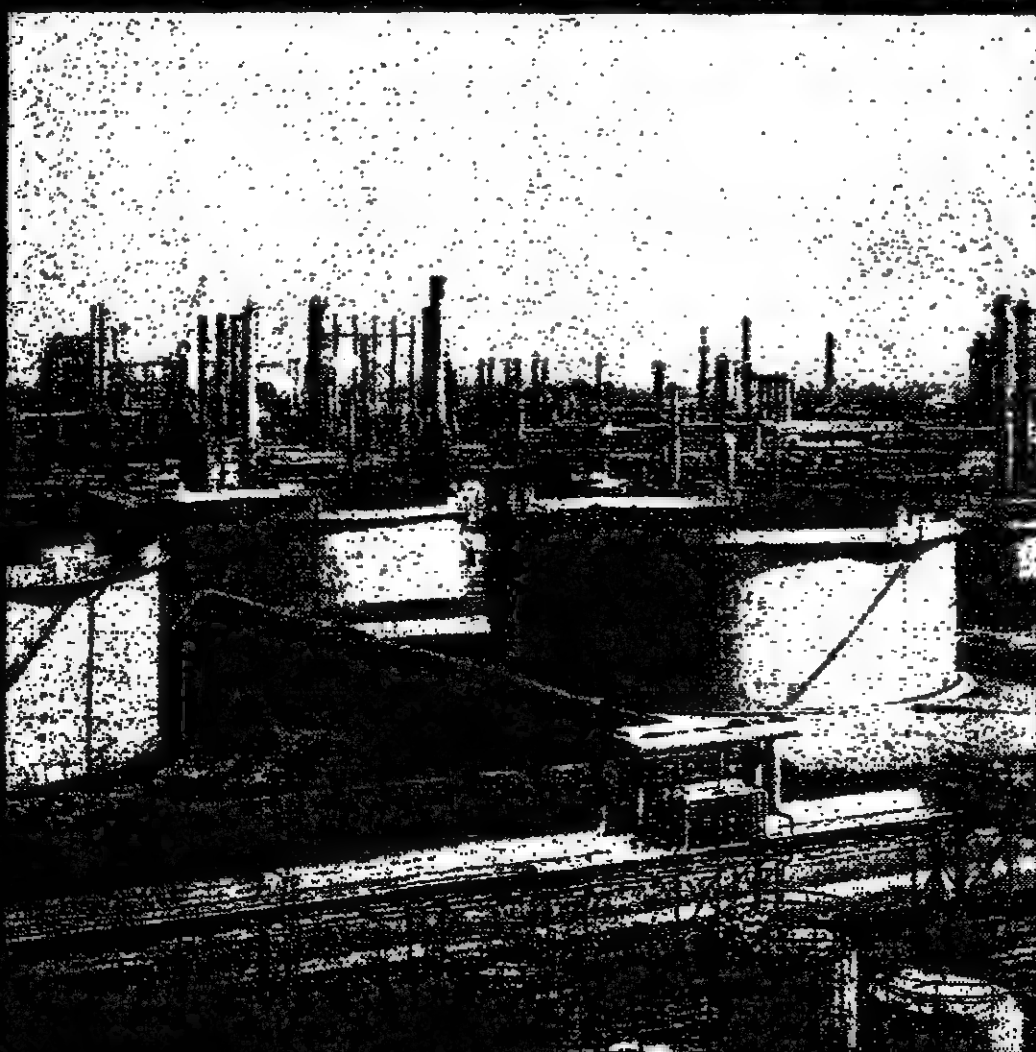
## Record peak

Dow's European chief sees no end to the boom conditions in the foreseeable future. Throughout Europe, August, normally a quiet holiday month, has seen sales hit a record peak for any month in Dow's history.

The danger seen by many European executives is that the strong and continued upswing in demand will lead to another round of plant building. The accent is on caution; memories of the previous over-capacity, price cutting and consequent profit erosion are providing a curb on new investments which in itself is fuelling the present shortages.

One thing is certain, all the U.S. companies operating in Europe are extremely cautious about European notions of avoiding future surpluses by means of inter-company co-operation. Mr. Merszel speaks for most when he says, flatly, that he just does not want anything to do with it.

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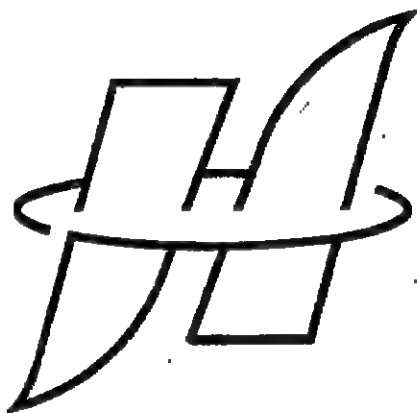
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## WORLD CHEMICALS IV

# U.K. firms caught in severe price-cost whirlpool

By RAY DAFTER

At a time when the British chemical industry might have hoped for better trading conditions — its spare capacity of recent years is now being absorbed through increased demand — it has found itself caught in a vicious price-cost whirlpool.

The industry is faced with more expensive feedstock while at home it is restricted in the prices it can charge by the Government's price code. Although Phase Three policy is still open to conjecture, senior representatives of the British chemical industry have told Sir Geoffrey Howe, Minister for Trade, that producers feel "trapped" by the low prices. Plastics manufacturers said the same thing when they met the Government.

According to the industry, the prices are having a restraining effect on investment at a time when it is needed. Companies are looking to the next round of investment, not only to meet expanding markets but to improve the utilisation of some chemical feedstocks (where this is possible) and to develop new technology to use those products of oil production that are still relatively cheap and freely available.

### Price controls

The British industry has warned that continuing price controls will deter investment. But the situation does not only apply to U.K.-based companies. Monsanto Europe, for instance, said last week that while investment plans are based on long term consideration "in the short term, price controls can influence timing and priorities of investments."

The American-based company added: "To the extent that price controls prevent adequate return on investment, they will inhibit near term investment in the U.K. In the past the U.K. has shown its ability to remain competitive with the European continent and the rest of the world. Barring some type of pro-

longed Governmental control such as price restraint, investment in the U.K. should remain competitive."

While British companies may be feeling the squeeze more than most — its prices are reckoned to be about 30 per cent. less than those abroad —

this price cost spiral is one which is having, or will have, an effect on virtually all world wide producers.

The root of the problem can be traced back to the oil situation, a state of affairs that has become even hazier in recent weeks with Libya's decision to take control of all companies operating on its territory and to raise prices. It has been reported that the buy-back price being asked of the recently nationalised majors is a heady \$6 a barrel, \$1.10 more than the unprecedented, expensive arrangement with Occidental and almost double the Gulf price.

Whether the companies would agree to pay such a price is highly doubtful, but Libya's most recent actions have obviously increased the likelihood of renegotiated prices throughout the Organisation of Petroleum Exporting Countries (OPEC).

OPEC has set October 8 as the date for negotiations with Western companies on increased revenue. The States are clearly seeking a new deal that will mean replacing the five-year Tehran prices settlement originally meant to last until the end of 1975 with a new agreement reflecting both the higher oil prices realised in the market over the past year and the pace of world inflation.

The whole pricing policy within OPEC has an overtone of political influence, both among the States themselves and externally. It has been intimated that some States might cut back further the output of crude from their territories both from a political standpoint (to put pressure on the U.S. to become less pro-Israel) and from the standpoint of conservation (with declining world stocks, oil in the ground could be considered better than money in the bank). They know

that the bulk of the additional oil can only come from the Middle East which has two-thirds of the world's proven reserves. They also know that the industrialised world — Japan, the U.S., and Western Europe in particular — is intensifying the seller's market.

Price increases for crude oil has a chain reaction throughout the processing sectors. Very roughly 50 cents on a barrel of crude would add \$4 a ton to the price of naphtha and put \$10 to \$12 a ton on the current European spot ethylene price, at present around \$200 a ton. Again, very roughly, it is reckoned that the cost of benzene rises by \$1.7 per ton for every \$1 rise in the value of premium motor gasoline.

### Higher salaries

It is not just the rising cost of feedstock that is causing trouble, however. Inflation, higher salaries and wages and increasing operating and distribution costs all tighten the squeeze in a time of price restraint. It is reckoned that if only the price of crude oil went up by 10 per cent. the cost of a plastic bucket would probably rise by just 2½ per cent. That, however, does not take account of all the other cost increases. It may take some time for the increases to filter through. The buyers of the major base chemicals are a few large manufacturers — many of them part of, or directly linked with oil companies. In a simple chain they sell the derivatives to the producers of the goods who, in turn, sell them to the wholesalers and consumers.

Any attempt to speed up the cost recovery process can lead to disruption among the small and fragmented companies at the end of the production chain. Indeed, small plastic moulders, faced with high cost materials and, in some cases, a drastic cut back in feedstocks, are facing reduced production, redundancies and possible closure. That is why the energetic chairman and managing director of Victor International Plastics, Mr. Victor Mizrahi, has spent so much time, money and effort

recently, publicising the plight of the companies at the end of the production chain. He has something of a bonus for producing so much chemical "alternative voice" to the British Plastics Federation.

There is no question that there is sufficient hydrocarbons to meet the chemical industries' demands; it is forecast that by 1980 the world chemical demand will rise to only 5.5 per cent. of the world's total requirement of hydrocarbons.

Nevertheless, it will be feedstock which will have to be bought at an attractive price from the oil companies' point of view. The chemical industry must demonstrate that supplies for chemicals are more valuable than supplies for energy.

On the face of it chemical companies closely allied to the oil industry appear to be in the best position, certainly in times of feedstock shortages and rising prices. Unless the whole energy versus chemicals demand for hydrocarbons falls badly out of line the supply to companies like BP Chemicals, Shell Chemicals and others linked with oil companies, seem assured.

### Sales terms

In Britain's top 20 chemical companies, it is interesting to note that only four are truly independent concerns. The bulk are part of oil companies or multi-national groups. The sales of BP Chemicals, for instance, represent about 11 per cent. of BP's total business. Shell Chemicals U.K. sales represent just 1.5 per cent. of the Royal Dutch Shell net sales.

Of the independents, Albright and Wilson — fifth U.K. chemical group in terms of sales — seem to be losing that status. The U.S.-based Tenneco group, with oil, gas and chemical interests, has won through the provision of a loan, a right to 50.6 per cent. of Albright and Wilson's equity compared with a 10 per cent. holding at the end of last year.

Even the giant but independent ICI which takes its feedstock from all round the world has a 50 per cent. interest with Phillips Petroleum Imperial Petroleum

refinery on Teesside. In ICI's case, its own brand of petrol is something of a bonus for producing so much chemical product.

It is fair to say that everyone in the production chain, from the major oil companies to the smallest plastic moulder, is trying to find a way to alleviate the current problems.

Oil companies, urged on by the chemical industry no doubt, are looking at the possibility of eliminating the top "five star" grade of petrol which would release more aromatics such as benzene, toluene and xylene for chemical feedstocks. With pollution laws requiring lower lead content in petrol, aromatics substitutes are being used in greater quantities. It is estimated, for example, that for every one octane drop on "four star" petrol, 75,000 tons of aromatics could be released; that the elimination of five star would release between 200,000 and 300,000 tonnes. This would be more than enough to make up the present shortfall in supplies, according to some industry sources.

Diesel engine manufacturers and road haulage operators in Britain are also being asked to introduce modifications to diesel engine designs. Such modifications would enable oil companies to market a slightly lower quality diesel oil thus giving them 3 per cent. more diesel oil and gas oil from each barrel they process.

### Fuel systems

The recommendations have been made by the working group on low temperature operability of diesel vehicle fuel systems, part of the British Technical Council of the Motor and Petroleum Industries.

Welcome as such moves and suggestions are, the measures are palliatives rather than cures. The cure lies in a secure atmosphere of supplies and costs; freedom from political interference and an allowable profit margin to encourage technological development. In the present world situation, it is perhaps asking too much that in all of these conditions are satisfied.

## Linking the national chemical organisations

By DAVID CURRY

The Press release issued by the Conseil Européen des Fédérations de l'Industrie Chimique (CEPIC) put it rather picturesquely. Mr. P. Braber, its president, said: "Is fluent in several European languages and likes to sail the seas with his family as a spare-time activity." The gentleman in question was being announced as the first Director-General of the new pan-European association of chemical industries which brought together two previous organisations, one already in Brussels to represent the EEC chemical industry associations and a second in Basle which was the original of CEPIC, which represented the EEC and EFTA producers.

Mr. Braber was released by Shell International Chemicals NV to take up the Director Generalship. His linguistic abilities were an obvious commendation, but given the investment headaches facing the European industry and the lack of definition of the industrial and competition policies of the Commission, his talent for being able to sail through troubled waters must also have been a sturdy recommendation.

Polyester fibre producers had argued that the case for co-ordination was justified by the need to avoid the sort of over-production that had occurred in the past. The Commission responded that a co-ordination agreement would violate Article 85 of the Treaty of Rome — the competition clauses.

However, the Commission does not insist on a free-for-all investment policy. It wants to see a sensible co-ordination of planning in the area under its jurisdiction, but defines this as a system which will be conducive to the general social good and the proper supply of markets. Mr. Norbert Menges, the head of the Commission's chemicals division, has said that, in the face of competition from outside the EEC, it was hard to see how the European industry could put up strong resistance without accepting "a minimum of co-ordination and concentration of its efforts in investment."

Thus, what emerges is a rather ill-defined notion of "restrained competition" involving sufficient co-ordination to avoid the creation of excess capacity but stopping short of any sort of machine tools, chemicals is a collaboration that implied cyclical business. The association was formed as the idea of companies getting

together round the table and deciding what, where and when to invest is, of course, impossible, and would never be permitted under the Treaty of Rome," according to Emilio Raskin, the President of CEPIC.

Faced with this rather ill defined theory, CEPIC has a difficult choice to chart. The practical definitions of its own power have, in addition, still to be elaborated. While some chemical concerns are looking for a body with teeth sharp enough to monitor investment, other concerns seem happier to have a more platonic association.

### U.S. subsidiaries

One of the problems is the heavy state involvement in some national chemical industries. This is particularly true in France and Italy, where the Commission's thinking receives far from complete endorsement. In addition, the U.S. subsidiaries in Europe have the anti-trust laws to think about when they are urged to give information to CEPIC. France is not represented in the association which embraces the EEC producers, apart from Ireland, Austria, Finland, Norway, Sweden and Switzerland. Spain is a substantial producer and investor.

This faces CEPIC with the problem of being able to engineer little more than a partial exchange of information at a time when it is important for the industry to have a definitive voice in Brussels. Despite the ill definition of Community thinking, the precedents for a solid working relationship with the Commission are fairly good. CEPIC's Brussels predecessor, SIIC, was involved in consultations in formulating policies covering things like transport, pollution and dumping, and as part of its exercise to determine external requirements, the Commission had asked SIIC to co-ordinate information on the industry's demands, capacities and output for olefins, aromatics and their derivatives.

But with the industry emerging fairly strongly from the 1972 Commission

being formulated as a matter of urgency. There are, of course, certain limitations on rushing ahead with investment. In Germany, where the big three of Hoechst, Bayer and BASF are bringing plant back into full production, the Government's anti-inflation policies are penalising investment while in Britain the price-freeze (on prices set at depression lows) and the huge sums involved in investment is imposing caution on the industry. However, by the end of the year there are likely to be some fairly clear ideas on investment by industries in the member states of the CEPIC organisation. This will be when it has to prove its abilities to encourage an orderly investment programme to prevent a new lurch into over-capacity and when it will have to sort out with the Commission the practical as opposed to the theoretical definition of co-ordination.

CEPIC is in fact anxious not to get too tied up in technology. It recognises that it is probably better to treat individual problems as they arise so that they can build up with the Commission a series of precedents. Thus, it is probable that it will try to establish a sound working relationship with the Commission by discussing individual sectors of the industry as their needs come to the fore.

The best way for consultation to develop, it is recognised, is probably through an extension of the means which exist for consultation within national industries. The U.K. industry already has Government-blessed channels of consultation, and the French industry consults through regular Government machinery. In addition, it is clear that effective consultation depends on the availability of extensive statistics about the chemical industry, and some sectors are severely deficient in statistics. One of CEPIC's tasks will be to try to encourage the more efficient collection of national data on a standard basis that will provide solid Europe-wide information for the Commission.

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# Gloomy times for process plant sector

DAVID WALKER

In the past five years there have been a number of gloomy times for the process plant sector. Problems in meeting demand followed by cyclical investment downturn by the process industries—chemicals, gas, oil, food manufacturing, electricity generation, and so on—prompted the setting-up of a permanent-backed working party to keep a constant eye on the sector. A heavy shake-out in labour and cutback in capacity and prompted considerable reorganisation. A downturn overseas, too, might increase foreign competition on the U.K. market in addition to entry into the market by companies normally active elsewhere in mechanical engineering, uncertainty over oil prices—stainless steel fabricators' major raw material—made the cost of some fabricators, and please prospective customers to not out their spending pattern and so make the meeting demand possible when an urn finally came went unheeded.

Today, even though others of the economy, especially elsewhere in mechanical engineering, have been booming, the process plant fabricators are still far from out of woods. To a considerable extent, the upturn does not yet seem to have reached them. Chemical producers, in particular, still holding back on increasing their expenditure on new plant despite the rigours of their industry's ducts now appearing.

Lack of confidence over profitability because of uncertainties as to the future rise of state price controls has been specifically named by chemicals industry as a factor in inhibiting its investment. The clearest picture of what is happening in the industry is produced annually by the Process Plant Working Party of the National Economic Development Council. Its last report, published only three months ago, is not an optimistic one as far as the established process plant companies are concerned. It is true that the working party forecasts expenditure on process plant hardware this year and next as possibly in real terms reaching the peak levels seen in 1967 and 1968. But, it points out, established manufacturers will not feel the full benefit of this because of the emergence of new companies making specialised equipment for the Continental Shelf oil exploration and production programmes which form so significant a part of likely future process plant expenditure.

## Steady decline

Leaving that aside, expenditure in terms of 1963 prices shows a steady decline from 1968 to 1973 before a slight predicted upturn in 1974 and 1975. And all of that, and more, is accounted for by heavier investment by the electricity generation industry and by the British Steel Corporation's recently Government-sanctioned massive investment programme—in connection with which some initial contracts have already been placed outside this country in any case.

Specifically, capital expenditure on plant by the process industries is expected to reach £530m. (plus £174m. on maintenance) this year, at late 1972 prices, going up to £541m. (£177m.) in 1974 and dropping back to £485m. (£180m.) the following year. For 1972, the actual figure is put at £418m. with an additional £185m. going on maintenance.

The figures are impressive when compared, say, with the low point of £374m. plus £120m. recorded in 1969. But the larger part of the difference is accounted for by inflation. If a constant price comparison is made, the situation becomes far less rosy.

Total projected 1974 spending becomes only £458m. at 1963 prices, little more than the

£430m. on the same basis, of 1968. Using 1963 prices again, expenditure last year was only £379m., while investment this year is expected to go up to £445m., dropping back to £421m. in 1975.

The chemicals sector is probably the most problematical of all those in which the process plant fabricators find their customers. Forecasts drawn up by the Chemical Industries Association suggest that investment this year is likely to be of the order of £274m. (at early 1973 prices), going down to £267m. in 1974 and then seeing a slight upturn to £268m. in 1975 and staying at much that level in 1976. Some 45 per cent. of the total each time is represented by process plant hardware.

Those figures compare with estimated actual spending of £312m. last year and £374m. in 1971. For a year earlier, the figure is put at £381m. How accurate the predictions are, however, is open to some question, largely because of the time lag—often a year or more—between investments being authorised and actual expenditure taking place.

In 1967, for example, the devaluation of the pound resulted in a big rise in both home and export sales of chemicals which, in turn, stimulated much higher authorisations. In 1970-71, the reverse happened with the emergence of a world-wide surplus of capacity.

To-day, the industry is recovering from its over-capacity problems—indeed, in many sectors, shortages have developed—as demand has risen and prices have increased.

## More flexibility

But, it has claimed, the price freeze and the continuing controls have retarded the return to profitability in the organics, plastics and associated sectors, while confidence in the future is being hit by uncertainty over Phase Three of the Government's anti-inflation

programme. The CIA has warned the Government that, unless more flexibility is allowed, investment is likely to continue to be relatively low, with its forecasts proving, if anything, optimistic. Alternatively, the CIA has said, if confidence can be fully restored before the end of this year, the forecasts could well be exceeded.

In the oil industry, uncertainties prevail, quite apart from the vexed question of how much North Sea work is likely to be placed with British companies. At late 1972 prices, spending on process plant and equipment in the petroleum refining sector is expected to be £41m. this year compared with actual investment of £51m. in 1972. Next year a drop to £33m. is forecast, with a rise to £34m. in 1975 and another advance, to £38m., the following year. But, at March this year, only 68 per cent. of 1973's projected expenditure had been committed, while for 1974 the figure was but 8 per cent. and for 1975 just 2 per cent.

On exploration and production, a big increase is expected, with last year's £42m. figure for process plant spending leaping to £159m. both this year and next. The problem here, however, is that oil exploration companies with little or no previous experience in the U.K. have a natural tendency to turn to their traditional suppliers in the U.S. or elsewhere. A major campaign to secure a bigger slice of the action for British companies is being waged by the Government and there is, for example, believed to have been Department of Trade and

Industry intervention in the recent £100m. contract awarded by the Phillips Petroleum group for the first phase of the terminal facilities for the North Sea pipeline planned to take oil from the Ekofisk field off Norway to Teesside.

The order was eventually placed with the Sim-Chem division of Simon Engineering following talks between the DTI and senior executives of Phillips who are thought to have favoured placing it with Ralph M. Parsons (U.K.), a subsidiary of the Los Angeles company of the same name.

The problem is one largely facing contractors—those actually building the plants or whatever as opposed to the fabricators manufacturing the component parts as a result of orders largely given out by the contracting companies—but it has ramifications right down the line. And added to it is the fact that some equipment is simply not available from U.K. suppliers or unobtainable here in sufficient quantities.

The other major sectors providing business for the process plant fabricators are steel and electricity generation, in both of which big investment increases are planned. BSC contracts placed this year are expected to amount to £41m., rising to £49m. next year, and going up again to £66m. in 1975, to £70m. in 1977, and up again to £75m. the next year. In the electricity industry, the heavy plant makers are expected to see orders of £78m. this year, and £84m. in 1974 against £56m. in 1972.

Overall, the major hope for a

multinational basis comparison is that of the big American contractors who dominate the world scene and, at the same time, do much to make Britain a European centre for the industry through their subsidiaries here.

The notable U.K. example is Davy Ashmore's Power Gas subsidiary which, through a long and at times painful process of reorganisation, has established itself as the world's leading process plant export contractor. Nonetheless, the 12 months to the beginning of June saw U.S. companies dominate the world scene, gaining nearly two-thirds of all the orders placed in Western Europe for chemical and petroleum plant.

Power Gas achieved a 21 per cent. rise in the value of its export contracts, according to a Chemical Age International survey, notching up a total of £344m. in the June, 1972, to June, 1973 period compared with £284m. in the previous 12 months.

Overall, however, the U.K. companies' performance in the 12 months was more than disappointing. Total business gained by them in Western Europe alone fell from £287m. in 1971-72 to only £179m. in the latest period. Both French and West German companies also lost ground, while U.S. concerns saw an 8 per cent. decline, but the British drop was by far the worst.

Indeed, it is still clear that the U.K.-owned companies, with the exception of Power Gas, are still not really as internationally competitive as they must be. Intensive rationalisation of the

industry has been carried out, but not yet enough. The past few months alone have seen significant steps and attempted steps in this direction. At the end of December, Simon Engineering bid for Davy-Ashmore, thus resurrecting a dream of the old Industrial Reorganisation Corporation, but was opposed by the Davy-Ashmore Board. More recently, Babcock and Wilcox gained control of Woodhall Duckham, and Head Wrightson opted out of the steelworks plant business under a deal with Davy-Ashmore which made that company the leading U.K. contractor for iron and steel-making plant.

## Important move

On the fabricating side, too, rationalisation has been continuing, and bids have been seen. Most notable was Whessoe's attempt to take over Capper-Neill, a potentially most important move which could have made one of the leading companies on the U.K. market a force to be reckoned with throughout the world. That bid fell through, however, when it was referred to the Monopolies Commission and Whessoe decided not to proceed rather than argue its case out.

That the deal did not go through was almost certainly a serious blow to this country's competitiveness. On both the contracting and fabricating sides, the U.K. process plant industry has done much to improve its position in recent years. But that more reorganisation needs to be effected is unquestionable.

## Overseas contracts

Fabricators have been steadily expanding their export business with orders placed in this country by contractors here for overseas contracts rising steadily. In 1969, they represented only 53 per cent. of the total orders for overseas contracts placed by U.K. contractors; last year the proportion was 75 per cent.

And the contractors themselves have been steadily attempting to step up their involvement overseas, both through orders placed in this country from abroad and, much more significantly, through their acquisition of overseas companies to bring them on to a multinational basis comparison.

## International trade union activity

JOHN ELLIOTT, Labour Editor

The growth of multi-national companies and the expansion of the Common Market has led to a new upsurge in international union activity in many areas. This is especially true of the chemical industry, which lends itself more easily to international co-operation than in other less technical more labour-intensive industries. A theoretical level it seems and sensible to most union leaders that they should co-operate internationally to try to counter the increased power of management which they are co-operating internally through multinational corporations. But, at practical level, these same union leaders find it difficult to go up to the tasks of changing their parochial attitudes and doing some of their autonomy which are essential if they are to go to the logical limits of co-operation and rationalise international activities.

## Labour economist

One of the main exponents of international unionism is Charles Levinson, a Canadian who has been the secretary of the International Union of Chemical and Allied Workers' Unions (IUCAW) since 1964. A graduate of the University of Toronto and Paris universities, he has degrees in economics and industrial sociology. He was a labour economist with Canadian firms before moving into the international union business in 1950s. Before moving to the IUCAW in 1964 he was its director general secretary of the International Metalworkers Federation for eight years.

Levinson regards the formation of a "truly international union" to be a "condition for the survival of the union." He is under no illusions of the changes in attitudes which this will require from national union leaders whom he often exasperates with his rant for publicity for his cause. In his most recent book

"International Trade Unionism" which was published last year in the U.K. by George Allen and Unwin, Levinson develops his theme. "The strategy through which the international union movement will develop a comprehensive action programme must be to advance pragmatically, but progressively, towards full collective bargaining with multinational corporations," says Levinson.

## Master agreement

"Ideally this would involve a single master agreement covering wage parity and other conditions of work within the corporation. Where companies are ready to make the epochal bargaining leap from an exclusively national to an international position, as they have in respect of their investment and production, progress can be swiftly achieved.

"One would be surprised, of course, to find such enlightenment. Even if an individual company was progressive enough to consider taking the plunge, the concerted pressure of others would deter it from such corporate peripety. It will therefore be through direct industrial action that progress is made."

Levinson believes that this action will start with a union in one country helping another's strikes or negotiations—as already happens from time to time on a small scale.

The second phase would be for this sort of action to be coordinated to involve several unions in different countries while a "truly international agreement" would constitute the third phase.

But Levinson recognises a fact that has come through clearly from the U.K.'s TUC—that such developments will be slow and must be preceded by a large amount of research and preparatory work. This is already taking place with various companies. Data is being compiled by Levinson's organisation on 40 multinational companies and companies are being approached for preliminary discussions—in some cases granted and in others refused. Then unions are moving on to try to discuss issues with companies which are not too contentious—such as training and fringe benefits and other social provisions.

Levinson's ICF bases much of its operations on the formation of world councils for individual multi-national groups. The 40 companies which the ICF is looking into will appear on ICF files covering their international structure, location of plants around the world, joint ventures, financial statements, labour agreements, the size and type of their work forces and comparative working conditions. One fairly early target is to have the most important collective bargaining information programmed for a computerised data bank, says Levinson.

The world councils being created by the ICF—there should be 25 by the end of this year—will cover the chemical, rubber and glass industries in companies such as Michelin, St Gobain, Pilkington, Shell and Dunlop-Pirelli. Another ten are planned for next year.

## Logical structure

Another important level of co-operation is at European level within the EEC—although the British TUC is still unwilling to recognise that European organisations are directed at activities in Brussels. The ICF is setting up a special European committee for unions in the Common Market. This will function as a subsidiary of the main ICF which the chemical unions consider a more logical structure than the pattern being established in some other industries where European union organisations are being set up independent of the industries' main international union bodies.

From the U.K. the main unions involved in the ICF include the General and Municipal Workers Union (which affiliates with a sizeable membership of 100,000), the Transport and General Workers Union, the Electrical and Plumbing Trades Union and the Association of Scientific, Technical and Managerial Staffs.

With their counterparts in other countries, they see the logic of international co-operation. But few of them have actually been involved as yet in major international action. The day of such action is still some way off although management around the world will increasingly find the ICF and the other international union secretariats knocking on their doors and demanding to be met and recognised.

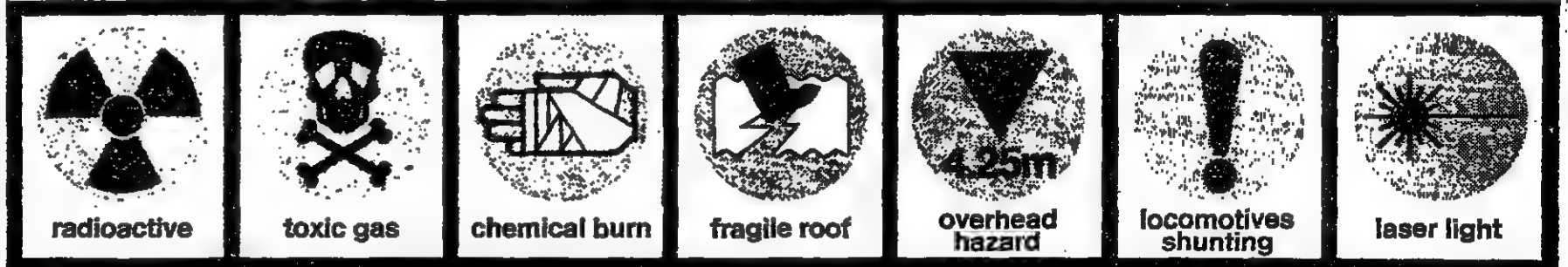
At present there are 30 pictographic signs. Made from 'Darvic', ICI's rigid pvc sheet, they come in three standard sizes.

They are divided into three groups:

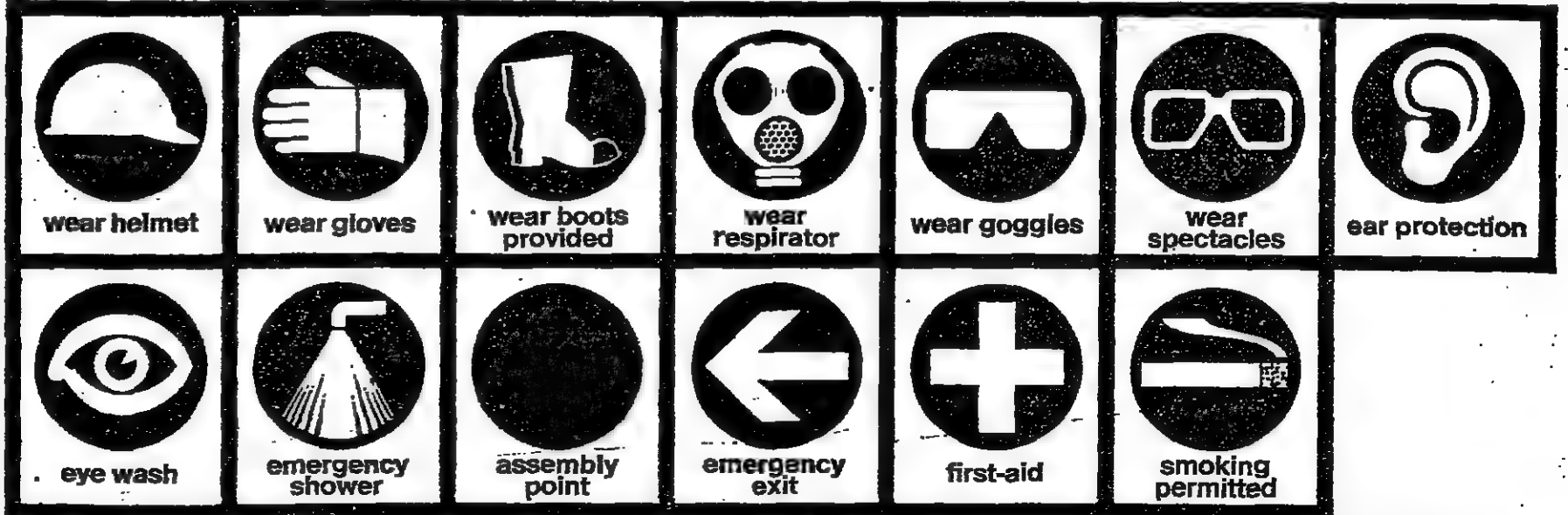
1 Red hazard signs. Explosive, fire and electrical risk and fire-fighting equipment.



2 Yellow hazard signs. Risks other than explosive, fire or electrical.



3 Green safety signs. Protection or antidote.



Signs designed by Design Research Unit.

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 **The Pathfinders**







# Varying approaches to plant design

ISRAEL BERKOVITCH

Two sharply bifurcated paths quite outlets for their skills being followed by plant resulting in technical unemployment. The first leads to the highly instrumented, a continuing major role for the manufacturing units of consultants not only in the technical direction of projects but also in the planning, marketing and finance, particularly in view of their wide international connections. Enquiries of the territories, either leading to the request to use local engineers in these countries, or to the use of local engineers, well as locally produced. But the other way, well become as important in coming years. It is to use the "intermediate" technology for chemical and other is of manufacture. This each is based on applying tech, labour-intensive tech, to make products that living standards and com- the unemployment that is endemic over large parts of the developing world.

The current pattern is well treated by a recent unishment by the Overseas Development Administration (ODA) and Commonwealth (C) concerning the construction of a naphtha cracking, Britain is to lead India, for the plant as part of trochemicals project spon- d by the Indian Petro- chemicals Corporation Ltd. The will be free of interest maturity at 25 years and costs are being met by in financial institutions. lar, arrangements have made in the last few years other plants: they have ded, for example, three tiser complexes in India, a ethylene plant and two tiser plants in Turkey. us of the financial arrange- s and the degree of local cipation in both the ing and the design/ ruction/operation aspects widely according to the resources available. In land, for instance, building tinery is wholly a respon- ty of the contractor from industrialised world. No onents are available, ty "off the shelf" and Mr. C. Davies of Humphreys Glasgow said that this mobility would even id to the need to operate plant for a period. Even local operators have been ed, it is still necessary to Europeans in top igment positions.

## Growing problem

Against this pattern of for- merly wholly backward countries rushing to establish the most modern large-scale capital-intensive units identical with those in the technically advanced societies, the inter- mediate technology advocates argue along these lines. Unem- ployment in the developing countries is a massive and grow- ing problem. Poorer countries are investing their limited resources in labour-saving equipment with the effect of forcing standards of the vast mass of their people below subsistence level. A major shift of emphasis is therefore advo- cated to help the poor "to work themselves out of poverty" through the right kind of machinery, in the right places, at the right prices. The capital cost per job created is an important part of their argu- ment (and incidentally one that was heard within Britain in respect of large plants going to our own Development Areas). Chemical plants represent many thousands of pounds investment per job created. Thus in an area of mass unemployment if it cost £25,000 to set up a job, the cost of £m. jobs would be £25,000m.; but if we could design socially productive means of creating jobs at £10 a time, this would call for only £250m.

## Abadan plants

On the other hand at Abadan plants are run by local managements from bottom-up—illustrating the many developing tries to expanding their educational facilities. What the consequences in the of contracting for new is? For the Indian projects, contractors may send out a few experienced plant ners and chemical eng- neers to head up a design of some hundreds of local uates, technically very ble but lacking the breadth experience in looking for mls. One expert saw it as pattern likely in Kuwait, stan, Iraq, Egypt and others, e there was now an out- of engineers trained to co level and so far made- advantages found for petro-



A stainless steel reaction vessel at the Hyde works of SSV.

chemicals was that it saved on management. Professor Dudley Seers of the Institute of Development Studies said that this illustrated how the old emphasis on import substitution at all costs is giving way to a more discriminating approach on the implications of projects for the economy as a whole, a theme incidentally running through the work being done at his Institute. For chemicals the Inter- mediate Technology group suggests these criteria for manu- facturing processes.

1. Processes should be simple and involve the minimum of equipment.
2. Power requirements should be small.
3. Processes should be labour-intensive.
4. They should be batch processes capable of operation on scales from very small to medium size.

How are these sizes defined? A very small scale process would be capable of being carried out in a dustbin, or a 50 gallon oil drum; a medium size one would be a reaction vessel that could be made locally of sheet metal. Can processes be designed in this way? IT claim that it is not only possible but that they may embody the latest in techno- logical discovery though trans- lated into relatively simple equipment. What is more some university departments have begun to take an interest and have projects in train for designing to meet these needs. In an article in "Chemistry in Britain," Dr. G. F. Reynolds referred to methods for fer- menting dung to yield methane as fuel and fertiliser as solid residue, for making caustic soda

for use in village industry, making soap, destructive dis- tillation of wood scrap for solvents, tar and pitch, or other treatments to give sugar molasses, alcohol or yeast. Sea- weed even under these condi- tions cannot compete as a source of iodine, but can be used for sodium carbonate, ammonia, mixed oils, while sugar cane—in addition to obviously being a source of sugar—can offer bagasse as fuel and sugar cane wax. To stimu- late interest a booklet has been published on chemicals from biological resources (covering plant, marine and animal products) generally referring to processes no longer operated in the highly industrialised societies since other sources, notably oil and natural gas, have made them uneconomic.

## Local needs

Are the developing countries themselves interested? The answers are so far patchy. When President Kaunda of Zambia asked for help with a process for making egg-trays, IT found the smallest existing machine cost £170,000 and made too locally of sheet metal. Can new type of egg-tray which needed no box then had a machine designed costing £5,500 making the numbers required and capable of being used for other purposes—a modest piece of processing equipment but better suited to local needs. Other countries stay wedded to the big prestige projects. But the logic of capital demands and pressures of unemployment are going to force more atten- tion to this style and magnitude of plant design—and the big contractors are showing some interest.

CONTINUED FROM PREVIOUS PAGE

# Large slice

resolving the investment British companies are also with the uncertainties he Government's economic ses, particularly the degree length of price restraint. he moment price levels in U.K. are so depressed, as been frozen before they a chance to emerge from low levels obtaining during 1972 depression, that ris are infinitely more ed, the industry has said the restraint on prices at could lead to serious vation of the home market use of the greater profit- ty of overseas markets. a rapid increase in the -ry's trade surplus in the six months of this year s the attractiveness of over- markets in Europe where levels are up to 30 per higher than at home. very important element in European situation is the real being discussed by ICI,

Shell and BP Chemicals to build a £100m. ethylene plant in the U.K. with a capital of about 500,000 tons a year. Ethylene is crucial to the production of some fibres and many plastics and solvents, and European consumption is rising by about 7 per cent a year and could, it has been estimated, double this rate of expansion. The urgency of the project is heightened by the soaring price of basic feed- stock. Over 12 months the price of gas oil has risen by 80 per cent, and that of naphtha has doubled.

## Ethylene plants

Ethylene plants have had an unhappy year world-wide. The Idemitsu Petroleum Company's cracker in Japan suffered an explosion, the BP cracker at Baglan Bay caught fire on its commissioning day, while ICI has also had trouble with its Wilton cracker. It is estimated that the new plant, if it is agreed, must be on-stream by early 1977 if there is not to be a very acute shortage with the consequent search for new suppliers at a time when the

European situation generally is likely to be very tight. Two plants are being built in Europe. One is for the West German VEB group and is almost finished, while the Charbonnages de France plant is due to come on stream towards the end of next year. Two projects, of rather un- certain definition, are under consideration in the U.S. While Europe is the focus of present attention, it has been noted that there has been no dramatic changes in the con- tribution individual markets make to our export shipments. The same is also true of the com- position of British export trade in terms of individual product areas within the chemical industry as a whole. Over the 1954-1969 period chemical elements and com- ponents has dropped from 27.7 per cent to 24.3 per cent and has also had trouble with its from 14.3 per cent to 11.1 per cent. Essential oils have also lost weight declining to 8.9 per cent from 14.1 per cent of the total. The growth area was clearly plastics, which rose from 11.3 per cent to 18.7 per cent.

while medical products and pharmaceuticals crept up from 16 per cent to 17.2 per cent. But the figures can be mis- leading. What counts in exports is less the value of final ship- ments but to what degree the value to the products shipped. Thus, while pharmaceuticals are clearly growing strongly in the export field, manufacture involves the import of a lot of fairly costly penicillins. Plastics, on the other hand, are home-made from domestic raw material (with the exception of partha) and make a more substantial net contribution to the trade balance. Other products with high added value include agro-chemicals and pesticides, which can still be traded around the world rather than manu- factured locally as soon as a market is established. This is an important factor in chemicals trade. The radius of the sales areas which plants can supply economically is shrinking, and the very heavy costs of distribution in the traditional heavy chemicals field dictates to some extent the establishment of local plants.

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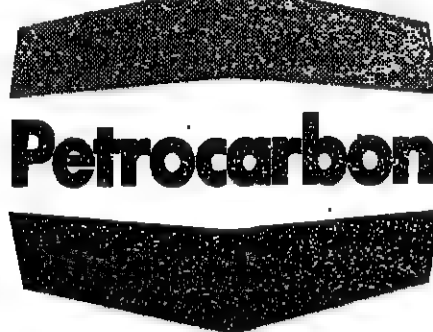
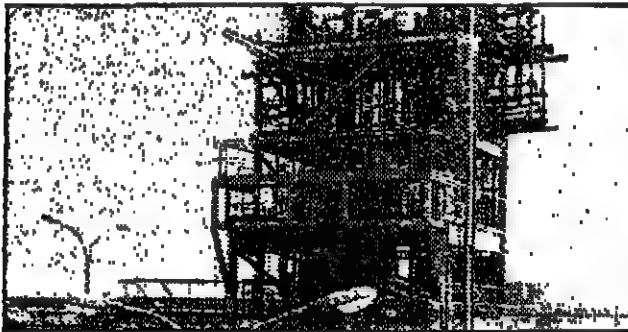
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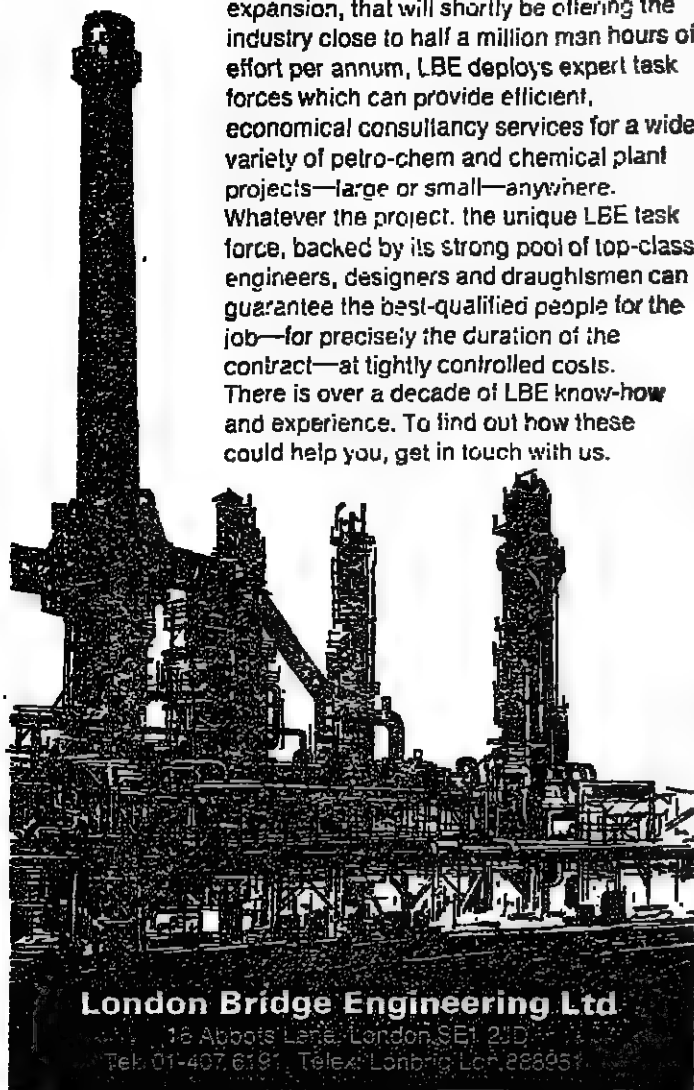
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## WORLD CHEMICALS VIII

# Sharp falls in investment

By ANN TAYLOR

While capital investment in the chemical industry worldwide showed an 11 per cent annual growth rate in the 1960s, compared with 6 per cent for all industry, the economic recession starting this decade hit the industry when it was down. 1970 was characterised by extensive and costly under-utilised capacity, more large plants coming on stream, slower demand growth, leading to a substantial drop in profitability and many chemical producers started to cut back on their investment plans.

Recent surveys of chemicals investment by Chemical Age International on a country-wide basis have shown sharp falls—a 30 per cent drop for Benelux, 33 per cent for the Netherlands, 37 per cent for Italy, more than 33 per cent for France and 5.7 per cent down for West Germany.

The U.K. Chemical Industries Association forecast a drop in capital expenditure this year to £290m, from a provisional figure of £310m in 1972 and an actual figure of £362m in 1971. Over the next three years, U.K. chemicals spending should remain static at around £300m a year.

### Frozen prices

At this moment, however, U.K. companies are complaining bitterly that insufficient profitability, frozen prices and lack of confidence and incentive are drastically holding back investment. The CIA have told the Government in no uncertain terms that the British chemical industry has lagged seriously behind other industries in announcing investment plans this year—a situation which will cause hardship for other industries down the line, who depend on the chemical industry for their raw material supplies. Such shortages have already hit hard in the plastics sector, for example.

Unless the Government's Phase Three anti-inflation policy eases price restrictions, the serious cut back in investment will have long-lasting effects. Jack Callard, ICI chairman, has openly stated that U.K. price controls may tip the balance in favour of overseas investment.

Already, a vital decision on the next major ethylene plant for the U.K.—basic building block for chemicals—has been delayed.

New investment worldwide in 1973 and 1974 is likely to be below the 1970 level, which totalled some \$11,540m. It will also be more selective. A survey of export contracts by Chemical Age International this year, which gives some guide to the state of investment around the world, showed the total value of these contracts at \$4,574m, or 15.7 per cent below the previous year's \$5,430m.

U.K. chemical companies are not the only ones to carp about the problems of raising prices, the competitive situation which is aggravated by continuously rising pressures on profitability, and currency fluctuations, all of which make it difficult to plan investment for the future. Hoechst chairman, Dr. Rolf Sammet, remarked recently that the German price index for chemical products was lower than in 1962. U.K. prices are said to be as much as 40 per cent lower than Continental ones. Hoechst is increasingly investing in plant in the immediate vicinity of its markets and has emphasised that opportunities for expansion lie mainly in overseas production.

German and Dutch chemical investments are also threatened by Government measures, including an investment levy in the former and a possible regional selective investment tax in the latter. Numerous German chemical projects have been postponed and in 1972 domestic investments fell by DM800m, to DM4,500m. Dutch chemical investment is expected to fall to below the 1972 level of F1,152m, compared with F1,183m in 1971.

BASF investment is actually rising this year, though a large proportion is going to overseas and they are planning very considerable U.S. investments in the next five years. This is certainly one trend to watch—increasing investment by European producers in the U.S. and South America.

One feature of world chemical investment in the last ten years has been the high proportion made by U.S. companies overseas—accounting for

\$1,330m. in 1971 outside the U.S. or over 15 per cent of total chemical investment in these areas. Over 50 per cent of this was in West Europe.

### Major changes

There have been major changes in the distribution of investment both by product sector and on a geographical basis. West Europe has remained the most important market, followed by the Middle East; then comes East Europe and the Far East.

Petrochemical refining and related projects remain the leading product sector, representing 44 per cent of spending in West Europe or 18.5 per cent of world investment, with heavy organic chemical following, 23.5 per cent down on 1972 and well below 1971. Again, West Europe is the most important area in the world for heavy organic chemicals investment. Fertiliser projects are third in importance, displacing inorganic chemicals, with the bulk of spending in the developing countries. The West European share of fertiliser investment places it third, after the Far East and the Middle East. Inorganics come fourth. Nevertheless, there will be a very large increase in production of chemicals to meet demand throughout the 1970s and into the 1980s and to maintain that growth, enormous sums of capital will be required.

One recent prognostication was that, if the U.K. economy grew at an average of 3.5 per cent, and if chemicals were to maintain their projected capital-to-output ratio, the industry would have to invest around £3,000m. between 1973 and 1977. A large part of this financing is supposed to come from profits and the "large plant philosophy" was supposed to take care of this by facilitating lower prices and more economic production. The huge volume plants must push companies into more sophisticated planning and, probably, closer to the consuming end of the market. Hence the importance of CEFC, the new pan-European association of national chemical federations, whose objective is to compile basic figures that have sufficient authenticity to be used as a basis for forward investment planning by the industry throughout Europe, with the backing of the European Economic Commission.

The technical advances which have made possible the economies of scale and helped reduce prices drastically over the last decade cannot be maintained indefinitely. Indeed they will be of far less significance in the future. The sanctity of the idea that the larger the plant, the lower the costs of production has been somewhat undermined and it is generally agreed that the optimum size for a plant must be calculated on the size of demand for its products. In future, the very large olefin plants will only be economic in a few parts of the world. In most others, the demands will be met more economically by building a number of rather smaller plants.

### Definite dangers

Over the last decade, the size of olefin plants has risen dramatically from 70,000 tons/year to 500,000 tons. A 1m. tonner is technically feasible, but no one has built it and Professor Timm of BASF has publicly expressed relief that his company's plans for such a plant were not carried out. "There are definite dangers in having so large a plant at one location." Instead, the ROW cracker at Wessling is limited to the conventional 450,000 tons.

With the larger plants, the lead time between investment decision and completion of construction is longer and the construction timetable itself becomes vulnerable to many outside influences. Thus large sums of capital can be tied up in an unproductive way for some years. It can be a long time before new plant is operating at full capacity and the lowest production cost achieved. Even worse, it can flood the whole market.

The industry is subject to worldwide inflation on costs, while continuing growth in demand exists worldwide, so does the threat of overcapacity remain. "Failure to strike the correct balance between co-ordination and competition could undermine the financial structure of the industry, with disastrous social and economic consequences," according to Mr. E. Werner, a managing director of Royal Dutch/Shell.

One factor that needs to be taken into account too is that 10 per cent of the total capital cost of a new chemical plant now goes for anti-pollution equipment and environmental conservation devices. Another is that, unless the economics of chemical production become more attractive, there is no reason why the oil companies should channel their limited feedstock resources to this end. Indeed, to encourage future investment, there must be a

TABLE 1—EXPORT CONTRACTS BY WORLD AREAS

	All projects		In hand	
	1973	1972	1973	1972
	No.	\$m.	No.	\$m.
West Europe	308	1,394	847	1,652
Middle East	119	925	85	831
East Europe	190	871	160	746
Far East	123	671	154	858
Latin America	131	489	111	702
North America	67	283	53	297
Africa	44	162	41	244
Australasia	31	90	27	100
TOTAL	1,063	4,574	981	5,430

Source: CAI Export Contracts Survey June 15, 1973.

TABLE 2—INVESTMENT IN WORLD AREAS BY PRODUCT SECTOR—(\$m.)

	Plastics fibres*	Heavy organics	Inorganics	Petrochem refining†	Fertilisers	Industrials gases
West Europe	67.3	301.2	86.0	573.0	122.5	55.0
East Europe	118.2	234.5	54.3	103.5	114.3	20.4
Middle East	51.2	34.3	9.3	436.1	198.5	4.5
Far East	77.0	141.2	31.3	165.1	227.0	16.8
North America	4.4	23.5	4.3	165.2	34.8	11.0
Latin America	45.3	111.0	7.6	206.0	84.5	2.3
Africa	6.5	0.7	9.5	47.5	49.3	7.2
Australasia	5.8	2.0	5.8	31.5	—	2.8
Total (\$m.)	375.7	848.4	207.8	1,727.9	821.0	119.6
Total (per cent. of total investment)	8.2	18.5	4.5	37.3	17.9	2.8

\* Category comprises plastics, synthetic rubber and synthetic fibre projects. † Including natural gas projects. Source: Chemical Age International Export Contracts Survey June 15, 1973.

sharing of the feedstock price escalation risks with the customer.

The present picture is of considerable co-operation by major chemical producers operating a network of plants, partly on a joint basis, partly without interlocking capital arrangements. These complexes are distributed over the U.K., Belgium, France, Germany and Austria. In each of these plants, as well as being a base for the regional market, an assortment of products is made and supplied on a supra-regional basis to the whole European market. This distribution of labour permits a high, continuous utilisation of plant capacity. In developing countries, anxious to exploit their raw material resources, as yet there is no local market and they cannot compete with plants in the highly industrialised countries because of freight costs.

### Grave doubts

However, things are changing. The history of U.S. chemicals points a lesson. The U.S. petrochemical industry developed on the east coast where the raw materials and markets lay and the grave doubts surrounded the prospects for the Gulf coast. However, the abundant (until recently) supplies of feedstock and energy and low prices for water transport overcame any qualms.

A similar picture is emerging in the Middle East. The oil producers will install their own petrochemical industries, concentrating on first generation chemicals, thus utilising their vast raw materials and energy supplies. To-day, even ethylene and ammonia can be successfully transported by ship. This means that the 1980s will see the more sophisticated second and third generation chemicals being made in the U.S. and other developed countries and the producing countries will be making inroads into these secondary industries. The more sophisticated second and third generation products are less sensitive to raw material and energy costs than basic chemicals. Hence the trend towards greater emphasis on research and development applied to derivative, specialised chemicals.

Furthermore, the availability of large sums of capital to the oil-producing nations will inevitably entail further investment in the downstream products and also investment overseas. Including, no doubt, the U.S.

### Ethylene plants

In future, many if not most of the major new ethylene plants in Europe will be built and operated by several companies, such as the already mooted ICI-Norsk Hydro or ICI/BPICI ventures and the existing French Association du Steamcracking unit at Feyzin (a consortium including Elf Aquitaine, Solvay, Rhone-Poulenc). The industry is already noted for its incestuous relationships, particularly at the large port complexes such as Rotterdam, Antwerp, Fos and Grangemouth, Feyzin, Pernis and Moerdijk, where there are innumerable over-the-fence exchanges.

In Japan there are many joint projects, supervised by MITI, particularly for ethylene. At Wessling, West Germany, ROW (the child of BASF and Shell) started up its cracker this year. ROW supply butadiene and styrene to Deutsche Shell Chemie plant designed and built by BASF, to feed Shell's vul-

canised rubbers production. Other newly announced multi-company ventures, including trans-national ones, include Du Pont (U.S.) and Rhone-Poulenc (France) for adiponitrile, for nylon 6,6 production in France; ICI (U.K.) and UERT (Spain) in a methylaniline project for Spain; a \$100m. Caribbean refinery for North Atlantic Oil (U.S.), Carbonnafa of France and Technimarexport (USSR); Mitsui (Japan) are planning a \$200m. complex for Vietnam; Sumitomo (Japan) and the Singapore government are co-operating in a 300,000 ton ethylene plant and downstream plants with other Japanese companies to come on stream by 1977.

Indonesia will have a \$1,000m. petrochemicals complex, South East Asia's largest, by 1980, also involving a 300,000 ton cracker and related facilities. The ethylene plant will probably be owned by Japanese and Indonesian interests while the downstream units will be exclusively Japanese owned. It will utilise natural gas from Sumatra rather than naphtha as feedstock.

In the East bloc, these types of joint venture and exchange links are also common—the latest being a plan by Romania and Yugoslavia whereby the latter will supply 53,000 tons/year of ethylene and 50,000 tons of propylene to Romania while, in exchange, Yugoslavia purchases chemical raw materials.

The combinations are endless. In Italy, BP and ANIC have a joint synthetic proteins project. In Puerto Rico, Corco and PPG have a joint company, Puerto Rico Olefins Company, which gets feedstock from Corco for olefins production and in turn supplies raw materials, particularly ethylene, for PPG's vinyl chloride monomer and ethylene glycol plants at Guaynilla, a Bay.

complex wholly owned by PPG. In Iran, a joint venture with the State with Japan—Iran Japan Petrochemical Company—is planning a \$70m. investment in styrene butadiene rubber at Bandar Shahpur. Thailand has a joint project with Japan for a \$280m. complex at Siracha by 1978. Canada, SOAP is a \$150m. 1,000m. lbs-year ethylene project at Sarnia for Du Pont Polysar and probably Union Carbide Dow having lately withdrawn.

Undoubtedly, joint venture projects will multiply in the future as capital finance problems increase and risk sharing becomes more essential.

### Pipeline networks

Another significant feature of the large and growing trend in chemicals with a trend in bulk movements of large tonnage products, which has entailed increasing investment in pipeline networks. The Spaghetti Bowl of Texas is the largest, involving 25 or so products carried by around 10 companies along 2,000 km. of pipelines. This started with transport of ethylene in 1959. In Europe, the ARK gas pipeline, principally involving ethylene moving between producers and customers in the Netherlands, West Germany and Belgium and soon to include France. Other products, such as propylene, ammonia, chlorine, a vinyl chloride can be moved this way and by 1974 the network will stretch 1,000 km. In the U.K., an ethylene line connects ICI with Shell and depending on where the new cracker is built, may eventually connect either Grangemouth and/or Bagla Bay.

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# Why tanker rates are 'ridiculous but credible'

By JAMES McDONALD, Shipping Correspondent

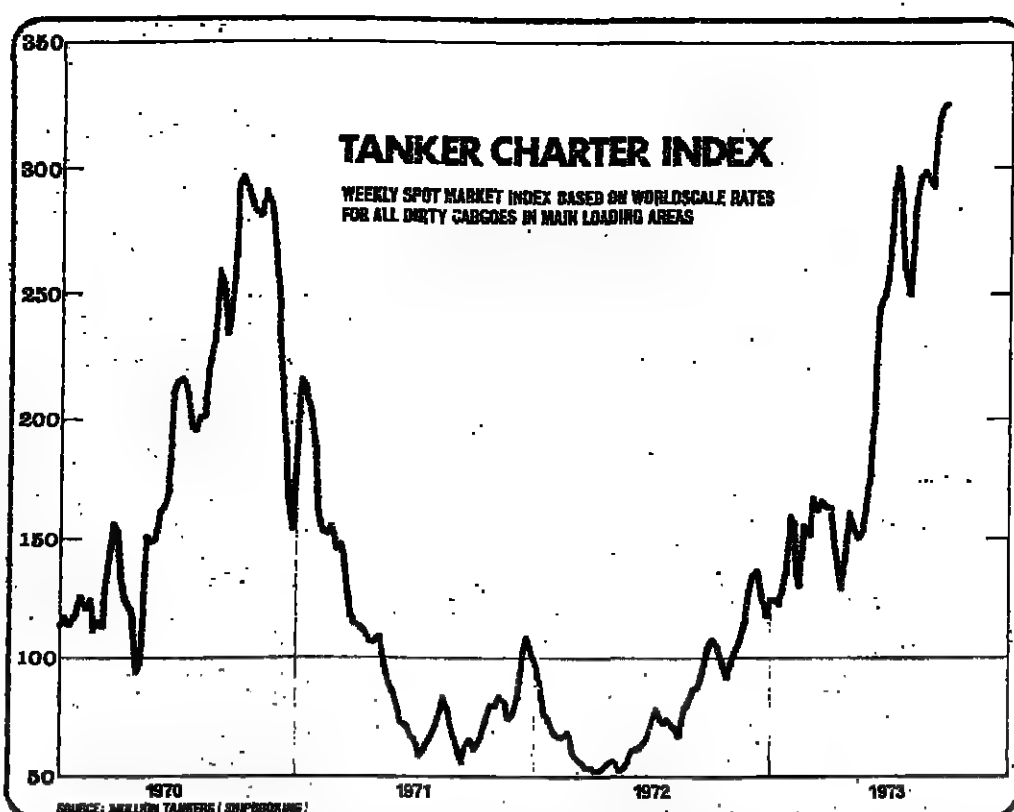
0-YEAR-OLD supertanker large profits for tanker owners with ships free for charter. As a comparison at this time in 1971, the charter rate for oil tankers, according to the Mullion index, was Worldscale 57. Last year at this time the index was 98. At the end of last week it had reached a record 325. Yet on a single voyage, supertankers of 200,000 to 300,000 deadweight tons can break-even on costs at charter rates between Worldscale 40 and 45.

Despite higher operating costs, profits in the tanker charter market at today's rates are therefore highly attractive. One broker instance the case of a 250,000-ton supertanker, chartered for a year at a rate equal to Worldscale 175. Such a ship would need about \$5,000 a day for operating expenses, amounting to about \$4.4m. over a year. With an income over the year of about \$28.3m. gross, the net return after operating costs would be about \$22m.

## Energy gap

A tanker broker has estimated that a second-hand supertanker in the 250,000-ton range, sold this year for about \$80m., can earn about \$10m. per round trip between the Gulf and the U.K. or Continent on a two-month basis. In a year, such a ship should be able to earn gross around \$60m. at current single voyage rates. This makes sense of the \$90m. sale last month of the A. P. Moller 285,000-tonner.

"The rates are ridiculous but credible," said a leading tanker broker, who also foresees a continuing high level of rates through the winter and into next spring.



several costly alternatives during this time. In the long term, it may dredge channels and enlarge ports to take tankers up to 300,000 tons on the east coast. In the short term, it must consider offshore transshipment buoys or transshipment terminals in the West Indies where 300,000-tonners can off-load into tanks or directly into smaller tankers, or creating yet more demand on the tanker market.

Fortunes in the shipping

they have on order with reasonably early delivery. A supertanker ordered two years ago with delivery next year might command a premium over the contract price of up to 75 per cent., if only because most of the world's shipyards have full order books up to 1977 and 1978.

One example of this concerns the major British shipbuilder Swan Hunter, which entered the ship financing, leasing and chartering field this year through its partnership with Maritime Fruit Carriers of the U.S. In a new company, Swan Maritime, this company, in which Swan Hunter has a 25 per cent. interest and MFC the remainder, has placed an initial order for 20 ships, worth about £150m., with the Swan Hunter group. These will be supertankers or ore-bulk-oil (OBO) carriers for delivery between 1974 and 1976.

With the current demand for tankers for early delivery to take advantage of high freight rates, Swan Maritime could make a considerable profit (and there are suggestions in the trade that it might do just this) in selling some of these ships for 1974 or 1975 delivery to other shipowners. Meanwhile, providing Swan Hunter's tenders remain competitive, more tankers, OBO's liquid natural gas and petroleum gas carriers to bring total orders to over £500m.

Mr. Tom McIver, Swan Hunter's managing director, says: "Shipbuilding has been on the losing end of the wicket for 30

years. We hope to share more of the cyclical profitability of our customers," and its arrangements with MFC are a means whereby profitable freight rates can work backwards down the chain to benefit the shipbuilders.

The dry-cargo tramp shipping market has not shown such spectacular rises in rates over the past year, but they are still at levels which offer considerable profits. Here too, events have confounded forecasts that rates would fall from the spring peaks.

Large U.S. grain sales to Russia in the middle of last year signalled a turn-around in the dry-cargo freight market. With a better Russian grain harvest this year, the USSR may not have a similar influence on rates, but the possible gap in demand is being filled by imports of grain and foodstuffs into the Indian sub-continent at high freight levels.

## Outlook

In the Far East, mainly because of a considerable shortage of tonnage, "dramatic" rates have been paid by charterers to cover August and first half of September positions, according to one leading broker. Tonnage has been fixed at around \$8 per ton, basis delivery Japan, for timecharter trips to the Continent. Nearer \$9 is now being asked for similar trading—about \$2 to \$3 more than the profitable levels of a month ago.

Brokers commenting on the dry cargo freight market seem agreed that the outlook for

tramp-ship owners remains very healthy for the rest of this year and perhaps well into next year. For despite a decline in transatlantic grain rates from \$12.5 to \$11.75 per ton in August, other rates reflect the trend more accurately according to Eggar Forrester, the London brokers. In the U.S. Hampton Roads to Japan coal trade, rates last month reached a record of \$16.50 per ton, compared with \$12.97 in July, and contracts were negotiated at between \$9.25 and \$9.50 for 1974 commencement for one or two years' trading.

In the period charter dry-cargo market there has been a steady demand for tonnage at rising rates. Ships in the 25,000-37,000 deadweight ton range are obtaining about \$7.25 per ton for 12 months' trading, compared with about \$6.00 per ton at the beginning of August. It is usually unwise to forecast too far ahead in the shipping industry. But in the tanker sector, forecasts of increasing demand for energy, and on the dry-cargo side, forecasts of expanding world trade make ship-owners unusually confident about the future.

Certainly there is no hidden surplus of shipping which could enter the market unexpectedly and upset current rate trends. At the end of August, according to U.K. Chamber of Shipping statistics, only 173 merchant vessels aggregating 795,000 gross tons and representing well under 0.5 per cent. of the world merchant fleet, were lying idle. This was the lowest unemployed total of merchant shipping since January, 1971.

## Labour News

### Death meeting sought in London teachers

OUR LABOUR STAFF

National Union of Teachers seek an early meeting with the Minister following the Pay Board report on the union which the union is directly responsible for "strained breakdown" of services in London.

The NUT meeting at the week-end decided on urgent payment of the £116-a-year allowance for around 10,000 teachers.

#### Special case

Executive "totally rejected" Board's anomalies report on recommended "special" increases for London teachers which the NUT claims necessary to curb the long teacher shortage.

The union has led to the recent action of part-time education schools affecting 15,000. The threatened break in the capital city's education services "seems directly the Pay Board's failure to award an increase in the allowance," says the union.

Union leaders believed they had a case for raising the allowance to £300 a year. The Government's pay in submissions to the Pay Board in July. They claimed that the allowance would be reached last November for the intervention of the Government's pay settlements.

### Union conference seeks action over strike case

OUR OWN CORRESPONDENT

BRISTOL TRADES Council the national building workers' union at the week-end for a national day of action on October 3, 24 men are to appear in Shrewsbury on charges of conspiracy and violation of Property Act. It is a six-point resolution approved without dissent at Sunday meeting attended by more than 800 delegates from the provinces, Scotland and Wales.

The conference also proposed a demonstration in Shrewsbury to coincide with the arising out of picketing in North Wales during the strike.

### Libe-men woo public support

NATIONAL Union of Railmen is to run a leaflet campaign in London on Thursday for public support for wage negotiations aimed at the staff shortage on a Transport.

The leaflet explains that the recent cut in services on London Underground since 1972 is due to a chronic shortage of staff among train guards. It asked the wage talks.

### Unfair sackings: 'cash for 97%

THAN 97 per cent. of cases found to have been dismissed under the Industrial Relations Act have been compensated, it is added in a book published by the author, Mr. S. D. Anderson, says that in the first year of the Act only about 2 per cent. of jobs were back.

In his book, Unfair Dismissals, the Institute of Personnel Management, Mr. Anderson adds that, although the Act requires re-engagement to be considered by tribunals before compensation, in practice an award of compensation has been the most common remedy.

## National savings hit by interest rates

BY DONALD MACLEAN

NATIONAL SAVINGS receipts continued to exceed withdrawals in August, as revealed by the preliminary returns, which show net receipts at £24.3m., compared with £47.3m. in the same month last year.

Members of the National Savings Committee are "perplexed" by the effects of unprecendented conditions in the fixed interest security market. Sir Robert Bellinger, president and chairman of the committee, said: "But the members consider that, in view of the holiday season, National Savings have withstood the initial impact of the strong competition very well."

Sharply increased competition for the movement has followed the July official measures to raise interest rates in general, largely to strengthen sterling.

Since mid-July, major banks have increased the rate they pay on small deposits from 8 per cent. to 9 per cent.—a level they have been asked by the monetary authorities not to exceed in the case of deposits under £10,000. The building societies have in the same time reversed an earlier decision to lower their major investment rate from a tax-free 6.75 per cent. (or 8.04 per cent. grossed-up at the standard rate of tax), and have

decided on an increase to 7.5 per cent. tax free (10.71 per cent. grossed-up) from October 1. At the same time, small savers are offered 10 per cent. to 11 per cent. by local authorities on relatively small sums for a year or more, whereas in mid-July 8 per cent. was a common bid for similar periods.

**Shortfall**

The difficulties facing the National Savings movement are highlighted by the fact that the net savings of £48.5m. over the first five months of the financial year, excluding undistributed interest, amounted to a sum less than the £53.8m. required to meet interest payments on National Savings Certificates.

In August alone, there were net withdrawals of £1m. from the movement if undistributed interest is excluded.

Easily the most popular National Savings channel at the moment is the British Savings Bond, which brought in £9.9m. net in August, and £38.5m. over the April-August period. Over its full-term of five years the 8 per cent. Bond earns interest of 9.24 per cent. grossed up at the standard tax rate.

Table Page 37

## Kenya claims £7.5m. bill as IMF host

BY JOHN WOKRALL

NAIROBI, Sept. 23.

KENYA is already claiming with 3,500 big-spending officials, delegates and observers, plus many wives and over 500 journalists staying in Nairobi for at least five days. Many have booked for expensive safaris after the conference. Part of the extra Conference Centre where the five-day meeting is being held, put at £4m. The figure was given to-day by a former executive director of the IMF, Mr. Maurice P. Omwony, and confirmed by Kenya Central Bank sources.

Mr. Omwony is now on the staff of the IBMT World Trade Corporation in Kenya, and was partly instrumental in negotiating for the World Bank conference to be held in Nairobi. Quoting the £7.5m. figure, to-day's Nairobi Sunday Post said the estimated earnings for Kenya of the conference were about 10 per cent. of Kenya's total exchange earnings from regular exports last year. A light robbery of \$150 from a while not disputing the figure, said that put against it must be the cost of imported necessities, equipment and luxuries for the delegates, such as sophisticated telecommunications equipment. "Whisky alone will be a big figure," he said.

Nevertheless the Kenyans have a right to be optimistic, it and ran off.

## Only two U.K. ships idle

THE CHAMBER of Shipping reports to-day that only two U.K. ships, totalling 11,000 tons, were laid up for lack of employment at the end of August.

This is the lowest amount of idle U.K. tonnage for almost three years. On October 1, 1970, no British ships were reported to be laid up.

Throughout the world 173 merchant ships, totalling 795,000 tons, were laid up on August 31, the lowest figure since January 31, 1971, when 135 ships of 743,000 tons were idle.

**REMPLOY PLAN ACCEPTED**

Glasgow planning sub-committee has given Remploy permission to construct a single-storey factory in the Springburn industrial estate with a floor space of 35,000 square feet. It is hoped to employ about 170 people on steel furniture making.

## Tyne/Wear radio

FINANCIAL TIMES REPORTER

METROPOLITAN Broadcasting, the local radio group headed by Sir John Hunter, chairman of Swan Hunter, is to be awarded the Tyne/Wear radio contract, the Independent Broadcasting Authority confirmed yesterday.

The news comes two months after the IBA named Metropolitan Broadcasting as the lead contender of the six applicants for the franchise.

The move is still subject to contract, and the full composition of the company will not be announced until all the details are completed. Broadcasting is likely to start next summer, and programme plans will not be published until then.

As well as occupying the post of chairman, Sir John Hunter is also Metropolitan Broadcasting's chief executive.

Its general manager is Mr. Bruce Lewis, for the past five years a presenter and newscaster with Tyne Tees Television.

Among the company's other directors are Mr. Bill Elliott, Conservative MP for Newcastle upon Tyne North, Mr. Jim Harper, regional secretary of the Union of Construction, Allied Trades and Technicians, and Mr. Paul Nicholson, joint managing director of Vaux Breweries.

## Nixon more unpopular

PRESIDENT NIXON'S popularity rating has slipped further despite his efforts to restore confidence in his leadership, according to a U.S. public opinion poll published yesterday.

In a nationwide Gallup poll, only 35 per cent. of those interviewed approved of the way he was doing his job. This is 3 per cent. lower than in the previous Presidential Election campaign. Mr. Nixon made a television speech on August 15, launching an all-out effort to put the Watergate affair behind him.

The poll also showed a Democratic opposition.

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# COMPANY NEWS + COMMENT

## North Eastern Timber profit upsurge

PROFITS IN excess of £10.7m, against £10.4m, are forecast by North Eastern Timber for 1973.

On an external turnover up sharply from £4.2m to £7.9m, first half pre-tax profit expanded from £130,300 to £235,100. And in spite of soaring interest charges, the directors expect that, in the absence of unforeseen circumstances, profit for the second half will exceed that for the first.

The increased profit for the period reflects not only the higher sales but a favourable variation in their composition in that a larger proportion was derived from subsidiaries whose profitability is traditionally higher than the average for the group, they state.

The interim dividend is limited to 1.05p per share (net) equal to last year's 1.5p (gross). The 1972 gross total was £24,700.

External turnover  
1972 1973  
£4,200,000 £7,900,000  
Profit before tax  
£130,300 £235,100  
Taxation  
£12,000 £20,000  
Net profit  
£118,300 £215,100  
Interim dividend  
£118,300 £215,100  
Net profit after tax  
£106,300 £205,100

### comment

North Eastern has considerably more than doubled its profits on a rise of two-thirds in sales, so the group is not lagging behind in the great timber profits race. Taking £700,000 pre-tax as a minimum target for the year suggests a prospective p.e. of 8.8 net which represents a premium of a couple of points over the big softwood companies. But then North Eastern has some sizeable non-timber interests while most of its timber activities are heavily related to the hardwood, plywood and veneer fields with all that implies for a cushion against any downturn in residential housebuilding.

### Consolidated Plantations

Any major depression in rubber and palm oil prices seems unlikely in the foreseeable future, Consolidated Plantations chairman Mr. D. W. Pinder, tells members—but he adds it would be foolish to attempt to forecast prices a year from now, although indications are of a period of relative price strength.

Prices were depressed during most of the period to March 31, 1973, but, however, towards the end they began to move upwards. Pre-tax profit for the period April 1, 1972, to March 31, 1973, was £17.7m (£11.8m), and the final dividend is 10.8p per cent, less Malaysian tax. The 5.5 per cent, net interim was paid in the U.K. before the transfer to Malaya.

Outlining the overall impact of the acquisition of the Seaford Estates, Mr. Pinder says the area under rubber has risen from 48,000 to 60,000 acres and that under oil palms has more than doubled from 23,000 to 50,000 acres. If Seaford had been included for the year 1972-73 crops of oil palm products and rubber would have amounted to 140,000 tons and 84,000 tons (40,000 tons and 24,000 tons actually harvested).

The current accounting period is being extended to 15 months ending June 30, 1974, to align the financial year with the parent company, Sims Derby Holdings. Including recent acquisitions it is proposed to replant about 5,000 acres with oil palms while year after with 800 acres with cocoa, and suitability aside it is part of the basic strategy to place

### HIGHLIGHTS

The new week sets out in fine style with today's batch of interim statements from Fisons, Ready Mixed Concrete and Simon Engineering. On Thursday there is further red meat in the shape of Cadbury Schweppes and Dickinson Robinson Group not to mention George Wimpey who all, likewise, produce six-month progress reports. Finally, there is Laporte Industries which puts out its interim on Friday.

emphasis on food crops and the long term aim is to reduce rubber acreage to around 30 per cent. of the total testing the balance in oil palms, cocoa and possibly other edibles which are continually being evaluated.

Meeting, Kuala Lumpur, October 15.

Chairman's statement, Page 14

## Cussons' warning on costs

Increased full prices—more than twice the cost per ton than a year ago—will affect the current year profit of Cussons Group, says the chairman, Mr. S. H. Cussons.

He would "welcome" a return to a more stable economic climate when again the U.K. profit would more adequately reflect the "prominent market position which the company's products enjoy".

As reported on August 24 group pre-tax profit for the year to April 1, 1973, was a record £2,587,217 (£2,000,337 for 53 weeks) and the gross dividend is 2.1p (20p) net share. Turnover expanded from £9,398m to £10,848m. Profits, recovered from their recent downward trend, a new major product was launched, an overseas acquisition was made of a company which has considerable potential, and the share of the principal product, Imperial Leather Soap, in the home market, reached the highest point in its history.

Soaps and toiletries, household products, etc., contributed £1,035m to turnover and £202,022 to profit. Travel goods and packaging incurred a loss of £44,733 in a turnover of £434,462.

A geographical breakdown of turnover and profit (in per cent.) shows: U.K. 73.1 and 67.7; Europe 3.7 and 4.3; Africa 3.2 and 1.1; Asia 5.3 and 7.4; North and South America 3.8 and 5.4; Australasia 0.9 and 4.2.

Meeting, Manchester, October 16, noon.

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## Peak year for Gordon and Gotch

On turnover up from £16.7m to £18.8m, pre-tax profit of Gordon and Gotch Holdings rose from £227,588 to a record £270,430 in the year to March 31, 1973.

At the interim stage, when profit was up from £11,200 to £123,000, the directors expected the rate of profit would continue throughout the rest of the year.

As forecast the final dividend is lifted from 11 per cent, to 12 per cent, raising the gross total from 20 per cent, to 21 per cent, the maximum increase permitted.

The dividend total is shown to be covered approximately 2.4 times by earnings. Last year's 20 per cent, was covered 1.9 times.

The company's exports, periodicals, newspapers and books, as well as shipping and airfreight forwarding agents and travel agencies, and operates packing warehouses and a computer service bureau.

Meeting, London, October 17, 11 a.m.

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## C. Early first half upturn

FIRST HALF pre-tax profit of higher manufacturers, etc., Charles Early & Marriott (Wimpy) increased by 11 per cent, to £182,327.

Production is now increasing and if this trend is maintained and exports continue on their present advantageous basis then the directors expect a "moderate" improvement for the full year on the £20,745 for the year to January 31, 1973.

In the export field a contract with an important French mail order concern has recently been obtained. This represents a major breakthrough within the EC for fibrewoven blankets, they state.

Sales of Warfield floor covering continue to expand both at home and overseas.

An interim dividend of 0.315p per 10p share, equal to last year's 0.45p, is declared. The 1972-73 total was 2.1p.

Half-year  
1972 1973  
Profit ..... £182,327 £170,000  
Taxation ..... 12,000 12,000  
Net profit ..... £170,327 £158,000  
Interim dividend ..... 17,000 17,000  
Net profit ..... £153,327 £141,000

### comment

Charles Early is 11 per cent, ahead pre-tax after six months, ahead projecting that sort of growth for the full year's points to net earnings of 3p and a prospective p.e. of 20. On a turnover of £1.1m, the group's earnings are not as good as they could be, but it can never be easy to work up enthusiasm for the blanket business. Yet the group now reckons to have a foot in the European sales door, its historic loss is over 8 per cent, and net worth is perhaps as much as 12p more than the market is paying for the shares at the moment.

## Longton Transport

Mr. E. G. Dale, chairman of Longton Transport (Holdings) told the annual meeting that current year had got off to a good start.

They had recently concluded an arrangement with Messrs. Ferguson to take in the whole of the Longton Transport Group, which they have relinquished South Staffordshire, Shropshire and North Wales.

This extended considerably "the area over which shall market their Company's industrial and construction machinery," the chairman added.

Sales of motor cars and commercial vehicles were restricted by delays in delivery from manufacturers. They have a full order book for all classes of vehicles.

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Mr. G. V. Burton, chairman of Fisons, due to announce its interim results to-day.

## DIVIDENDS ANNOUNCED

Current payment Date of payment  
Charles Early ..... £0.315p Feb. 4 1973  
North Eastern Timber Int. 1.05p Jan. 15 1973  
\* Equivalent after allowing for scrip issue. † Pence per share. ‡ On capital increased by rights and/or acquisition issues. § Net equal to last year's gross.

## Countryside Props. expansion

NET ASSETS of Countryside Properties have substantially increased from both the offer for sale last November and retained profits, the chairman, Mr. S. Bobroff reports. At June 30, 1973, they stood at £2,588m (after deducting corporation tax of £210,000 payable after June 30, 1974) compared with £2,444m a year ago.

Borrowing facilities have also increased, and the company continues to have the benefit of special allocations from some building societies to help its residential development programme.

Mr. Bobroff adds that discussions with institutions are expected to result in long-term funds to finance commercial and industrial developments intended to be retained for investment.

"In the light of all these considerations, we are confident that the group is in a strong position to achieve substantial growth in the years ahead," he says.

Pre-tax profit for the past year, reported on September 12, was £1.1m, exceeding the £1.1m forecast in the offer for sale. Dividends totalled 6.5p gross, compared with a forecast 6p.

Turnover and profitability could have been "substantially increased" had adequate building facilities been available, the chairman comments. And so the directors are considering establishment of a construction division, the acquisition of an existing contractor.

Cost of land held at June 30, 1973, was £2,033m (£2,311m). Although it is generally policy not to sell undeveloped land, certain land may be sold in special circumstances and in order to maintain a satisfactory financial position for the future, Mr. Bobroff points out, the proposed Land Holding charge is not expected to have adverse effects.

LIBRAN GOLD MINING COMPANY—Results year ended 30.9.73. Known, Fixed assets £27.7m (£24.2m). Current assets £27.7m (£24.2m). Total assets £55.4m (£48.4m). Meeting, Johannesburg, October 18.











**OFFSHORE AND OVERSEAS FUNDS (p\*\*\*)**[illegible][illegible]

Capital Unins. 21,182 13.316				
<b>NFL Pensions Limited</b>				
Assets 1,000,000 100.00				
Nelex Capital Units 65.5 65.5 0.2				
Nelex Capital 55.5 55.5				
Nelex Capital 55.5 55.5				
<b>Norwich Union Assurance Group</b>				
P.O. Box 4, Norwich				
Assets 1,000,000 100.00				
<b>Oaklife Assurance Ltd.</b>				
15, Harley Street, WIN 1DA				
Capital 100,000 100.00				
<b>Old Broad Street Secs. Assur. Ltd.</b>				
10, Old Broad Street, EC4A 3DF				
Assets 1,000,000 100.00				
Nelex Inv. Bds 110.4 110.4				
Nelex Inv. Pktd. 128.2 128.2				
Nelex Inv. Pktd. 128.2 128.2				
Nelex Pktd. 128.2 128.2				
<b>Phoenix Assurance Co. Ltd.</b>				
Assets 1,000,000 100.00				
<b>Tyndal Assurance Ltd.</b>				
15, Canyone Road, Weymouth				
Assets 1,000,000 100.00				
Nelex Inv. Bds 110.4 110.4				
Nelex Inv. Pktd. 128.2 128.2				
Nelex Inv. Pktd. 128.2 128.2				
Nelex Pktd. 128.2 128.2				

15	John William M. Edgar Agc.	01-424 3876
16	Prop. Equity & Life Assce. Co.	
17	119, Crawford Street, WIL. SAS.	01-488 9987
18	100, North Park Rd.	162.0
19	90, N. Main St.	100
20	90, N. Main St.	100
21	Property Growth Assoc. Co. Ltd.	
22	10, Bank Street, WIL.	01-869 4171
23	Ag.	150.0
24	Ag.	150.0
25	Ag.	150.0
26	Ag.	150.0
27	Ag.	150.0
28	Ag.	150.0
29	Ag.	150.0
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# Brussels tests the British developer

BY PETER RIDDELL, PROPERTY CORRESPONDENT

THE FIRST enthusiastic rush of British property men on to the Continent appears to be over, and developers are beginning to face the real test of their commercial judgment: whether they can successfully let their buildings. This applies especially in Belgium, the first country in which British property groups became involved on a large scale, and where tough credit controls have recently been introduced which will severely limit the scope for raising money locally.

The total U.K. investment in Belgian property is now at least £200m., and considerably more if the full completed value of developments under way is taken into account. This consists of more than 50 schemes, nearly all office buildings in Brussels. Although there are more U.K.-owned sites in Paris, the relative level of market penetration is probably greater in Brussels.

## Estate agents

This can easily be seen in a casual stroll along the Avenue des Arts, in the streets running off it in the Quartier Leopold or in the Avenue Louise, where there are British estate agents' boards almost every few yards. Agents—notably Jones Lang Wootton and Richard Ellis from the U.K. and Jacques de Duve, a leading Belgian firm—have played a major role in stimulating British developers' interest. The list of companies includes

major U.K. groups such as MEPC, Star, Town and City and Amalgamated Investment, but many of the most active developers in the city are less well-known, medium-sized companies like Lynton Holdings, Law Land, Grosvenor Square and Beazer.

Although some of the early British acquisitions have been completed and fully let, the bulk of the investment is in office schemes in Brussels bought in the past couple of years and the main worry is that the increase in office building will produce an over-supply situation.

The threat of a glut of office space has been a familiar part of the Brussels office scene since the early 1960s when the first speculative schemes began. Until then, most buildings had been constructed for owner-occupiers, but Belgian contractors—backed in some cases by foreign money—started to develop. This produced an over-supply in 1964-65 and rents fell for a period before the space was taken up.

## Pioneers

The first British developers moved in on a very small scale in 1962-63. Among the pioneers were Richard Coopman (now very active on the Continent with his London and Overseas group) and Harry Hyams. A few more U.K. developers such as Oddenino's became active again in the mid-to-late 1960s, when a further glut developed.

This lasted until 1970 and although it was, in fact, an ideal opportunity for developers to start schemes, most British groups stayed away. But when the over-supply ended in 1971 they started moving back in again in greater numbers with an almost hectic rate of activity last year.

The reasons for the general expansion of U.K. property activity on the Continent are clear: the stiff competition and planning difficulties in Britain and the relatively higher level of returns overseas. The more significant question is why developers went first to Brussels and only later moved in great numbers to Paris. The obvious explanation is that Brussels is a relatively easy place in which to operate. Until recently, there have been few difficulties about raising money or obtaining planning permission for office building.

Until this year, both investment and development yields were generally higher than in other places on the Continent, except Paris. They were at least three points above prime office yields in Central London, the latter having dropped from over 6 per cent to around 4 per cent. Now the gap is slightly smaller. The most spectacular example of this expansion was the Abbey Property Bond Fund's acquisition of the Tour Madou, a 33-storey office block in the Avenue des Arts, for more than £7.5m. last autumn. Then, earlier this year, MEPC bought a large stake in the office and shopping con-

## Competition

There is a lot of other foreign money in Brussels property, particularly from Germany and Switzerland. MEPC bought its stake in the Manhattan Centre against stiff competition from a leading German bank, while along the Avenue Louise there are Swiss, French, Italian and U.S. companies and funds in addition to ten or so British schemes.

It would also be misleading to understate the activities of Belgian groups. Many buildings are still being developed by Belgian contractors, such as Herpain, even in areas where the British are most active. One of the most interesting large long-term projects, the World Trade Centre, is being developed by a local group run by M. Charles de Pauw, although U.S. companies and funds are taking an interest in parts of the multi-tower complex.

Most of these schemes, given the normal development cycle, should only start coming on the market from the New Year

onwards. Meanwhile there is a shortage of new space but a very strong level of demand. The expansion of the EEC does not seem to have had much influence so far, although a number of concerns with offices in Brussels have expanded their representation.

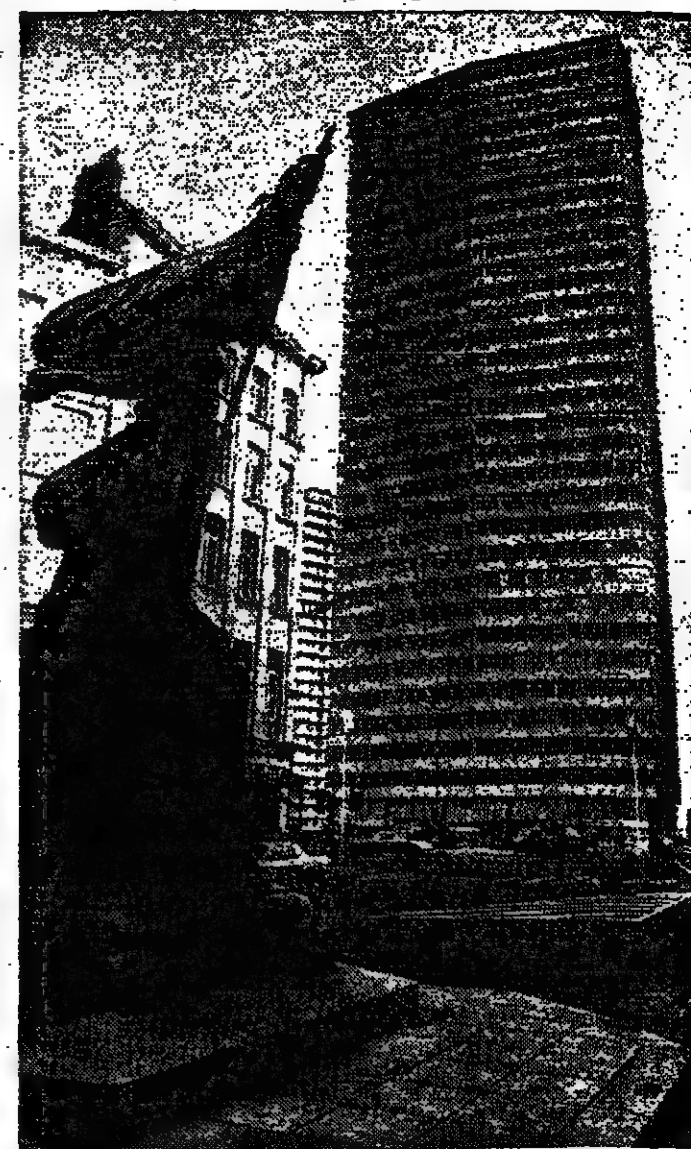
The main increase in inquiries has come from local bodies which accounted for perhaps 30 per cent of demand in the mid-1960s and are now responsible for 70 per cent. This includes both commercial interests seeking better facilities in order to attract staff, and administrative tenants like the Belgian Government. There has been a steady stream of lettings in new buildings, and Jones Lang Wootton, for example, reports that so far in 1973 it has let 80,000 square metres, compared with 60,000 square metres up to September last year.

**Pre-letting**  
Because there is so little on the market, the main effect of the increase in demand has been to produce a large amount of pre-letting activity for the first time—and to push up rents sharply. Rents in the top location in the Avenue des Arts are now around BFrs 3,250 a square metre for new space and BFrs 2,750 plus for modern buildings in Avenue Louise, an increase of over 10 per cent in the last year.

The market should continue to favour the developers for the next year to 18 months, but will alter as supply increases. The most widely accepted figures show that while some 174,000 square metres have become or are due to become available in 1972-73, at least 350,000 square metres should be completed in 1974-76. The increased demand and pre-letting activity may push back the date of glut from late 1974 to the summer or autumn of 1975, but few observers doubt that there will be an over-supply lasting for perhaps two years.

## Head offices

There does, however, seem to be a danger of the British trying to impose an office pattern on the city similar to the one in London. The situation in Brussels is much more fluid. Some of the highest rents have been paid outside the centre in



The Tour Madou in Brussels, bought by Abbey Property Bond Fund for over £7.5m.

the Boulevard de Souverain, where there are a number of major head offices. The World Trade Centre is also making good progress and attracting major tenants in an area which has until recently been rather rundown.

Similarly, few British developers have been active in the lower town, the historic office district near the Grand Place, where a number of major Belgium-owned schemes are under way. All this provides an added element of uncertainty and there have been plenty of warnings about over-enthusiastic British developers buying schemes at very high prices in poor locations. But it is still possible to arrange profitable schemes taking into account the probability of a year or two without tenants—which is what happens in many British provincial towns. One British agent has acquired a development in the Quartier Leopold which can remain empty for up to eight years on present rents and yields without showing a capital loss. Whether others have been as cautious is less certain.

**Antwerp**  
A number of U.K. companies are now wary of buying schemes in Brussels and prefer to go elsewhere. Several are looking outside the Brussels office market to the shopping and industrial sectors, especially the latter, and at least half a dozen new industrial estates are planned or being developed by U.K. companies near Brussels airports. A number of office buildings have been acquired in

## Dollar premium

While these proposals—which are short-term at present—are likely to act as a further brake on British expansion, they could also lead to some companies bringing in finance via the eurodollar market or the U.K. under the rule which allows £1m. per project a year to be exported without going through the dollar premium. Given the cost money in the U.K., this is likely to mean that more developers will link with U.K. insurance companies and pension funds eager to move into Brussels.

There are signs though, that the developers' job may become more difficult because planning controls may become much tighter. But despite this and the medium-term worries about the supply situation, British developers are acquiring a momentum of their own, ensuring a continued important long-term role for U.K. groups.

## Wimpey takes delivery of tug/supply ship

THE FIRST in a series of three tug/supply vessels for Wimpey (Shipping), of London, the Wimpey Seadog, has been delivered to her owners after completing successful trials.

It was built by Appleby Shipbuilders in North Devon. Wimpey Seadog is 183.7 feet overall, 41 feet beam and a draught of 16 feet loaded with a cargo deadweight of 1,040 long tons. On a draught of 18 feet the cargo deadweight would be about 1,490 long tons.

The clear cargo deck is 108 feet in length and 31 feet in breadth. W Alpha, of Denmark, built and is fitted to take point at 825 r.p.m. and develop loads, is timber sheathed and is 2,510 h.p.

capable of carrying up to 600 long tons of cargo. A model of the ship was extensively tested to achieve exceptional sea keeping qualities and consequently Wimpey Seadog has a greater freeboard draught than other vessels of its type.

On sea trials, the vessel made an average speed of 14 knots while carrying 1,000 tons deadweight cargo. The twin main engines were supplied by B&W Alpha, of Denmark, running at 825 r.p.m. and develop loads, is timber sheathed and is 2,510 h.p.

## LONGTON

TRANSPORT (HOLDINGS) LIMITED

56% increase in profit

Extracts from the Statement by Mr. Edward G. Dale, Chairman:—Profit before taxation amounted to £624,374. This achievement is very satisfactory in view of the Dock Strike in the Summer of 1972 which had serious repercussions on the Road Transport Storage and Distribution Division. The profitability of this Division has now improved.

In the Steel Stockholding and Processing and Engineering Supplies Division sales and profits again reached record levels. Plans are proceeding for the further expansion of this Division.

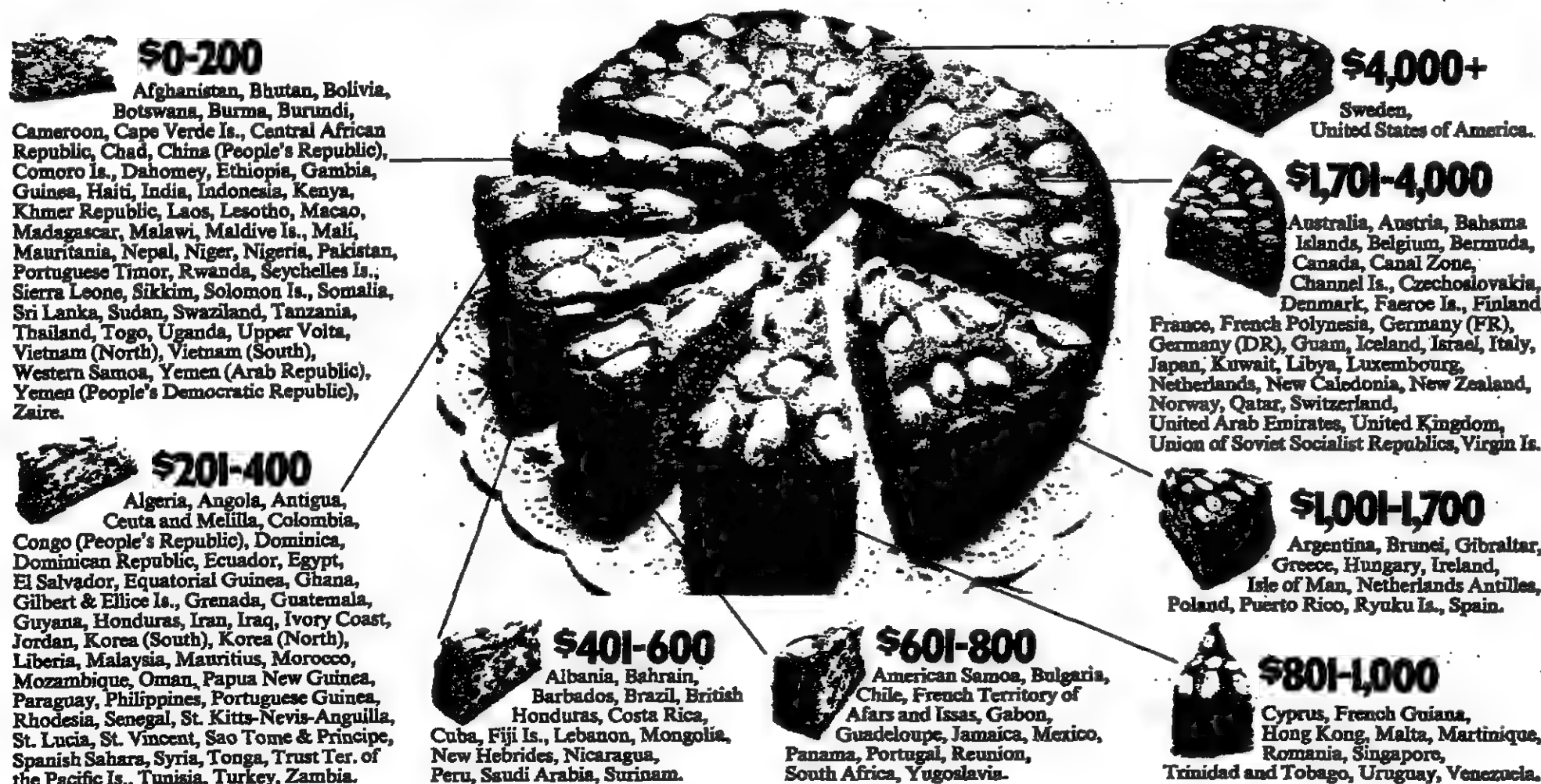
Vehicle Distribution Division has had an excellent year and Order Books are full.

The Group has made an excellent start to the current year and provided the Government has a reasonable measure of success in its economic policies the prospects appear to be very good.

	Increase	Year ended 31.3.73	Year ended 31.3.72
Group turnover	47%	£11,188,558	£7,590,008
Profit before taxation	56%	£624,374	£398,085
Taxation		£222,942	£151,423
Total (profit after taxation)		£401,432	£246,662
Dividends (gross equivalent)	15%		12½%

Copies of the Report and Accounts may be obtained from the Secretary, Head Office, King Street, Longton, Stoke-on-Trent ST3 1EU.

# BARCLAYS BANK INTERNATIONAL REVIEWS THE LATEST GNP PER CAPITA FIGURES.



## HOW GNP CAN BE A USEFUL FACTOR IN ASSESSING POSSIBLE MARKETS. SOME GUIDELINES FROM EUROPE'S BIGGEST INTERNATIONAL BANK.

Gross National Product per capita measures neither rates of change nor distribution of wealth and as such is no more than a guide to a country's relative position in the world.

However, GNP per capita is a factor for you to consider in assessing the trading possibilities of areas where your company may have interests.

Barclays International is Europe's biggest international bank, a world of banking in its own right, and has developed a number of quite novel

ways of looking at international business trends.

We have more offices in more countries than any other bank in the world (with our associates and subsidiaries, over 1,700).

Possessing a network as far flung as this qualifies us to handle many operations that might otherwise require the services of a number of different banking operations. To our customers, this usually represents a saving of time and trouble—and frequently money as well.

If you are contemplating the expansion of your own trading operation to parts of the world where you are not represented at present, our experience could be invaluable to you. Call on us any time.

Barclays Bank International Limited, 54 Lombard Street, London EC3P 3AH. Telephone: 01-283 8989



Estimate based on World Bank Atlas, 1972, published by the International Bank for Reconstruction and Development. Figures quoted in US dollars.



## FINANCIAL TIMES SURVEY

JOHN EDWARDS

the London Metal Exchange remains aloof at its cruxes in Whittington and somewhat strangely new-born grain futures have opted to stay at the instead of moving Corn Exchange, which sees the Mark Lane grain now a floor above the commodity trading centre. Less the grouping of —that is, non-metal—markets into better premises, with more established because Britain was one of the first industrialised countries and a massive importer of food and raw materials, through its own lack of domestic resources. Although Britain's role as a dominant buyer on world markets has diminished following the growth of other industrial nations, the London commodity markets have retained their international status. The City expertise built up over many years in shipping, finance and insurance have all helped;

The futures markets are an important part of successful commodity trading. They provide "hedging" facilities where traders can insure themselves against the risk of unexpected price movements which could easily bankrupt a business overnight. Without the protection provided by the futures markets trading activity by the consumer, producer and merchant would be severely limited by the risks involved. Passing on the risk of unpredictable price changes to the futures market allows those concerned with the physical raw material concerned to concentrate on that task instead of having to gamble on guessing the price trends right.

However, it should be remembered that speculative influence on futures prices must inevitably be of short-lived duration. A speculative buyer for example, must eventually sell out his purchase before the delivery date falls due and every transaction made, whether sale or purchase, must be cancelled out by a matching transaction. Thus a large volume of buying at one stage will later create an equally large volume of selling. In the long run it is supply and demand factors that control raw material prices.

### Necessary finance

While companies may sell

The futures markets 'also play a vital role in establishing price trends that take all influences into account, not just those of basic supply and demand. In recent years hedging against currency uncertainties has been an increasingly important factor in the commodity markets, where price values have had to reflect the changing values of international currencies like the U.S. dollar and sterling.

Much publicity has been given lately to the speculative element in the commodity futures markets with suggestions that speculators have distorted and inflated the price of raw materials. This has been linked with the heavy losses suffered by some traders in futures dealings, notably the horrific sum of over \$32m. lost by the Rowntree Macintosh group in the cocoa futures market.

It is obviously true that speculation in the futures markets has grown strongly in the past few years. This is partly due to the influence of the U.S., where commodity trading is much more orientated to the speculator and in the growing speculative funds, the futures market could well be distorted even more and move out of line with the physical commodity, thereby undermining the whole purpose of the futures hedge.

The losses made by Rowntree were not the result of wicked speculators taking advantage of some poor innocent. It was a calculated gamble, or speculation, by the company to use the futures market to reduce the cost of its cocoa purchases. If possible, and make extra profits in the process. Rowntrees, like other manufacturers, has conducted such operations highly successfully in the past but came badly unstuck on this occasion. The fault was Rowntrees in exceeding the

Incidents of this kind, and a rise in raw material costs at a time inconvenient for governments, always leads to proposals—often totally unrealistic—for altering the structure or operation of commodity markets. On the surface they certainly do seem somewhat haphazard and archaic, with prices apparently being decided by groups of men shouting, at each other all day in frenzied bursts of activity. But the "open cry" system of trading has evolved after many years of trial and error, the best method that has stood the test of time, and the trend of prices is governed by world market forces far beyond the control of individual or even a group of Governments.

## Hedging facility.

The futures markets also play a vital role in establishing price trends that take all influences into account, not just those of basic supply and demand. In recent years hedging against currency uncertainties

While speculators may well take money out of the market in the form of profits, on balance it is estimated they contribute at least as much as they take out. In addition, a good flow of speculative money is needed to keep the open and successful futures market to provide the necessary financing for trade hedging facilities.

For Britain to take the lead in any radical "reforming" of commodity futures markets would seem to be the height of foolishness, since it gains more than most from the present system and should encourage rather than hinder the expansion of a business that brings considerable rewards to the City and country as a whole. With trading in actual physical commodities moving away from Britain into direct transactions between producing and consuming countries, the development of futures markets is the most promising area for expansion using the special skills available in the City of London. The move to new premises is an important step to ensuring that the British markets keep up with the times and sets the stage for expansion.



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## COMMODITIES II

# Served by real-time computer system

By DAVID McILWAIN

With the official move to its new Mark Lane premises today, the International Commodities Clearing House is launching the first phase of its new real-time computer system, INTERCOM. This is a noteworthy event because real-time systems, leaving aside banks and airline bookings and a few other high level applications, have been remarkably slow in getting off the ground, and even in the U.S. have hardly impinged upon commodity markets.

Commodity brokers make extensive use of computers. It is true, but not in a real-time mode. Batch processing is the rule, in which the total of the day's transactions are processed and analysed overnight to provide in paper print-out form all the information necessary to start the next day's dealings. This 24-hour turn-round service, usually carried out by computer service bureaux, has generally proved to be adequate.

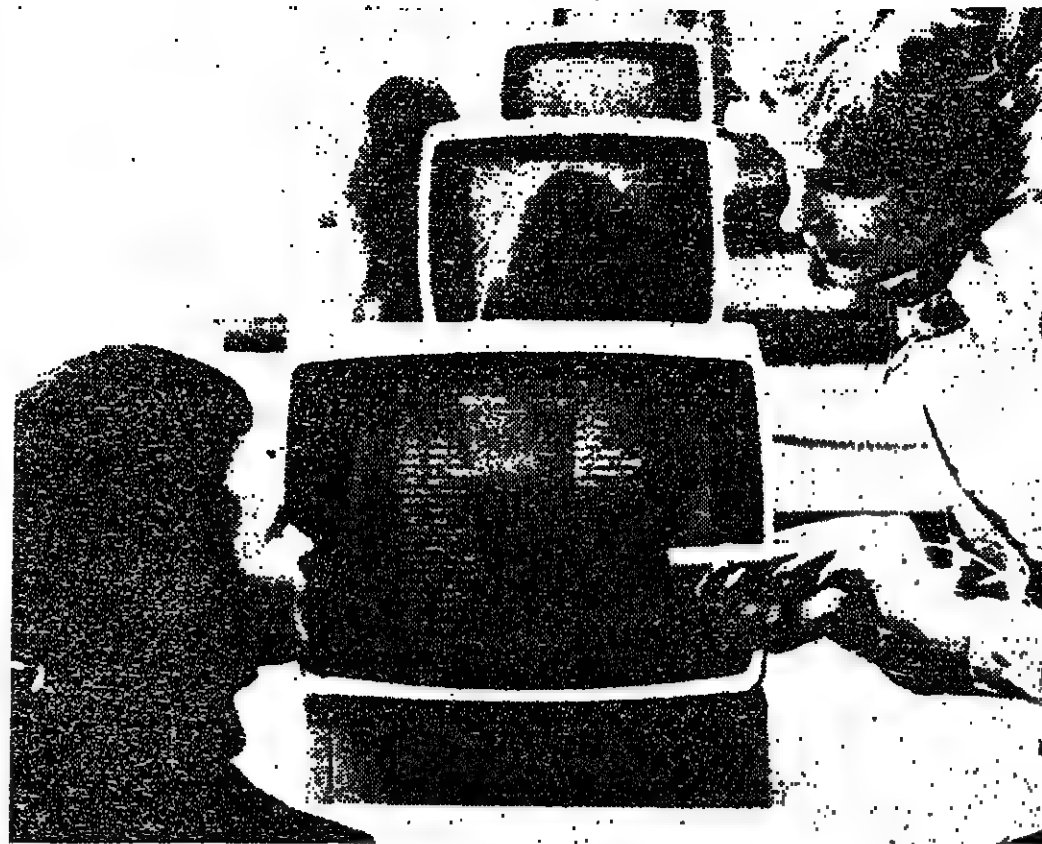
Real-time working is a more complex concept. It means that updated information and working data, such as the validation of new trades against current market prices, can be obtained instantly and at any time by tapping a few keys on a terminal linked to a central computer. The terminal has a video screen on which the wanted data is displayed, and the information can be transferred to teleprinters located on the market floor.

Such a terminal, installed in a broker's office, will provide direct access to computer files to check on client's positions, including trades completed only a few minutes earlier and revalued at the current market price. In addition, floor brokers will receive throughout the day print-outs of individual lists of recorded trades.

The justification for real-time working is largely the ever-increasing volume of transactions in the commodity markets, and in particular the bottleneck of data preparation for computer input. In the case of ICCH, operating as a clearing house, this kind of service is becoming essential in much the same way as real-time is to the clearing banks.

**Sizeable bureau**  
To put the INTERCOM project into its correct perspective it is worth noting that of the 125 staff employed by ICCH at its administrative HQ, some 70 are employed in computer services of various kinds, which makes it a sizeable service bureau by any standards. The hardware is impressive enough: two IBM 370/135, using 182k disks, plus stand-by generators in the event of power cuts. The on-line terminals are IBM 3270s. One of the machines is also used for development work by 30 systems analysts and programmers.

That said, it is necessary to add one or two riders. There are two ways of plunging into the real-time data processing market. One is to resolve a growth situation with which manual techniques can no longer cope (for example, reservations, banking, etc.), and the other is to set up a terminal network capability in anticipation of such a growth situation, often before the market has demonstrated its capability. Many a good real-time system has foundered on the latter premise because of a sluggish response and cash-flow problems in the first year or two.



IBM 3277 visual display—part of the 3270 information display system.

The ICCH system tends to fall into the second category, although at this inaugural stage it has itself as client No. 1. However, director Ian McGaw can count on at least 20 on-line terminals installed by the end of the year to serve ICCH members. This would appear to be an adequate launching pad for 1974, bearing in mind that INTERCOM is only one aspect of the clearing house's work as a computer service bureau.

McGaw admits that "we've decided to set up a real-time system in advance of market demand," but adds, "basically we are a clearing house for dealers in soft commodity futures and we give financial guarantees for due fulfilment of contracts. To be even more effective we are deliberately opting for a more highly advanced computer technology."

The Mark Lane commodity markets have grown enormously over the past decade, and are the largest in Europe. And, says McGaw, even though there are larger markets in Chicago for grains, soybeans and so on, "we can claim to be well ahead of the Americans."

What about the hard commodities—the London Metal Exchange, for example? The ICCH does, in fact, consider some form of computerised integration with the LME as a possibility, though not necessarily in the short term. The LME will not initially be included in the client's positions during the real-time day, although, depending on our members' requirements, this facility will be introduced.

The LME does not have a clearing house. The brokers who attend the ring dealing sessions go off afterwards to do their own thing. Consequently, the LME tends to regard real-time computer integration with the ICCH as a "pious hope" — qualified, however, by the somewhat negative though by no means embittered comment that there are no signs of movement in that direction at present.

There is evidence that the LME itself is favourably in-

clined towards setting up its own computerised clearing house for members, but the trouble is that half the members are for it and half against it. Perhaps metal brokers tend to be prima donnas and "loners," and there may well be historical and geographical reasons for this. But in the long term the LME takes the view that a computerised clearing house has got to happen sooner or later, and the sooner the better.

### Varying extents

Nevertheless, LME brokers do use computers to varying extents, though not in real-time. One of the biggest organisations, Rudolf Wolff, a founder member of the LME, devised its own system and software in conjunction with a service bureau more than five years ago. At that time Wolff's computer manager, Harry Kubel, used his own name as an acronym for the system: **H**elps **A**scertain **R**esults **R**equired **Y**esterday.

Today Kubel is looking at real-time operation and thinking in terms of "having to-day what you would have to wait for to-morrow," which doesn't make an acronym but sums up the attitude of many of the larger brokers in the face of increasing world-wide business, not to mention foreign exchange instabilities.

The trouble is that, according to Kubel, 99 per cent. of the information required will do tomorrow, anyway. The remaining 1 per cent, which can't wait, is mainly same-day validation and data preparation, and these have always been a problem. The most difficult part of the process is getting the information into a suitable form for computer processing.

If Kubel's assessment that only 1 per cent. of information needs to be in real-time mode (and that consisting mainly of input) then one might reasonably question the economic validity and cost of setting up an expensive real-time computer terminal capability. But the market will materialise, inevitably, though it may take longer than many prophets have fore-

Certain service bureaux specialise in City work, and many are geared to provide real-time facilities if required. Wolff, for example, has been happily assigning its 99 per cent. batch processing to the City bureau Datasolve International for several years, and Datasolve can go real-time at the drop of a terminal to handle the other 1 per cent, if required. There are, of course, others waiting in the wings.

Taking the computing scene as a whole in relation to the commodities markets, the ICCH's INTERCOM service is at least a courageous venture and, in view of the potential competition, possibly intended to be pre-emptive.

Perhaps the more cynical observer of the fast-moving computer industry would be inclined to say: "Come back in two years' time—by then things should be settling down a little and it may be possible to make a reasonably accurate forecast of trends." For the moment, however, INTERCOM seems to be off to a head start without necessarily enjoying the loneliness of a long-distance runner.

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# Unprecedented boom marked by spectacular price rises

JOHN EDWARDS

Commodity futures markets have enjoyed an unprecedented boom during the past year. In many cases, prices have risen by more than 50% and conditions which were speculative buyers, but some of the gains have been sustained.

## Cocoa/loss

This has been particularly true of the cocoa futures market. The announcement of a new cocoa crop by a broker attracted not only the far markets but also by more speculative losses suffered by Rowntree Macintosh, now known to be in excess of £32m. These setbacks could not be regarded as a worst case scenario for the cocoa futures market, but undoubtedly the need for these companies to cover their outstanding positions influenced prices for some time.

But the fact for these excessive losses does not lie with the market, which showed its strength by the ability to absorb two such sudden blows with little apparent effect. It is rather like blaming the tide for the fact that your horse failed to win. Like several other leading manufacturers

Rowntrees "read" the market wrong, but instead of recognising this fact and cutting losses, the company poured in more money to try to ride out the situation—until the cost finally became unbearable.

It can be claimed that speculative buying, especially currency hedging, possibly forced up prices faster than justified by the supply-demand situation. But the fact is that there is, and has been for some time, an acute shortage of cocoa supplies. Throughout the year supply-demand forecasts were adjusted from a small surplus to a huge deficit. Production was unexpectedly hit by droughts in the main producing areas in Brazil and West Africa, and by the previously low level of prices. Demand on the other hand rose sharply as industrial activity recovered, encouraged too by the previously low prices. Despite the move to higher levels consumption has remained remarkably strong. In these circumstances cocoa producers have been able to sustain a strong selling policy and to make sure that the full extent of the lower value of the U.S. dollar and sterling were reflected in world prices.

Much depends on the size of the forthcoming West African main crops in deciding future price trends. Consumption is turning downwards, although rather slower than expected, but it will need sizeable crops to bring world stocks back up again to satisfactory levels. Meanwhile a new influence in the future of the market could be the International Cocoa Agreement, with its complicated

formula of buffer stock buying and quotas aimed at stabilising prices within agreed levels. At present world prices are far above the level at which the agreement would start to operate and there is no chance at present of building up a buffer stock of surplus supplies. However, the safeguards provided by the agreement may encourage producing countries to step up output faster than they have done in the past, knowing that a surplus will not bring an immediate collapse in world prices.

## Sugar agreement

The International Sugar Agreement, covering the free market not covered by special trade pacts, is currently being renegotiated in Geneva since the existing agreement expires at the end of the year. The problems to be tackled seem so immense and complicated that many people doubt whether an effective agreement can be resolved from so many conflicting interests, although the existing pact provides an existing formula to use. What emerges from Geneva, and the negotiations in Brussels over the future of Commonwealth sugar sales to the EEC, are so important for the futures markets that it is difficult to predict the future course of events.

At the moment, however, sugar supplies worldwide remain in short supply, with world stocks at a very low level as a result of consumption exceeding new production for several years. This is the reason why prices are still at such historically high levels.

Crop prospects in the main producing areas look good at present, and demand must be feeling the impact of the high prices, so there should be a move to lower levels. But world stocks are far below what they should be, and any crop setback could quickly reassert the squeeze on supplies.

The coffee market has entered a new era following the failure to renegotiate an effective international agreement to replace the pact expiring at the end of September. The agreement has been extended for two years, but with no provisions for price ranges and export quotas to control supplies. In effect this means a return to free market conditions.

This breakdown in the agreement resulted from the failure of producing and consuming countries to resolve their differences over adjusting prices following the first U.S. dollar devaluation. This led to the main producing countries deciding to take the situation into their hands by withholding supplies from the market and disregarding the agreement quota and "trigger" price levels. As a result the consumers said there was no point in continuing in the agreement. If producers acted unilaterally, at present, because of crop shortfalls, notably in Brazil, which have reduced world supplies to a low level, the producers have managed to establish control themselves. Plans are in hand to reduce consumer stocks to lower levels and prevent surplus supplies from undermining agreed "minimum" price levels.

However, at present consumers have more than adequate stocks in hands and hope to be able to hold out longer than the producing countries, which it is argued, tend to argue among themselves and have not sufficient financial resources to hold off enough supplies for long enough. The next few years promise to be extremely interesting, with much depending on whether bumper crops will exert too much pressure on the producers, or poor production undermine the consumers' position.

## Adequate stocks

Natural rubber prices have gained strongly this year, as a result of the recovery in industrial activity creating strong demand. So strong was demand that it swept away the surplus stocks built up by the Malaysian Government when the market was depressed and shrugged off increased sales from the U.S. stockpile. It is difficult to estimate, however, how much of this was stockpiling by consumers against currency fears and inflation. Certainly, the higher interest rates have brought a downturn in values at a time, however, when consumption is normally at a low ebb because of the summer holiday period in the main consuming countries.

The crucial question is whether this autumn or early next year will see a downturn in the U.S. economy, as is being widely predicted, and therefore a lessening in demand for rubber as industrial activity

## New markets futures

JOHN EDWARDS

One of three new futures markets has coincided with the commodity markets Corn Exchange. The oil futures market has lived in the hopes that it will attract interest and achieve a high turnover to provide European trade with a new hedging facility. Vegetable oil market oil is to start shortly, and both markets and lead to a general covering of oil products largely interchangeable.

market for arabica coffee has also been started, ment the existing contract on Robusta coffee out off to a promising tea futures market is or consideration and moves about to existing rubber market into an "open" tract. New markets for soybean and arabica coffee will dependent on support, particularly the dollar prices, which shifts off speculative from U.K. residents. Traders with special inland permission are a trade in foreign currencies. At the same time the main in the physical commodity and therefore the major hedging facilities, in the Continent, which are dependent on soybean oil than Britain a far greater user of coffee. Britain uses Robusta coffee in the blends that dominate in what is still a tea-drinking nation. on for the new arabica planned from a new contract.

## Hedging facilities

Markets for soybean, arabica coffee already in U.S. in Chicago and, respectively, so hedging facilities are already available. The U.S. markets, however, the U.S. that might have a different impact in

burst of enthusiasm; the soybean oil market has only just been revived after being forced to close through an absence of trading activity. Several changes of contract, including the introduction of a greasy contract, have failed to revive interest in wool-futures trading and the centre of activity in wool futures has now passed to the Sydney market.

Only the home-grown barley and wheat futures markets have managed to survive among recent introductions, and there must be doubts about their future viability in view of Britain's entry into the European Common Market theoretically at least stabilising grain prices and lessening the need to hedge against price fluctuations.

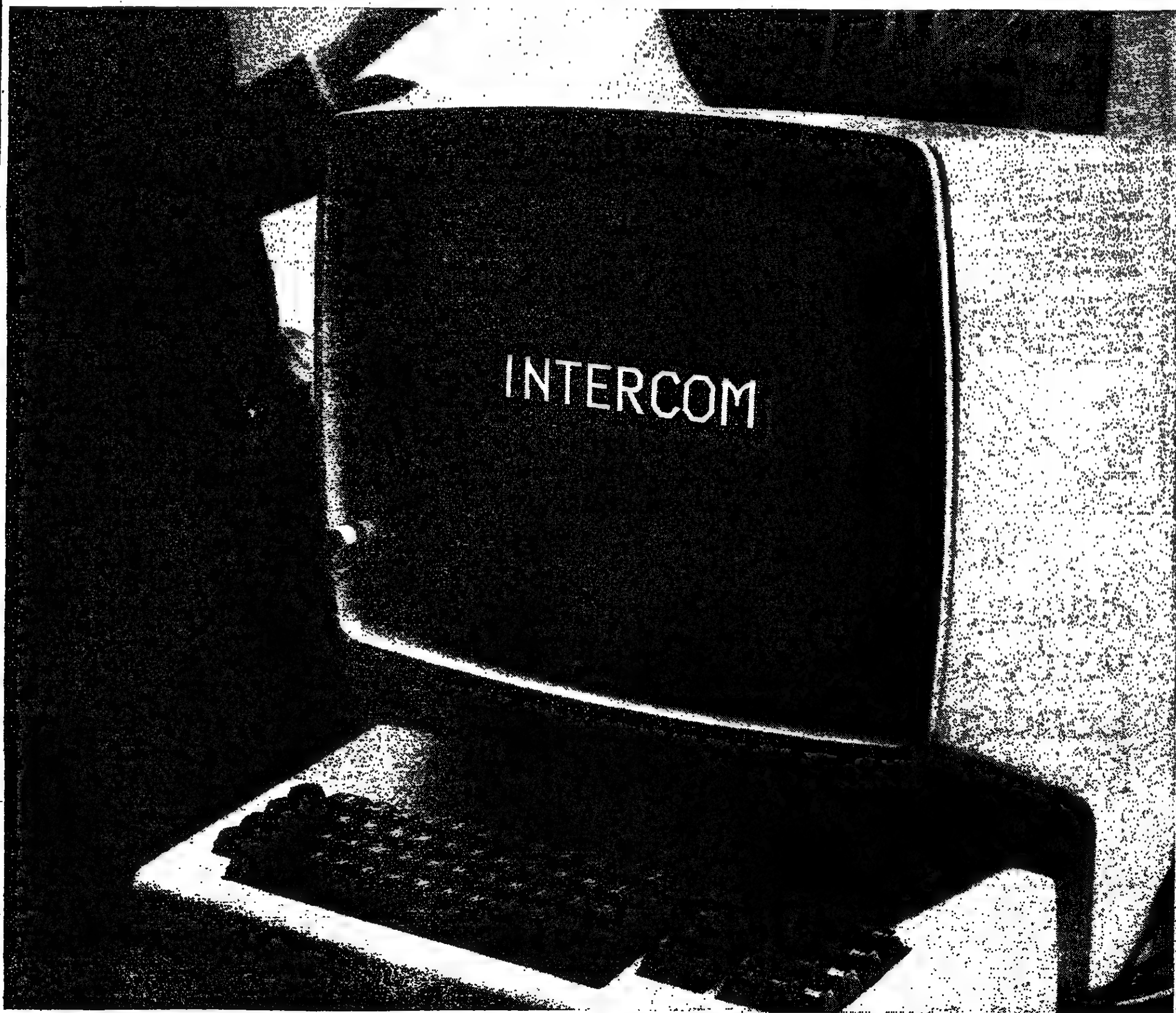
## Difficult problem

So far, it is the markets dependent on Continental support, without sufficient U.K. interest to keep them going, that have failed. It is a difficult problem. The U.S. dollar, despite its recent tribulations, is the main currency used for international trading in commodities and is, therefore, the natural currency for use in the futures markets. However, as explained, a dollar contract excludes support from U.K. speculators because of currency control restrictions, and without this backing from speculators, initially at least, it is difficult for a new market to achieve sufficient volume to provide effective hedging facilities. It is a vicious circle no one has managed to break so far.

Britain's entry into the Common Market may provide new opportunities, bearing in mind that the enlarged EEC Community, should provide one of the largest domestic markets in the world sufficient to sustain futures markets of its own without outside support. The main scope appears to be for farm products, not controlled by the Common Agricultural Policy—such as eggs, potatoes, broilers, bacon, animal feedstuffs and vegetable oils and meals. But the potential list of possibilities is much wider, judging by the U.S. example, where there are futures markets for such diverse products as pork bellies—one of the most successful—and Florida orange juice.

Perhaps the most exciting possibility, however, is the suggested chemical futures markets to which Imperial Chemical Industries have given serious thought and attention. It is recognised that a futures market might have done a lot to even out the price fluctuations of recent years and provided manufacturers with protection against losses suffered. The introduction of a futures market for chemicals could lead the way for trading in allied products as well and open up a whole new area of expansion.

Certainly, if London is going to retain its valuable place as the main commodity trading centre in Europe it will have to be prepared to risk a few more failures in the necessary search for widening the usefulness and influences of its commodity markets by establishing successful new contracts.



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## COMMODITIES IV

# Growing interest in options trading

By JOHN EDWARDS

The violent fluctuations in commodity prices have greatly increased interest in the "safest" way to trade, without risking heavy losses, through options. Indeed, at one stage a "double" option was described almost as a licence to print money, since the premiums were pitched at levels far too low for the risks. In the U.S. enthusiasm for options in commodity trading mushroomed to such an extent that it encouraged the growth of dubious and unsafe practices that led to several fraudulent scandals and brought the whole idea into bad repute in America.

### Far steadier

In Britain, however, the growth in option trading has been far steadier and more soundly based. The main difficulty is in finding grantors of options, since granting an option entails risk taking and needs considerable resources or expertise if the whole system is to work properly. So far producers, or large consumers with surplus stocks in hand, are in the main generally badly informed about the advantages in granting options.

In the U.S. the difficulty in finding grantors was overcome by dealers taking on the task themselves and hoping they would be able to match them

up or use the premium money to make sufficient profits on the futures markets. Not surprisingly this failed to work and incalculable harm was done to the image of commodity option trading.

There are sound advantages for grantors, especially those with recourse to surplus supplies. In effect the grantor can use options to help finance stocks or sell ahead with a useful premium added. On balance the premium money, if pitched at the right level, should give the grantor adequate reward for taking the risk. High interest rates should add to the attractions of granting in view of the steep rise in the cost of carrying stocks.

For trade or private speculation in commodity markets option trading is particularly attractive, since the potential losses can be limited to a specific, known, figure but the rewards can be increased substantially by "jobbing" the market using the option as a sound base.

The biggest danger to the buyer of options is that the market prices will stagnate and not move much either up or down. In that case the premium is an extra loss, so options work most successfully in times of wildly fluctuating values.

ally purchases an option to buy a specified quantity of the commodity at an agreed date and price (known as a call option) when he considers prices are going to rise and he can subsequently sell at a profit. When prices are expected to fall the buyer purchases the right to sell a specified quantity at an agreed date and price (known as a put option).

### Loss confined

A double option, usually costing roughly twice the amount of a put or call, gives the buyer the right to buy or sell at an agreed date and price. This option can be exercised at any time up to the agreed date, if the market has moved in the right direction. If it hasn't, the buyer simply does not take up the option and his loss is confined to the premium paid.

However, during the option period the buyer can use the option to buy or sell as the market moves in the direction of his choice. The option can be exercised if the market goes wrong. Thus if the market right to buy 50 tons of cocoa has trading does offer at any time been bought with a call option a way of trading in the commodity market starts to go down, the trader can sell 50 tons on the futures market being removed.

knowing full well that if the worst comes to the worst he can always cancel the sale by exercising the buy option. However, if the market does fall sufficiently for a useful profit to be made, he can take the profit and still have the option outstanding to back his original prediction that values would rise.

Options can also be used to take advantage of situations where the nearby, or spot price, is either at a large discount or large premium to the forward months. If the spot quotation is at a large premium (a backwardation) the price will be working automatically in his favour if he purchases a "call" option at the lower forward price level.

Variations on the options theme, and the way they can be used to advantage, are considerable. Their usefulness depends on the individual's circumstances, the state of the market at a given time, and the size of premiums being charged. The premiums are being adjusted constantly in line with price movements in the markets and demand from takers. Nevertheless, option trading does offer at any time a way of trading in the commodity market with a large element of the unknown risk being removed.

# Commodities trusts make the running

By ROY LEVINE

The unit trusts that have made the running this year have been those investing in Europe or commodity shares.

The latest edition of Money Management shows that five of the top ten performers over the past six months are commodity funds. Of these, the top performer has been Drayton Commodity with a 20.4 per cent. appreciation if net income is included.

At the lower end of this short table are Britannia Commodity Plus (up 13.9 per cent.), Ebor Commodity (up 12.1 per cent.), Jessel Plantations (up 11.6 per cent.) and Vavasseur International Mining (up 11.6 per cent.).

This is not surprising considering the strong upward moves in most commodity prices until recently, resulting from the world-wide industrial boom and currency movements. Those trends are a strong contrast to weak investment sentiment in London and hence poor performances by unit trusts with U.K. share portfolios.

However, a glance at the accompanying table puts the matter in perspective. It highlights the volatility of commodity trusts and lends credence to the view that, as a rule, these funds are not necessarily for long-term investors.

Over short periods, commodity trusts have shown phenomenal growth and, provided you can get the timing right, there are large profits to be made. But these trusts should be traded rather than held as long-term investments.

Differences in growth rates for 1973 between the table and the figures from Money Management largely reflect different methods of calculation and a poor offset for some of the funds earlier this year.

Another often misunderstood feature about these funds is that they provide high income. That is usually true in depressed times when the high yields on commodity shares reflect the higher risk-reward ratio. But as capital performance grows, the yield on a portfolio of such shares is diminished. And in most cases the fund managers do not have as their main objective the maintenance of a higher than average yield on the portfolio.

### Average yield

At the moment, for instance, a rough average yield on the funds is around 4 per cent., which is almost the same as the yield on the F.T. Actuaries All-Share Index.

Drayton Commodity, one of the most successful, now offers a yield of 5 per cent. But the Drayton Income fund provides 5.4 per cent. Similarly, Ebor Commodity gives 4.5 per cent., but Ebor High Return offers 5.5 per cent.

The exception in the list is Jascot Commodity, which yields 6.4 per cent. But, unlike most fund managers in this category, Fred Lawson of Jascot aims unashamedly for high income even though he admits there could be some compromise in quality of stocks selected. His defence, he adds, is in the protection afforded in a spread portfolio of 80-odd stocks.

As for the portfolios, the general theme is high exposure to rubber companies which have been special situations and offered exceptional growth through re-rating. Many of the rubber companies in the Far East have valuable land holdings which are being disposed of at premium rates for development. Acacia, meanwhile, is being replaced with less expensive but equally viable land.

Many of these companies in Malaysia have also gained status from accelerating economic expansion in the country where Gross National Product is growing at around 10 per cent. in real terms.

Of course, the strong recovery in the price of rubber—which has risen from around 12p a kilo to 34p a kilo over the past 12 months—is the main factor behind the strength of the rubber shares.

The other main categories of

### HOW THEY PERFORM

Fund	% rise or fall				percentile ranking			
	1973	1972	1971	1970	1973	1972	1971	1970
Drayton	+ 2.8	+41.1	+37.5	+11.1	3	9	69	3
Vavasseur Int. Mining	+ 1.3	+19.7	- 7.6	-19.2	5	57	100	96
Britannia Commodity	+ 0.3	+31.7	+36.6	+ 2.6	5	19	73	8
Jessel Plantations	- 1.7	+32.3	+40.0		6	17	58	-
Ebor Comm.	- 3.4	+46.1	+20.8	- 5.3	8	5	90	53
Natural Resources	- 4.3	+27.3	+17.2		9	29	-	-
Allied Metals	- 6.7	+24.3	+ 5.7	-19.4	16	40	97	97
Jascot N. Sea	- 6.2	+ 3.2			14	-	-	-
Jascot Commodity	-11.8	+44.6	+34.0		30	6	-	-
Vavasseur Oil and Energy	-12.6	+24.6	+15.3	-12.8	36	38	86	88
Ebor Energy	- 3.6	(launched in January)			-	-	-	-

Source: G. S. Herbert and Sons.

CONTINUED FROM PREVIOUS PAGE

## Price rises

slackens. However a new firming influence for natural rubber is that the world "energy" shortage, has already started to affect production—or at least plans for expansion—of synthetic rubber, which is basically a by-product of petroleum.

The rising price of oil, and other costs, has meant another increase this month in the price of U.K. synthetic rubber and generally it is expected that competition from its synthetic rival will be much less pressing on natural rubber than in the past two decades.

After a spectacular rise in wool, with the price of woottops

going up by as much as 400 per cent. in the space of a year, the market has now settled down at rather lower levels than the peak reached earlier this year. Wool production is far from buoyant, with Australian farmers being attracted by the higher returns available from wheat and beef.

But the very high price levels inevitably raised the bogey of competition from synthetic fibres and consumers appear to be well stocked with wool at present. Certainly the Japanese are not the eager buyers they were, when currency hedging

encouraged a general rush by the Japanese into raw materials. Supply shortages and higher prices are blunting competition from synthetic fibres, and as a "natural" fibre wool is retaining a good deal of consumer loyalty in countries like the U.S. and Japan, where the public is very environment conscious and favours natural products as a result. The signs are, therefore, that although the high prices brought a general move away from wool, the impact has been far less than in the past and supplies are still far from plentiful.

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This document contains particulars given in compliance with the regulations of the Council of The Stock Exchange for the purpose of giving information to the public with regard to Compagnie Française des Pétroles ("C.F.P."). It is not intended to be a prospectus or to induce any person to subscribe for or purchase any shares of C.F.P. and no copy of this document has been delivered to the Registrar of Companies in London for registration. The members of the Council of Administration of C.F.P. ("the Board") collectively and individually accept full responsibility for the accuracy of the information given and confirm, having made all reasonable enquiries, that to the best of their knowledge and belief there are no other facts the omission of which would make any statement herein misleading. Application has been made to the Council of The Stock Exchange for the 13,250,785 issued "B" shares of C.F.P. which are listed on the Paris Stock Exchange to be admitted to the Official List. The remaining 7,384,280 issued "A" shares of C.F.P. are owned by the French State and are not listed on the Paris Stock Exchange. The members of the "B" Shares for which application is not being made are not being put on the Official List of The Stock Exchange. C.F.P. and its consolidated subsidiary, joint venture and associated companies are referred to herein as the "TOTAL Group". Unless otherwise indicated, all references in this document to "francs" and "F." are to French francs. At the close of business on 19th September, 1973, the middle market price of financial francs in London was 10.66 pence sterling. The middle market price of the C.F.P. share in London was 10.66 pence sterling. All references in this document to "francs" are to French francs. At the close of business on 19th September, 1973, the middle market price of the C.F.P. share in London was 10.66 pence sterling. All references in this document to "francs" are to French francs. At the close of business on 19th September, 1973, the middle market price of the C.F.P. share in London was 10.66 pence sterling.

# TOTAL

## Compagnie Française des Pétroles

Société Anonyme

(Incorporated in France with limited liability and registered in Paris No. 548 5116)

Issued and  
fully paid

**SHARE CAPITAL**  
**20,745 "A" shares of F.50 each**  
**21,273,059 "B" shares of F.50 each**

**5,037,250**  
**1,063,652,950**  
**1,068,690,200**

By a resolution of the shareholders passed on 23rd June, 1972, the Board was authorised to increase the issued share capital to F.2,000,000,000, such authority expiring five years from the date of the resolution. The designation of any shares issued pursuant to this resolution as "A" or "B" shares is subject to the provisions of the agreement with the French State referred to above and the Statutes of C.F.P.

### INDEBTEDNESS

At 30th June, 1973, the TOTAL Group had outstanding long-term loan capital of F.4,220,896,000 (of which F.1,430,455,000 was secured), short term loans amounting to F.1,983,712,000, bills payable amounting to F.117,702,000, bills discounted amounting to F.176,652,000, bank overdrafts of F.501,507,000, hire purchase commitments amounting to F.21,152,000 and contingent liabilities amounting to F.1,454,363,000. Since 30th June, 1973, there has been no material change in the indebtedness of the TOTAL Group except that it has arranged additional borrowings amounting to F.145,200,000. Surveys herein mentioned and except for guarantees given in the ordinary course of business and disregarding intra-group indebtedness the TOTAL Group did not have outstanding at that date any bank overdrafts or other similar indebtedness, liabilities under acceptances (other than normal trade bills) or acceptance credits, mortgages, charges, leasing or hire purchase commitments, guarantees or other material contingent liabilities.

### DIRECTORS

**Conseil d'Administration**  
\*Victor de METZ (Président d'Honneur), 45, avenue Victor - Hugo, 75016 Paris  
\*René GRANIER de LILLAC (Président-Directeur Général), 71, rue Perronet, 92200 Neuilly-sur-Seine  
\*Etienne DALEMONT (Directeur de la Compagnie), 9, Square du Roule, 92200 Neuilly-sur-Seine  
Richard BAUMGARTNER (Président du Groupement Atomique Alsacienne/Atlantique), 1, rue de Marnes, 92410 Ville d'Avray  
Wilfrid BAUMGARTNER (Président d'Honneur de Rhône-Poulenc, S.A.), 88, rue de Grenelle, 75007 Paris  
Stéphane DESMARIS (Président-Directeur Général de Sodachim S.A.), 2, rue Georges Leygues, 75016 Paris  
\*Jacques de FOUCHIER (Président-Directeur Général de la Banque de Paris et des Pays-Bas), 226, rue de Rivoli, 75001 Paris  
Jacques GEORGES-PILOT (Président d'Honneur de la Compagnie Financière de Suez), 2, Square Mignot, 75016 Paris  
Pierre GUILLAUMAT (Président de l'Entreprise de Recherches et d'Activités Pétrolières, Président de la Société Nationale des Pétroles d'Aquitaine), 15, Boulevard Richard Wallace, 92200 Neuilly-sur-Seine  
\*Emmanuel LAMY (Président-Directeur Général de la Banque de l'Union Parisienne), 28, Boulevard de la Saussure, 92200 Neuilly-sur-Seine  
André PILLIARD (Président-Directeur Général de la Compagnie Auxiliaire de Navigation), 8, rue de l'Alboni, 75016 Paris  
Jean REYRE (Administrateur de la Banque de Paris et des Pays-Bas), 96, avenue de Suffren, 75007 Paris

### COMMISSAIRES DU GOUVERNEMENT

\*Daniel DOMMEL (Inspecteur Général des Finances), Ministère de l'Economie et des Finances 83, rue de Rivoli, 75001 Paris  
\*Michel VAILLAUD (Directeur des Carburants), Ministère du Développement Industriel et Scientifique, 3-5, rue Barbet de Jouy, 75007 Paris

### MANAGEMENT

**Direction Générale**  
\*René GRANIER de LILLAC (Président-Directeur Général)  
\*Etienne DALEMONT (Directeur de la Compagnie)  
\*Jacques BENEZIT (Directeur de la Compagnie)  
\*Frédéric BERBIGIER (Directeur de la Compagnie)  
Vincent LABOURET (Secrétaire Général de la Compagnie)  
**Directeurs**  
Luc BERGEAUD (Group Personnel and Administration)  
Jean DUROC-BANNER (Middle East)  
Philippe FERNET (Supply, Sales and Shipping)  
Joseph-Camille GENTON (Group Finance)  
Pierre GERMES (Exploration and Production)  
Raymond LABBE (Refining and Distribution outside France)

\*Member of the Advisory Committee.

All the above are French citizens.

**Bankers to the introduction**  
MORGAN GRENFELL & CO. LIMITED, and BANQUE DE SUZ (U.K.) LIMITED, 23, Great Winchester Street, London EC2P 2AX, and 54, New Broad Street, London EC2M 1JL  
**Registered and Head Office of the Company:**  
6, rue Michel-Ange, 75781 Paris-Cedex 16  
**Stockbrokers in the United Kingdom:**  
CAZENOVE & CO., 12, Tokenhouse Yard, London EC2R 7AN and The Stock Exchange  
**Stockbrokers in Paris:**  
RONDELEUX, OUDART & CIE, 20, rue Drouot, 75008 Paris  
**Solicitors in the United Kingdom:**  
DENTON, HALL & BURGIN, 3, Grays Inn Place, London WC1R 5EA  
**Commissaires aux Comptes:**  
FERDINAND ANGLEYS (Expert Comptable), 42, rue du Louvre, 75001 Paris  
MARCEL NEVEUX (Expert Financier), 96, rue de Lille, 75007 Paris  
(Until his death on 22nd July, 1973)  
**Commissaire aux Comptes Supplément:**  
JACQUES PRINAULT (Expert Comptable), 20, avenue Jules Janin, 75016 Paris  
**Joint Reporting Accountants:**  
FERDINAND ANGLEYS (Expert Comptable, member of the Compagnie Régionale des Commissaires aux Comptes de Paris, partner in Angleys, Bérard & Cie, and Auditor authorised by the Department of Industry under s.167, Companies Act 1948)  
HESKETH HARRY HIRSHFIELD & CO. (Chartered Accountants), Norwich House, 13, Southampton Place, London WC1A 2AR  
**Transfer Offices:**  
BANQUE DE PARIS ET DES PAYS-BAS, 3, rue d'Antin, 75002 Paris

### HISTORY AND BUSINESS

COMPAGNIE FRANÇAISE DES PÉTROLES ("C.F.P.") was founded on the initiative of the French Government in March 1924 by a syndicate of industrialists and financiers as an oil exploration and production company. In May 1924 it entered into an agreement with the French State ("the 1924 Convention") under which it was authorised in accordance with Article 7 of the San Remo Agreement of 24th April, 1920 to acquire the former German shares which constituted the French State's interest in the capital of Iraq Petroleum Company Limited ("IPC") then called Turkish Petroleum Co. Limited.

IPC made its first oil strike in August 1927 at Baba Gurgur near Kirkuk and in 1928 an agreement was concluded between the shareholders of IPC under which C.F.P. was granted (inter alia) a right to cost oil (see paragraph 14 (viii) of "General Information" below) pro rata to its 23.75 per cent. shareholding in IPC.

In 1930 C.F.P. entered into a second agreement with the French State ("the 1930 Convention") under which, in addition to a profit sharing scheme between C.F.P. and the French State set out in the 1924 Convention in respect of the IPC investment, the State took up a 25 per cent. equity interest (later increased to its present 35 per cent. interest). In C.F.P. subject to the terms of the above Conventions and the Statutes (further information in respect of which appears in "General Information") C.F.P. is entirely independent of government control and is run in accordance with the laws and regulations generally applicable to commercial companies.

### The TOTAL Group

Since the first production in Iraq, C.F.P. has consolidated its position as a producer and has developed new activities and now ranks amongst the major international oil groups, being in eighth position in the Western world in production, and in ninth position in refining and marketing. It has become involved in all sectors of the petroleum industry and is now the holding company of a fully integrated multinational group generally known as "TOTAL", a brand name introduced in 1954.

The TOTAL Group comprises close to 200 companies employing over 25,000 people throughout the world. In 1972 its consolidated sales (excluding duties and taxes) exceeded F.14,000 million, largely representing the products of 70 million tonnes of crude oil production of which 82 million tonnes were produced by the TOTAL Group itself.

The TOTAL Group's refining and marketing operations in France are carried out by a 54.71 per cent. owned subsidiary of C.F.P., Compagnie Française de Raffinage ("CFR") which was formed in 1929 to construct and operate two refineries in France, and whose shares are listed on the Paris Stock Exchange.

### 1. Exploration

The TOTAL Group's exploration programme is carried out by subsidiaries or associated companies, either alone or in conjunction with others. This exploration programme has resulted in commercial discoveries in the North Sea, Tunisia, Indonesia, Canada and the U.S.A.

At the end of 1972 the gross area covered by exploration licences in which C.F.P. participated was almost 1,200,000 square kilometres widely spread throughout the world (including Western Europe (mainly in the North Sea), Africa, the Middle East, the Far East (mainly in Indonesia), South America, the U.S.A., and Canada) of which 31 per cent. is in marine blocks. The corresponding net interest of the TOTAL Group amounted to 335,385 square kilometres. TOTAL Group companies acted as operators on 391,000 square kilometres.

In the offshore waters of Norway, The Netherlands and the United Kingdom the TOTAL Group participates to the extent of approximately 30 per cent. with ELF/Entreprise de Recherches et d'Activités Pétrolières ("ELF/ERAP"), which is owned by the French State, and Société Nationale des Pétroles d'Aquitaine ("SNA"), a public quoted company which is 52.7 per cent. owned by ELF/ERAP, line known as the "French Group". In the United Kingdom waters a TOTAL Group company, TOTAL Oil Marine Limited, is the operator.

C.F.P. is also a shareholder in a number of oil companies which carry out continuing exploration work in the Middle East. During the past ten years the Iranian Oil Consortium, in which the TOTAL Group holds a 6 per cent. interest, has made productive strikes in Kharg Island and in Luristan, and Abu Dhabi Petroleum Company Limited, in which it has a 23.75 per cent. interest, discovered the Bu-Hassa field in the Emirate of Abu Dhabi.

Offshore, the TOTAL Group owns one third of Abu Dhabi Marine Areas Limited which recorded a large increase in its potential reserves on the discovery of Zakum field in 1963 and owns 50 per cent. of Dubai Marine Areas Limited which has a 50 per cent. interest in the Fateh field, discovered in 1966.

### 2. Production

The following is a geographical analysis of the TOTAL Group's oil production in 1972—

	%
Middle East	88.4
North Africa	11.5
North Sea and other areas	0.1
	100.0

Whereas between 1960 and 1970 world production doubled, that of the TOTAL Group trebled. As a result of the problems arising from the partial nationalisation in Iraq the TOTAL Group's increase of crude oil output in 1972 over 1971 was restricted to approximately 2 per cent. In 1973 the corresponding increase in crude oil is expected to be of the order of 7 per cent. Thereafter production should continue to increase due to further development of existing fields.

The TOTAL Group's oil reserves are contained in some 40 fields, mostly in the Middle East but also in North Africa (Algeria and Tunisia) and Canada. It also has a 4 per cent. interest in the Ekofisk field in the North Sea.

**Natural Gas**  
In 1972 the TOTAL Group's production of natural gas came from Australia (70.3 per cent.), Canada (8.2 per cent.) and The Netherlands (21.5 per cent.).

In The Netherlands the TOTAL Group has a 30 per cent. share in the Leeuwarden gas field, from which deliveries to Gaz de France began in October 1970 and reached 81 million cubic metres in that year, 270 million cubic metres in 1971, and 368 million cubic metres in 1972. Also in The Netherlands the TOTAL Group has a 22 per cent. interest in the Zuidwilde field, which is scheduled to come into production in 1975 and from which deliveries are expected to be substantial.

The TOTAL Group is also active in the North Sea and the Middle East which have both proved to be large sources of natural gas and has, on average, an interest of approximately 25 per cent. in the Frigg gas field, which is about 200 kilometres east of the Shetlands and is partly in British and partly in Norwegian waters. Subject to final ratification, arrangements have been made for the sale of the entire Norwegian production of this field to the British Gas Corporation. Present indications are that this field may prove to be among the largest in Western Europe.

In Abu Dhabi the TOTAL Group and others have entered into a twenty year contract with Japanese interests for the production and sale of liquefied natural gas and deliveries to Japan are expected to begin in 1976 at an annual rate of 3 million tonnes.

**Development Expenditure**  
Exploration and development costs for oil and natural gas currently account for over a quarter of the TOTAL Group's annual capital expenditure, and in 1973 are estimated to amount to approximately F.700 million.

### 3. Transportation

The TOTAL Group, apart from using pipelines when geographical or economic conditions require it, has built and operates a tanker fleet, which satisfies most of its marine transport requirements.

In June, 1973 the TOTAL Group's fleet had an aggregate deadweight tonnage of approximately 2,622,000 tons. This tonnage includes the ships of the Compagnie Navale des Pétroles ("CAN"), a subsidiary of C.F.P. founded in 1931, and those of the Compagnie Auxiliaire de Navigation ("CAN"), a publicly quoted company, which is 24 per cent. owned by the TOTAL Group and whose vessels are chartered on a long term basis to the TOTAL Group.

CNP owns and operates 14 ships, with a total deadweight tonnage of approximately 1,940,000 tons, including five super tankers, the most recent of which, "Turquoise" (280,000 tons) and "Séphir" (280,000 tons), came into commission in 1973. By mid-1975 CNP and CAN each expect to take delivery of two further super tankers, bringing the total deadweight tonnage of the TOTAL Group's fleet to approximately 3,670,000 tons. These vessels incorporate the latest technological advances in order to optimise economic operation and to improve the crews' working conditions.

### 4. Refining

The TOTAL Group's refinery potential has been increased in line with its crude oil resources. At present the TOTAL Group has an overall annual refining capacity of almost 57 million tonnes at 25 refineries, some controlled by subsidiaries, others by companies of which the TOTAL Group is a shareholder with processing rights. Twelve of these refineries are situated in Europe, eight in Africa, two in the Middle East, one in Australia, one in the U.S.A. and one in the French Antilles.

A refinery with an annual capacity of 0.5 million tonnes, which is expected to be completed in 1974 is under construction at Flushing in The Netherlands. The TOTAL Group also has plans for increasing the capacity of certain of its refineries in Italy and Africa and for the construction of two new units in France, the first of which, situated near Dunkirk, will have an annual capacity of 6 million tonnes when completed in 1974.

The TOTAL Group's refineries in France process approximately two thirds of the tonnage of crude oil refined by the TOTAL Group. The first two refineries built by CFR, "Normandie" at Gonvilleville, near Le Havre and "Provence" at La Mède, near Marseille, have been progressively developed. The annual capacity of "Provence" is now 10.2 million tonnes, and following the completion in 1972 of a new topping unit increasing its annual capacity by 9 million tonnes, that of "Normandie" is now 22.3 million tonnes, making it the second largest in the Western world. This refinery is the largest lubricant producing unit in France with an annual capacity of 400,000 tonnes and is also one of the largest producers of paraffins in Europe.

The TOTAL Group now has at its disposal refining capacity in most West European countries: in Italy it controls two refineries, one at Trieste with an annual capacity of 2.3 million tonnes (on which work is in progress to raise the annual capacity to 5 million tonnes), the other at Mantova with an annual capacity of 2.4 million tonnes. It also has interests in the refineries at Roma and at Villanova, near Milan.

In Great Britain, the TOTAL Group, in equal shares with Petrofina, owns the Killingholme refinery on the Humber estuary near Immingham. This refinery has an annual capacity of 9 million tonnes.

### 5. Petrochemicals

The majority of the TOTAL Group's petrochemical interests are held through a subsidiary, TOTAL Chimie, which was formed in 1968.

On the site of the refinery "Normandie" at Gonvilleville TOTAL Chimie owns, in equal shares with the ELF/ERAP-Aquitaine Group, a steam cracking plant with an annual production capacity of 320,000 tonnes of ethylene and a styrene plant with an annual capacity of 200,000 tonnes. TOTAL Chimie also owns, on the same site, an aromatic hydrocarbon plant with an annual capacity of 150,000 tonnes.

TOTAL Chimie and the ELF/ERAP-Aquitaine Group each own 50 per cent. of ATO Chimie, which operates its shareholders' intermediate products and plastics production plants, makes the products of these plants and promotes the use of plastics. Aquitaine TOTAL Emballage (ATO Emballage), owned by the same shareholders as ATO Chimie, promotes the use of plastics in the packaging and building industries.

The TOTAL Group also has a 33.5 per cent. interest in Compagnie Française de l'Azote, which is a subsidiary of Petrofina-Aulay, a publicly quoted chemical company, and which is one of the most important manufacturers of fertilizers in France.

### 6. Marketing

In 1954, the TOTAL Group started marketing on an international scale under the TOTAL brand name, which has since become known in some fifty countries on five continents, especially Europe and Africa.

More than a quarter of the French market for motor fuels is supplied by a subsidiary of CFR, TOTAL Compagnie Française de Distribution, through commercial distributors, and some 12,000 filling stations. Distribution of heating oil is undertaken by the TOTAL network and through wholesalers. The market for liquefied petroleum gases is handled by a subsidiary, TOTALGAZ Compagnie Française des Gaz Liquéfiés.

In Italy, the subsidiary TOTAL Società Italiana per Azioni (TOTAL S.I.P.A.) controls more than 3,000 filling stations and supplies 7 per cent. of the Italian market. In Great Britain, TOTAL Oil Great Britain Limited is expanding rapidly and now has 4 per cent. of the market in Northern England, the Midlands and Central Southern England. There are also a large number of TOTAL outlets in the Benelux countries, Western Germany, Switzerland and Austria.

In Africa, the network covers most countries, often with more than 10 per cent. of the market. The TOTAL network extends to Australia, the French Pacific Islands and the United States, where, in 1966, TOTAL became associated with a marketing company located in Michigan. In 1972, TOTAL Petroleum (North America) Ltd. sold more than 1.8 million tonnes of petroleum products.

The following is a geographical analysis of the TOTAL Group's sales in 1972—

	%
France	50.7
Rest of Europe	26.5
Africa	9.1
Asia and Oceania	9.5
North America	4.2
	100.0

The TOTAL Group's sales of products in countries outside France have grown on average by 10.5 per cent. per annum between 1965 and 1972. Customers requiring particular services such as shipping companies and airlines are dealt with by specialized companies. For example, Air TOTAL International provides supply and fuelling services and TOTAL aviation gasoline and jet fuels are delivered on some 100 airports in 35 countries. S.A. des Pétroles Mory, 50 per cent. owned by C.F.P., delivers fuel for ships to some 100 ports around the world.

### 7. Nuclear Energy

In 1972 the TOTAL Group started to diversify its activities towards nuclear energy with an initial objective of developing its own uranium resources. In addition TOTAL Compagnie Minière et Nucléaire S.A. has recently signed an agreement with Roshing Uranium Limited (see Material Contract III 2) to ensure supplies of uranium concentrates throughout the 1980's.

In Australia prospecting is currently being carried out in conjunction with U Corporation and with the Pechiney-Ugine Kuhlmann group, while prospecting rights have been acquired in Mauritania and, in conjunction with others, in South West Africa and Togo.

### 8. Technology and Industrial Research

The TOTAL Group's programme of development of new commercial products and research in the field of petroleum is carried out at the Gonvilleville Research Centre which is concerned with refining and petrochemicals and basic research. The Centre is, in particular, engaged in research into the problems of pollution and, for instance, methods of reducing the lead content of fuels and desulphurisation of residues and gas oils are being studied.

The TOTAL Group is also very active in technological and industrial research and maintains contact with the research departments of its suppliers of equipment and services while CNP work close co-operation with the departments for the planning of additions to the TOTAL Group's fleet and for the construction of exploration vessels, such as the drilling ship "Pellenc", one of the of its type, in which the TOTAL Group has a substantial interest. Similarly, improvements in equipment for exploration, for oil fields, for pipelines and for secondary product recovery plants are frequent made as a direct result of the TOTAL Group's research programme.

At the end of 1972, the TOTAL Group had some 1,000 patents, some of which are used by it and others by third parties, notably the Merck process for "sweetening" gasoline now in use in some 1,000 plants throughout the world.

### MANAGEMENT AND STAFF

M. René Granier de Lillac (aged 53) has been associated with the TOTAL Group since 1918. He was since 1918 President-Directeur Général of CFR and is assisted by four managers.

M. Etienne Dalemont (aged 63), associated with the TOTAL Group since 1947, Directeur de Compagnie and member of the Board since 1st January, 1973, who is responsible for all the operations in the fields of exploration, production and transport throughout the world and for the refining and marketing outside France.

M. Jacques Bénézit (aged 55), Directeur de la Compagnie who is responsible for economic studies and long range planning. He has been associated with the TOTAL Group since 1948.

M. Frédéric Berbigier (aged 61), Directeur de la Compagnie, who has been given special appointments, mostly in negotiations at high level in France and outside France. He has been associated with the TOTAL Group since 1953.

M. Vincent Labouret (aged 57), Secrétaire Général de la Compagnie, who is secretary to the Board and responsible for relations with the Civil Service and the public. He has been associated with the TOTAL Group since 1963.

At the end of 1972 C.F.P. and its subsidiaries had approximately 25,000 employees, with whom enjoys good relations. Profit sharing plans were made compulsory in France in 1967 for companies with more than 100 employees. Amounts distributed to employees are considered as a "share in the benefits of growth" and are not taxable in the hands of the employees, while, subject to certain conditions, the company receives a tax relief equal in value to the full amount it distributes. C.F.P. is a French subsidiary and associated companies set up profit sharing agreements either according to legal obligations or, when legal requirements do not apply, by special arrangements agreed upon by the French Authorities.

### RELATIONSHIPS WITH OIL PRODUCING COUNTRIES

The Participation of oil producing countries in production requested by OPEC was the subject of negotiations throughout 1972 which ended in December with an Agreement in principle applicable to the Gulf countries except Iran. At 1st January, 1973 these countries obtained a 25 per cent. interest in increased by 5 per cent. every year from 1978 to 1981 and by 6 per cent. in 1982 so as to reach 81 per cent. During that time their share in the required costs and investments will be pro-rata accordingly. The value of retroceded rights is determined in line with the companies' "revalued" balance sheets.

The Participation Agreement has been approved by each of the Gulf States except Kuwait which has not yet ratified it.

In Iran, talks between the Shah and the Iranian Oil Consortium representatives have led to an agreement which has now been ratified by the Iranian Parliament under which Iran is given control of all producing assets in return for a long term agreement with the members of the Consortium to acquire oil at favourable prices.

In Iraq all outstanding differences between Iraq and IPC and its associated companies have been settled on mutually agreed terms.

Relationships with oil producing countries are constantly under review and meetings of OPEC are currently being held.

### CURRENT TRADING

The following is a translation of the text of an announcement made on 8th September, 1973 by the results of Compagnie Française des Pétroles (the Holding Company) for the first half of 1973 as follows:

Turnover for the first six months has become F.2,133 million compared with F.2,064 million the first half of 1972 showing an increase of 3.3 per cent. For the same period, tonnage marketed increased from 32.16 million to 35.25 million tonnes.

The provisional balance sheet for the 30th June includes the revaluation of all the long term interest affected by monetary fluctuations. This operation, which reflects the exact position arising from exchange rates which were in force at that date, shows a book loss which results from the lowering of certain currency exchange rates (mainly the dollar, pound sterling and Italian lire) in comparison with the French franc, partly offset by the increases in other currencies.

This book loss has been charged, to a great extent, against a provision for currency losses which brought about a book profit. This provision of 185 million francs has been retained in the balance sheet at 31st December, 1972. The balance of this exchange loss (as at 30th June, 1973) of F.49.5 million has been charged before arriving at the profit for the first half year. It should be noted that the accounting effects of the exchange rate fluctuations at 30th June, 1973 have been partly offset since that date by the increase in the dollar and pound sterling exchange rates.

Taking account of this situation, provisional profit for the period amounts to 252 million francs compared with 228 million francs for the first half of the preceding year, an increase of 10.5 per cent. It would be unwise to forecast results of the TOTAL Group for 1973. However in the light of results to date the Board feels that, in the absence of unforeseen circumstances, it should be able to report 1973 to be another satisfactory year for the TOTAL Group.

### DIVIDENDS

It is the practice of C.F.P. to declare an annual dividend which is normally paid in or around June and it has always followed a dividend policy which enables shareholders to benefit from the expansion of the TOTAL Group and from increases in its profits. No change in this policy is currently contemplated.

### WORKING CAPITAL

The TOTAL Group's investment programme for the next two years indicates a requirement of some F.5,000 million, which will be financed mostly out of internally generated funds and partly by external financing in the form of which will be determined in the light of market conditions.

Subject to the foregoing the Board of C.F.P. is of the opinion that the TOTAL Group has sufficient working capital for its present requirements.



# bles

**Continued**

21st September 1973

<b>Year</b>	<b>Amount of Relief Received F. 100</b>	<b>Years to which Relief relates</b>
1968	—	
1969	46,308	1966
1970	818	1966
	47,917	1967
	44,480	1968
	82,583	
1971	53,500	1969
	96,372	1970
	145,872	
1972	124,311	1971

(m) Loans are repayable in the following years and currencies:—

		1973 F. 1000	1974 F. 1000	1975 F. 1000	1976 F. 1000	1977 F. 1000	1978 onwards F. 1000
French francs	45% to 74%	113,084	58	57	53	20	34
Pounds sterling	—	54,457	—	—	—	—	—
Swiss francs	62%	—	—	—	—	33,985	—
Deutschmarks	23% to 5%	23,984	—	—	—	—	—
U.S. dollars	5% to 64%	128,313	—	102,425	—	25,606	—
G.F.A. francs	3%	2,000	—	—	—	—	—
		311,906	58	102,482	53	59,581	34

(n) **Contingent Liabilities:**

Guarantees on behalf of:-		
Subsidiaries	1,011,748	
Joint Venture Companies	164,731	
Associated Companies	11,246	
Other	11,468	
		1,198,193

## NET ASSETS — GROUP

The net assets of the TOTAL Group as reflected in the published balance sheets at the end of each of the last six years are summarised as follows:—

	1967	1968	1969	1970	1971	1972
	F'000	F'000	F'000	F'000	F'000	F'000
<b>FIXED ASSETS</b>	<b>3,967,634</b>	<b>4,808,828</b>	<b>5,714,620</b>	<b>6,376,200</b>	<b>5,603,177</b>	<b>7,522,053</b>
<b>INVESTMENTS AND LONG TERM ASSETS</b>	<b>750,988</b>	<b>808,396</b>	<b>950,771</b>	<b>1,878,168</b>	<b>2,782,187</b>	<b>2,840,633</b>
<b>NET CURRENT ASSETS</b>	<b>924,011</b>	<b>1,213,839</b>	<b>1,251,816</b>	<b>1,360,729</b>	<b>1,684,548</b>	<b>1,741,519</b>
	<b>5,672,833</b>	<b>6,833,161</b>	<b>7,917,207</b>	<b>8,613,097</b>	<b>10,988,900</b>	<b>11,934,266</b>
<b>Less: LONG-TERM LIABILITIES AND PROVISIONS</b>	<b>1,272,345</b>	<b>1,900,243</b>	<b>2,202,298</b>	<b>3,395,319</b>	<b>4,098,576</b>	<b>4,999,208</b>
	<b>4,300,488</b>	<b>4,731,918</b>	<b>5,714,911</b>	<b>5,217,778</b>	<b>6,891,314</b>	<b>7,335,058</b>
<b>And: DEFERRED CHARGES</b>	<b>73,135</b>	<b>98,967</b>	<b>122,636</b>	<b>129,065</b>	<b>113,770</b>	<b>128,845</b>
	<b>4,373,623</b>	<b>4,830,886</b>	<b>5,837,547</b>	<b>6,356,843</b>	<b>7,105,084</b>	<b>7,463,904</b>
<b>Less: INTERESTS OF OUTSIDE SHAREHOLDERS IN SUBSIDIARIES</b>	<b>778,488</b>	<b>821,482</b>	<b>1,055,940</b>	<b>1,239,267</b>	<b>1,276,173</b>	<b>1,317,933</b>
<b>NET ASSETS ATTRIBUTABLE TO MEMBERS OF C.F.P.</b>	<b>3,594,125</b>	<b>4,009,403</b>	<b>4,781,607</b>	<b>5,117,586</b>	<b>5,828,911</b>	<b>6,145,971</b>

The net assets figures are given

The net assets figures are given below in greater detail, with explanatory notes where required.

**FIXED ASSETS**

Some assets of French companies were revalued in 1959 in accordance with official indices laid down by the French Government.

Except where otherwise stated, rates of depreciation are based on the straight line method or reducing balance method or in accordance with the fiscal laws of the country concerned.

	1967	1968	1969	1970	1971	1972
	F.'000	F.'000	F.'000	F.'000	F.'000	F.'000
Land, at cost	383,411	441,181	830,389	633,947	731,754	806,770

**The major changes between 1990 and 2000 Government:**

The major changes between 1970 and 1971 reflect the nationalisation measures implemented by the Algerian Government.

<b>Buildings and ancillary facilities:</b>						
Cost or valuation	1,182,400	1,338,918	1,587,119	1,720,400	1,879,399	1,847,866
Depreciation	444,196	601,122	801,913	694,081	863,732	717,037
<b>Net</b>	<b>738,204</b>	<b>836,796</b>	<b>985,206</b>	<b>1,026,339</b>	<b>1,015,667</b>	<b>1,130,829</b>
<b>Tanker fleet:</b>						
Cost	499,141	579,287	572,577	548,330	686,687	638,443
Depreciation	447,546	480,767	498,144	494,815	506,480	612,784
<b>Net</b>	<b>51,595</b>	<b>98,520</b>	<b>74,433</b>	<b>53,515</b>	<b>180,207</b>	<b>25,659</b>

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Fixed equipment for hydrocarbon transportation:						
Cost or valuation	290,827	257,634	398,536	500,587	252,236	390,017
Depreciation	182,087	170,945	219,419	291,108	84,054	106,186
Net:	138,860	116,689	170,117	209,459	168,182	283,832
Oil exploration and research work:						
Cost	905,902	873,178	1,177,886	1,234,780	1,490,191	1,661,405
Depreciation	677,722	763,856	838,848	993,240	1,114,802	1,107,587

The basis of depreciation is ind

turnover and profits of the TOTAL Group based on the consolidated accounts mentioned above for the

<b>Processing and storage plants:</b>					
Cost or valuation	3,584,860	3,682,476	4,652,587	5,325,490	5,262,482
Depreciation	2,629,816	2,784,083	3,182,021	3,624,938	3,462,186
					3,432,486
<b>Net</b>	<b>1,055,045</b>	<b>1,228,423</b>	<b>1,470,676</b>	<b>1,800,556</b>	<b>1,770,306</b>
					<b>2,461,835</b>
<b>Other plant and tools:</b>					
Cost or valuation	1,002,868	1,684,360	1,878,870	1,957,862	2,055,363
Depreciation	1,000,128	1,026,953	1,229,864	1,203,657	1,193,284
					2,418,987
					<b>3,282,706</b>

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[illegible]

Assets in course of construction:					
Tankers, at cost	59,933	44,982	110,273	144,197	90,887
Depreciation	8,410	—	15,576	13,396	265,955
					3,355
Other assets, at cost	51,523	44,862	94,898	132,961	90,887
	268,555	370,443	626,621	846,268	282,432
					708,068
	317,073	415,305	720,719	779,129	907,429
					988,520

French fiscal regulations allow depreciation of ships to commence as soon as the keel has been laid.

**Depreciation**

Lease and sales taxes	1	5,098,478	6,335,836	6,880,159	7,835,164	7,386,228*
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Net (as shown above)	3,997,834	4,809,826	5,714,620	6,376,200	6,803,177	7,822,093
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<b>INVESTMENTS AND LONG-TERM ASSETS</b>						
<b>Shares in associated companies:</b>						
Cost	450,355	978,807	734,521			
Less amounts provided	54,427	114,549	88,250			
Net	425,938	865,358	636,241			

**Not**

4,942,848	5,277,184	7,144,896	8,281,280	9,716,176
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Subsidiaries are not consolidated either on a global or on a proportional basis if C.F.P.'s proportion of the net assets is less than F,500,000 or of the net assets is less than F,1,000,000.						
Deposits given as security	13,819	16,94	21,542	20,075	21,008	25,286
Long-term loans:						
Gross	488,261	486,183	607,438	1,133,047	1,586,474	1,578,620
Less amounts provided	20,434	22,826	25,707	26,827	—	177,116
Net	467,827	463,357	581,731	1,106,220	1,586,474	1,401,504

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prepaid expenses

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Year adjustment	2	(2,784)	2,000	(2,000)	2,000	2,000
Optional and extraordinary						2,000

These figures also relate to periods between one year from the balance sheet date.

The assets in Iraq and Syria of Iraq Petroleum Company Ltd. ("I.P.C."), a "joint venture" company, were nationalized in 1972. As part of a general settlement reached with the Iraqi Government at the end of February, 1973, another subsidiary of the company, Mosul Petroleum Company Ltd. ("M.P.C."), a sister company of I.P.C., surrendered its concession. Under the settlement, compensation was paid to M.P.C. and, in addition, following to the participating shareholders an agreed formula of 10% of profits during the 5-year period ending in May 1974. Because this form of compensation cannot yet be readily translated into monetary terms, final accounts for 1972 have not yet been issued by the companies concerned. They have accordingly been brought into the consolidation on the basis of

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Depreciation and provisions	4	812,390	522,321	1,030,300	1,211,288	1,183,764
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### Increases in Capital

**Increases in Capital.**

The Company in general meeting shall have the right on the recommendation of the Directors to sanction an increase in the capital of the Company. The powers required to effect an increase of capital and to fix the terms and to be delegated to the Board provided the increase in issued share capital is effected within five years from the date of the recommendation.

Any increase of capital of the French State has a right to subscribe for such a number of shares as will entitle it to hold not less than 30% percent of the issued capital of the Company subject to the State at all times exercising its subscription rights in full, in so far as such subscription rights are not fully exercised by the State.

Subscription rights are to be offered pro rata after giving effect to the right of priority of the French State. Directors may specify which of the shares in the increased capital are to be offered on the authority of the Government in priority to French individuals or companies (whether or not shareholders).

Notwithstanding the foregoing, the Board of Directors may, at its discretion, offer the French Government the opportunity to exercise an increase in the issued capital, the Board of C.E.P. has undertaken to obtain the shareholders' permission.

"Miscellaneous")

**Directors**

1. The Company is administered by a Board of Directors consisting of at least six and not more than twelve members appointed by the shareholders in general meeting. All Directors must be of French nationality and the appointment approved by both the Minister of the Economy and Finance and the Minister of Industrial and Scientific Development in France. Under French law any Director who has any material interest in a proposal, arrangement or contract must declare his interest and is not permitted to vote thereon.

2. Each Director must own beneficially at least 20 "A" or "B" shares or qualifying shares. Those shares a Director must own must be held for the duration of his duties.

being acceptable to the Board.

4. A Director holds office for six years at the end of which he becomes eligible for re-election. Any Director retiring after attaining the age of 70 years as long as the number of Directors is not more than 70 shall be eligible for re-election for a third of the term. If this limit is exceeded, the oldest Director is automatically deemed to have resigned.

5. 'When a vacancy occurs it may be filled by the Board nominating a new Director subject to ratification at the next Annual General Meeting. A Director so appointed acts for the remainder of the period of office of a predecessor.'

6. Directors receive no remuneration for the discharge of their duties as directors of the Company, as indicated above, but are entitled to the amount of which is fixed by the shareholders in general meeting.

7. The Chairman of the Board of Directors is responsible for the management of the Company. He may

necessarily have to be chosen  
may include Directors in its

The share of net profit and expenditure fees referred to above and due to the Board are allocated amongst its members as they deem fit. A Director who has been appointed to the advisory committee may be paid a large proportion of these emoluments than other Directors. The Chairman of the Board, the general managers and other executives may receive fixed salaries and/or commissions which are treated as part of the operating expenses of the Company.

*Journal of Management Inquiry* 16(4)

**Commissaires du Gouvernement**  
The Minister of the Economy and Finance and the Minister of Industrial and Scientific Development in France each has the power to appoint a permanent representative to the Board known as a Commissaire du Gouvernement each of whom has the power and the duty to ensure that the rights and interests of the State pursuant to the statute

**Commissaires du Gouvernement**  
pour l'écologie et l'aménagement du territoire

**Borrowing Powers:**

Apart from the issue of debentures and loan stocks which the Board of Directors cannot undertake unless authorised by the shareholders in general meeting, the Directors may in accordance with French law exercise all powers of the Company to borrow money on such terms and conditions as they consider appropriate.

**3. AGREEMENTS WITH THE STATE ("THE CONVENTIONS")**

The French State enjoys certain rights and privileges as a shareholder in C.F.P., arising from the 1924 and 1930 Conventions both of which were ratified by the French Parliament by an Act dated 25th July, 1931.

This was signed on 17th May, 1924 and its main provisions (as far as amended) may be summarised as follows:

- C.P.F. was authorised to acquire the French State's interest in I.P.C.
- The French State was granted a preferential right to purchase in whole or in part up to 80 per cent. of the premium proceeds resulting in C.P.F. by reason of its participation in I.P.C.
- C.P.F. was authorised to make a loan of 100 million francs for investment in I.P.C. and its assets containing the same, to be paid into a special account in the books of C.P.F. and after payment to C.P.F. of a 10 per cent. premium dividend on its investment and after appropriate transfers to reserves, the surplus profit of I.P.C. was divided in the following manner: 50 per cent. to the French State, according to the terms and conditions on which the 1924 Convention, the amount due to the State being the Share of the French in Super-Profit referred to in the Accountants' Report.

### The 1830 Convention

The agreement was signed on 28th June, 1930 and its main provisions (as later amended) may be summarized as follows:-

1. C.F.P. agreed with the French State to increase its capital and to issue the "A" shares to the State and its many "B" shares are required to give the State initially a 25 per cent. holding in the equity of C.F.P. with an option to increase to 35 per cent., which option was exercised by the State on 18th August, 1931.

2. C.F.P. agreed to amend its statutes to ensure that subject to the State's holding being not less than 25 per cent. the State should have voting rights in the equity of C.F.P. sufficient to secure for it a percentage shareholding plus 5 per cent. of the total votes capable of being cast by the State at any general meeting. The State gave the right to appoint two Commissioners du Gouvernement whose functions and powers are referred to above.

3. C.F.P. and the State agreed that they would, either jointly or in conjunction with any other State approve third party, or at all times retain control of C.F.P. To this end C.F.P. undertook that in the event that it would be called upon to sell any shares whose disposal would reduce its holding to less than 48 per cent., it would transfer such shares only to this State or any State-approved third party.

4. Furthermore C.F.P. agreed to take up all the shares of C.F.P. which might be allotted to it pursuant to rights reserved by C.F.P.

## ISSUES OF SHARE

As of 21st September, 1977, the share capital of C.F.P. consisted of 80,329 "A" shares of F.50 each and 8,966,808 "B" shares of F.50 each.

... a price of £.160 per

(d) In December, 1977, CFR issued 1,177,000 shares of F.50 each by way of capitalisation of reserves to the then existing shareholders in the proportion of one new share for every four shares then held;

(e) In May, 1977, Société Française des Combustibles Liquides issued 19,367 shares of F.100 each by way of capitalisation of reserves to the then existing shareholders in the proportion of one new share for ten

(iv). In December, 1972, TOTAL Chile issued 2,000,000 shares of F100 each at par, 60 per cent of this issue was subscribed by means of C.F.P. and CER.

On the 12th September, 1973, the Board of TOTAL Petroleum (North America) Limited, which is listed on the London Stock Exchange, resolved to allot 200,000 shares of \$10.00 each of Ordinary Shares at a premium of twenty times the market price prevailing at the date of the issue. The issue is subject to the approval of the Securities and Exchange Commission and subject thereto is scheduled for late October 1973.

**PROPERTIES:**

## subsidiaries, all of which are fre

<i>Situation</i>	<i>Approximate Site Area (sq. meters)</i>	<i>Approximate Floor Area (sq. meters)</i>
Offices		
Paris 16 <sup>th</sup> arr.	11,134	13,500
Louvain, Hauts-de-Seine	8,200	1,261
Residential		
38 flats in Paris	—	3,600
Refineries		

## Summary

Station	Approximate Site Area (Hectares)	Owned by	Note
Gondreville, Le Havre. ("Normandie")	422	CFR	
La Mède, Marseille. ("Provence")	232	CFR	1
Hertshheim, Strasbourg	300	Raffinerie de Strasbourg	
Hautcourt, Metz	110	Société de la Raffinerie	

**Birmingham, Lincolnshire**

Trieste  
Maurizio

Trieste	100	Aquila S.p.A.
Mentore	25	Industria Chimiche Italiane del Petrolio S.p.A.

Yokohama, Mikita	100	Raffineria di Roma S.p.A.	
Vieljeux	100	Lombarda Petrol	
Wiesbaden	200	TOTAL Raffinaderij Nederland N.V.	2
Worms	35	Standard Raffinerie G.m.b.H.	
Zandvoort	82	Erdfil - Raffinerie G.m.b.H.	3
Zandvoort	146	TOTAL Raffinaderij G.m.b.H.	
Zandvoort	200	Total Leased Inc.	
Zandvoort	200	National Petroleum Refiners of South Africa (Pty) Ltd.	
Zandvoort	20	TOTAL Raffinerie Australis Ltd.	4

(1) The site of the refinery "Normandie" at Gonville, La Havre, is held on a concession from the Port of Havre expiring on 14th March, 2000 at an indexed rental which is currently Fr.1,400,000 per annum.

(2) The refinery at Vieljeux is under construction.

(3) The refinery at Duisburg is held on a lease expiring on 31st December, 2000, at a current annual rental of \$20,000,000 which is subject to review in 1976 and every five years thereafter.

(4) The refinery at Materville, Sydney, is held on a lease, at a current annual rental of \$120,000 which is subject to review in 1976 and every seven years thereafter. This lease is perpetual so long as TOTAL Refineries Ltd. maintains a refinery on the land.

(5) TOTAL Compagnie Francaise de Distribution, owns freshfeed 2,140 filling stations and 34 depots in France and the TOTAL Group owns freshfeed 3,800 filling stations and 250 depots outside France. There are in France 15,024 filling stations owned and operated on leasehold or other arrangements.

### MATERIAL CONTRACTS

The following contracts, not being contracts in the ordinary course of business, have been entered into within five years before the date hereof and are of a material nature:-

### Ekonfisk

A series of Agreements, save where otherwise specified all dated 10th August, 1973, relating to the North Sea and gas fields known as Ekofisk:-

1. The Phillips Group Agreement dated 20th July, 1973, between the oil companies, the parties thereto.
2. Lease Agreement dated 10th August, 1973 between (1) Notice A/S ("the Borrower") (2) the members of Phillips Ekofisk Group including TOTAL, Elf and Norsk A/S (a wholly owned subsidiary of C.F.P.) ("the Lessor") whereby the banks granted to the Borrower a loan facility of U.S. \$270,000,000 for a total period of 10 years at an interest rate of 3 per cent above the weighted average of the London inter-bank Euro-currency borrowing interest balance payable to link, yearly instalments comprising 20 per cent from the date of signature and the balance to be repaid in 10 equal instalments over the remaining 9 years from the date of signature and the Borrower to be bound to the Banks and entered into certain covenants with each other with the Borrower and with the Banks pursuant to the Agreements, signed to indemnify Phillips Petroleum Company, Norway against any costs or expenses incurred by the Banks in connection with the Agreements.
3. Loan Agreement dated 10th August, 1973 between (1) Phillips Petroleum U.K. Limited and (2) and (3) being the parties (2) and (3) to Contract 2 and to the like effect as Contract 2 save that the facility is of \$100,000,000.
4. Loan Agreement dated 10th August, 1973 between (1) Norsk Pipeline Limited and (2) and (3) being the parties (2) and (3) to Contract 2 and to the like effect as Contract 2 save that the facility is of \$100,000,000.











## RUBBERS AND SISAL

1. The first step in the process is to identify the problem or issue that needs to be addressed. This involves gathering information and understanding the context of the problem.



